



**SALISBURY**  
Business Association

# Moving Salisbury Forward



**Salisbury**  
**CityCentre**

Salisbury Business Association Inc.  
PO Box 971, Salisbury SA 5108]

1/31/2022

## Board Position of the Salisbury Business Association Inc.

### ***Supporting Businesses across the Salisbury City Centre, City of Salisbury and the Northern Suburbs of Adelaide***

The Salisbury Business Association represents more than 400 local businesses and property owners within the Salisbury City Centre Precinct (*bounded by Commercial Road, Salisbury Highway and Park Terrace, and incorporating a Mainstreet, 'big box' shopping centre and other key entry roads incorporating small business*).

With the South Australian State Election looming, we ask all local MP's, Ministers and Shadow Ministers and electoral candidates to affirm their support for Salisbury and the Northern Suburbs of Adelaide and in particular, the crucial value that businesses (especially small business) plays within the local community and the positive economic impact it contributes to the wider community through increased employment, investment and community partnerships.

We ask you to factor the following considerations into account when developing policy, strategies and planning and delivering projects which will benefit the North.

#### **Improving public infrastructure**

- Addressing the Park Terrace Salisbury Rail Crossing (Adelaide Metro trains);
- Diversion of national rail freight and passenger services removing the major traffic concerns and safety issues at Park Terrace;
- Investigation of a multi-level carpark on the site of the current interchange car park;
- Improving the entry and egress points into the Salisbury City Centre e.g. Church Street extension to Salisbury Highway to offset the inconvenience caused by the Park Terrace level crossing.

#### **Capacity Building**

- A commitment to reintroducing and supporting the return of, and increase in, local manufacturing to ensure long term sovereign capability, increased investment as well as increased employment opportunities across the City of Salisbury and Northern Adelaide.

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***Working for, and on behalf of, the Salisbury City Centre businesses***

*Events and promotions include Salisbury. Food, Glorious Food, Salisbury Business Showcase, Community Health Expo, Salisbury Business Awards, FREE Family Fun Days and the Annual Salisbury Community Christmas Parade*

## **Supporting Small to Medium Business**

To assist in the development and vibrancy of existing businesses and to encourage new business development we ask the following be adopted:

- Creation of a portfolio and appointment of a dedicated Business/Small Business Minister
- Continuation of the essential role and services provided by the Office of the Small Business Commissioner including their workshop series:
- Continuing the reduction of red tape for small business such as the payroll tax reduction;
- Re-establishment of the small business grants program which encourage employers to employ additional staff and grow their business;
- Ensuring and encouraging local business content in all procurement and service provision contracts;
- Ability/encouragement for local businesses to tender for State Government contracts;
- Review of Shop Trading Hours to facilitate businesses opening when it suits them/their customer base, e.g. Sunday mornings 9am, public holidays, etc;
- Continued action on reducing electricity prices;
- Supporting small business vibrancy and enhancing capability through development and training opportunities such as those provided by the City of Salisbury's Polaris Business and Innovation Centre:
- Continuation of upskilling opportunities for existing employees.

## **Safety and Security**

Safety of patrons, staff and business owners is crucial to ensuring the precinct remains attractive to all:

- Provision of CCTV monitoring in the DTI car parks that provide long term parking for the Salisbury Rail and Bus Interchange;
- Commitment to improving SA Police staffing levels for the Salisbury area, including an increased presence across the Salisbury City Centre;
- Support for local Business Watch groups such as the Salisbury City Centre Business Watch.

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## Long term strategy to address social justice issues .....

- Establish and/or support critical outreach and locally based programs to assist people experiencing issues such as:
  - Long term unemployment - job readiness programs
  - Homelessness
  - Poverty
  - Mental Health
  - Youth Engagement
  - Drug and alcohol issues
  - Domestic violence, etc.

To ensure that these people are able to fully participate in their local community and feel they are valued members of society.

The South Australian Government, and in fact, all political parties, have a crucial role to play in ensuring the business sector (in particular small businesses) is vibrant, resilient, dynamic and adaptive to change and we ask that over the coming months you consider the above points when deliberating on policy, funding and providing local support in the future.

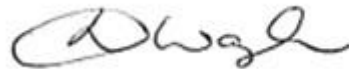
Further information can be obtained by contacting David Waylen - Executive Officer on 0414 813 202 or email [eo@salisburyba.com.au](mailto:eo@salisburyba.com.au)

On behalf of our members (the 400+ local businesses and property owners within the Salisbury City Centre) we thank you for considering our concerns and suggestions.

We wish you well at the upcoming election.



Martin Edwards  
Chairperson



David Waylen  
Executive Officer

For and on behalf of the Salisbury Business Association Inc.



**SALISBURY**  
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***“Together we can achieve so little, together we can achieve so much”***

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