



SALISBURY
Business Association

Salisbury City Centre Business E-News

Wednesday 5th July 2023

Spotlight on Salisbury City Centre
(Fortnightly Publication of the Salisbury Business Association Inc.)

Salisbury
CityCentre



Salisbury City Centre ... Something for everyone!

SCC Business Watch ... REPORT! REPORT! REPORT!



Every day we are seeing:

**Vandalism
Property Damage
Illegal Dumping
Graffiti Attacks
Retail Theft**

+ recently a spree of **Break Ins** and **attempted Break Ins**.

These are costing our businesses and the City of Salisbury \$1,000's that could be spent on more important items/issues.

We need every single one of our businesses to be vigilant and report each and every incident to SA Police via 131 444 or going into Salisbury Police Station 9am – 5pm Monday to Friday.

We need increased CCTV coverage and increased Police patrols to help stop or reduce these senseless and infuriating actions.

We need these people arrested, charged or reported, and prosecuted and recompense paid to business owners or Council.

We will continue to share updates with our members via this newsletter as well as our dedicated Facebook page <https://www.facebook.com/SalisburyCityCentreBusinessWatch/> and will share other complementary posts from SA Police, Crime Stoppers SA, ScamWatch, CyberCrime, ACCC and other agencies and service providers.

Business Watch is a South Australia Police initiative, and our SCC Business Watch is a partnership between the Salisbury Business Association, City of Salisbury and SA Police and is all about keeping you, your staff and customers safe in the Salisbury City Centre.

Launch of the South Australia's Small Business Strategy 2023 - 30



This important strategy will guide government policies and programs

that will empower you to take your business to new heights, with 20 initiatives designed to build workforce and skills development, drive jobs and growth, make it easier access to information and services, and increase diversity and sustainability across the sector.

Stay tuned for more details as the Hon. Andrea Michaels MP Minister for Small and Family Business and the State Government look forward to sharing with you these exciting new steps in our commitment to South Australia's small and family businesses.

Value of small business to economy tops half a trillion dollars



The Ombudsman has launched the **Small Business Matters Report** to celebrate the massive

contribution to our nation by small and family businesses. Some of the key findings include:

- The value of small business to the economy surged by 15% in 2021-22 to \$506 billion and accounts for one-third of Australia's GDP.
- Australia's 2.5 million small businesses provide jobs for 5.1 million people and employ 42% of all apprentices and trainees in training – nearly double the amount supported by a big business.
- Almost 98% of businesses in Australia are small businesses and 93% have a turnover under \$2 million.

To read the full report go to <https://www.asbfeo.gov.au/small-business-data-portal/small-business-matters>

🗨 Expo Expressions of Interest NOW OPEN!

We are now seeking **Expressions of Interest** from local **Employment, Education and Training** Services Providers for our Inaugural Expo at the Salisbury Community Hub.

The aim of this expo is to showcase our amazing local businesses in this industry sector.

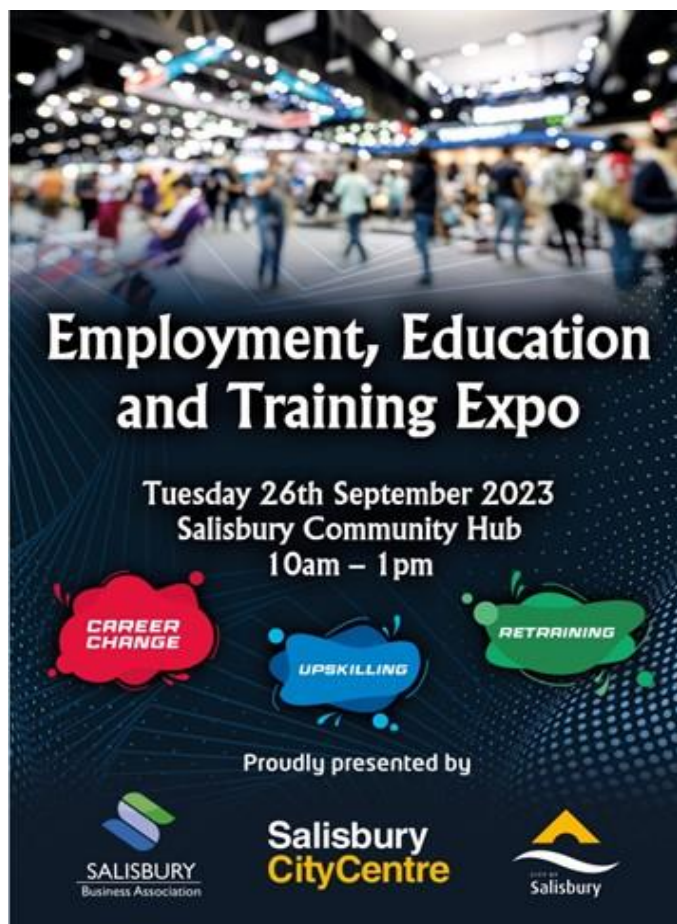
Please Note: There is no charge for our Member (Salisbury City Centre) businesses to have a stand at this event and a nominal charge to external providers.

We will provide the following:

- Trestle table and 2 chairs
- Tablecloth (but you're welcome to bring your own)
- Light morning tea
- Coffee voucher for Square Café Salisbury (in the Community Hub)
- Light lunch

We encourage stallholders to be as interactive as possible e.g. giveaways, lucky draw or raffle.

This event is presented by the Salisbury Business Association and sponsored by the City of Salisbury.



We're also seeking local businesses across Salisbury that have job vacancies to forward them to us in the lead up to the event for our **JOBS BOARD**.

For more details or to register your interest, please email David Waylen - Executive Officer events@salisburyba.com.au

PLEASE NOTE: PLACES ARE LIMITED and on a FIRST IN FIRST ACCEPTED BASIS.

🗨 2023 Pride in Work Award Winners

The Rotary Club of Salisbury has announced the fantastic recipients of their 2023 Pride in Work Awards!

They recognise and honor the outstanding workplace professionalism and exceptional customer service displayed by individuals across various businesses in the Northern Suburbs.

The Salisbury Business Association joins the Rotary Club of Salisbury in congratulating the following deserving awardees:

- Narelle Scheer - Salisbury Medical Clinic
- Tracey Kurmis - Priceline Golden Grove
- Nulagh Buckley - Priceline Golden Grove
- Luke Davis - Garden Grove
- Kuno Berghout - Golden Grove Lutheran PS
- Terna Guest - People's Choice Credit Union
- Lou Fusco-Moss - Vivid Vixen
- Marty Edwards - Salisbury Business Assoc.
- Ashley White - Ash's Balloon Creations



These individuals have consistently displayed dedication, professionalism, and exceptional service, leaving a positive impact on their respective industries and the community.

We celebrate their achievements and thank them for their remarkable contributions!

State Budget 2023 – 24



**Message from the
Minister for Small
and Family Business,
Andrea Michaels MP**

"The South Australian Government recently delivered its 2023-24 State Budget.

It delivers cost of living relief, providing \$471.3 million for South Australians who need it most, in the largest package of relief measures ever deployed in SA.

It is also an important State Budget for Small and Family Business and the Government is investing in opportunities and initiatives to grow jobs and drive the economy, ensuring that SA is the best place to live, work and invest.

In the Budget, an additional \$6.5 million has been allocated to the Small Business Strategy, which is now a \$14.25 million investment with 20 key initiatives to strengthen partnerships with business, industry and community-based organisations, particularly in regional SA.

These initiatives will boost the capability and capacity of SA businesses to operate, plan for sustainability, and to take advantage of opportunities to improve their competitiveness and productivity.

As previously announced in the Federal Budget, from July 1, 2023 more than 80,000 eligible South Australian small businesses and 420,000 households will see a welcome relief to energy bills under the Energy Relief Plan.

Under this \$127.2 million investment by the SA Government, matched dollar for dollar by the Federal Government, households eligible under the plan will receive rebates of up to \$500, while eligible small businesses will receive rebates of up to \$650,

There are many more budget initiatives in the budget. To view the full Budget Papers, visit www.statebudget.sa.gov.au

Hon. Andrea Michaels MP
Minister for Small and Family Business

7th Year of Salisbury City Centre Business Awards

Voting for this year's awards will be via our

- **Facebook page**
- **Survey Monkey**
<https://www.surveymonkey.com/r/86C7RSB>
- in-store/ on-premises via hard copy voting forms.

Information packs have been distributed to all those businesses that requested hard copy voting forms, with voting NOW OPEN and closing at 5pm on Friday 4th August.

The info pack has also been emailed.

If you require printed voting slips, please advise us ASAP via info@salisburyba.com.au or 0414 813 202, alternately, packs will be available from our office at 33 John Street + additional voting slips can be requested anytime.

We look forward to maximum participation from all of our local businesses in 2023.

Our Award's Sponsors

This year we will celebrate our 7th year of presenting these awards to our amazing locals.

We thank our fabulous sponsors that are supporting this year's awards (some of them have been with us since the awards inception).

As with all of our events and activities, many would not be possible without the generous support of our locals.

Please support our wonderful sponsors as a thank you for their efforts.

THANK YOU - 2023 SPONSORS



7th Work Anniversary - Thank You!

This Saturday (8th) sees me celebrate my seventh anniversary as Executive Officer of the Salisbury Business Association.

I take this opportunity to thank every business owner/manager and individual that I have had the pleasure of working with over the past 2,555 days. Every day I come to our SBA office with enthusiasm about the opportunities that lay ahead and I'm excited about the limitless engagement opportunities that I have with our member businesses, the City of Salisbury, local MP's and all of our sponsors, partners and stakeholders.

I have loved my job since the very first day, and I have each of you to thank for that.

To our Board, past and present, thank you for the faith that you show in me every day and for the boundless support that you provide.

I am surrounded by incredibly passionate, generous and committed business and property owners all giving 110% and working collaboratively to promote our wonderful Salisbury City Centre and the City of Salisbury as a whole.

Highlights that I have seen and been involved with to date include:

- The realisation of the amazing Salisbury Community Hub.
- The long awaited, but fantastic, upgrade of John and Church Street.
- Our Salisbury City Centre Business Awards Program where we get to recognise our fantastic local businesses.
- The Salisbury Community Christmas Parade that brings together around 10,000 members of our community each year.
- Working with our local businesses across the 2+ years of COVID
- Welcoming so many new businesses into the SCC, and sadly farewelling some as well.

- Working with the Elected Members and staff at the City of Salisbury.
- Running numerous successful community and member engagement events
- Helping raise the profile of our fabulous Salisbury City Centre and promoting the motto of Salisbury ... **Something for Everyone** and campaigning **Go Local First** at every possible opportunity.

Join me for a cuppa and High Tea on this Saturday (8th July) Level 1 Salisbury Community Hub from 11am – 2pm. Feel free to drop in anytime.

Thank you for your continued support. David

Women in Business Networking Event - SAVVY Move

Wednesday 2 August - 5.30 to 8.30pm

This event's Keynote speaker this is Kim Rondeau from SAVVY Sales + Property Management.

At the height of the pandemic, Kim Rondeau started a boutique property management business from her spare bedroom, joined by long-time colleague Sandy Bell.

The pair of real estate professionals focused on offering a stress-free and seamless experience for their clients. Just 20 months later, business is booming and Kim has traded in the bedroom for a commercial office.

Join the team to learn how Kim's risk proved to be a Savvy move and meet with other like-minded women for great networking opportunities.

Cost: \$35.00 - Don't miss out! Go to <https://tinyurl.com/at2rh9rp> to register.



🗨️ Our Future Entrepreneurs

The City of Salisbury's Twelve25, together with Young Change Agents and Paralowie R-12 School were able to facilitate an Explorer Program across two days (20th and 21st June), which showcased how social entrepreneurship programs help youth to see problems as opportunities.

Youth teams worked their way through a number of activities, developing skills in multiple core competencies whilst preparing for the final pitch. Identifying a problem, creating a social enterprise solution and developing an idea which solves a problem they care about and pitching for feedback.

17 students, together with a dedicated teacher-David King, took part and worked in teams in this "hackathon-style" workshop to identify problems within their communities then ideate, validate, prototype and pitch. Students discussed what community meant to them and worked to identify problems and create a vision for the future they want to create. Community problems identified by youth included:

- Connections within the community
- Aged care and youth employment
- Vandalism at school
- Cyber security within gaming
- Respect in our communities
- Self-employment through gaming
- Animal cruelty



More than 8 social enterprise ideas were presented with all pitching their ideas to a judging panel of our Executive Officer David Waylen, Sasha Dragovelic (Polaris Centre) and Kathryn Brady (CofS Community Capacity & Learning Team).

We were presented with some amazing solutions and ideas, and we were blown away from the student's enthusiasm and problem solving skills.

With young people such as these, the future certainly is looking bright.

📅 Networking, Events & Resources ...

🗨️ July Northern Business Breakfast

Wednesday 26th July 6.45am – 8.30am

Playford Bowling Club, Goodman Road



Creating and Maintaining a Healthy Workplace

Our speakers will share with you tips on how you can develop a workplace where employee wellbeing is at the forefront and strategies to help foster good mental and physical health.

- Increased employee sick leave in your workplace?
- Additional workplace stresses on yourself and your staff with unfilled vacancies?
- Trying to juggle work life balance and changed working environments?

With workplace health and wellbeing even more important, now is the time to look at how we can support our employees through improved workplace wellbeing.

Tickets are \$30pp or 2 for \$55, go to:

<https://tinyurl.com/54hd2nbb>

🗨️ Polaris FREE Networking Event – Influence Your Business Future

Wednesday 19th July, 5.15pm for 5.30pm start. Innovation House, Mawson Lakes.

Reflect back on your achievements for the 2022-23 financial year and get ready to take on the 2023-24 financial year with gusto!

Gary Edwards will speak about "The Best Way to Predict the Future is to Create It."

Gary will help you to:

- Reflect back on the successes you've had in the past year
- Think positively about the challenges that exist in our current environment and the opportunities within those challenges
- Develop the mindset and tools to be able to take advantage of those opportunities
- Set a goal for success in the coming year

Book yourself a FREE ticket TODAY!

<https://www.eventbrite.com.au/e/influence-your-business-future-tickets-645741238427>

🗨️ Need support with Cyber Security?

Are you a South Australian small business owner looking for some support, guidance and training in cyber security? 🖥️

The South Australian Government has partnered with the Australian Cyber Collaboration Centre to deliver the Cyber Uplift Step Program - an experience that will equip you with the skills and knowledge to implement basic cyber security measures.

Learn more about what is on offer in this entry-level training opportunity:
www.cybercollaboration.org.au/cusp

🗨️ Salisbury City Centre Shopfront Improvement Grants have closed

6 businesses were successful in applying for grants of up to \$10,000 for projects that included building façade makeovers, landscaping, removal of roller shutters and more. We will share progress updates on the funded projects.

We thank the City of Salisbury for their commitment to this program and for partnering with the Salisbury Business Association Inc.

📄 Our City Centre

🗨️ Businesses FOR SALE

Are you looking to buy a local Salisbury City Centre business or franchise? Several well-established businesses are currently for sale in Salisbury. Check them out today!

If so, follow this link and subscribe to updates
<https://www.commercialrealestate.com.au/business-for-sale/sa/?sb=13465>

🗨️ Looking to LEASE premises ...

There are some great leasing opportunities for people new business in the City Centre, with a range of sizes and prices. Here are some:

- **20A, 20B and 20D John Street** (Laneway)
[20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate](#)
- **1/45-47 John Street** Details to follow and www link.
- **2-10 James Street** (former Café Brunelli site)
[2-10 James Street, Salisbury SA 5108 - Shop & Retail Property For Lease | Commercial Real Estate](#)
- **28B Commercial Road**
[28B Commercial Road, Salisbury SA 5108 - Office For Lease | Commercial Real Estate](#)

- **44 Commercial Road** <https://tinyurl.com/f94rek57>
- **1/25 – 27 Wiltshire Street**
<https://tinyurl.com/mrybvzdx>
- **Parabanks** has several tenancies available
<https://www.parabanks.com.au/parabanks/leasing>

For current opportunities, check out:
<https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/>

📄 Community Corner ...

🗨️ Help Blanket Salisbury with ❤️

The Lions Club of Salisbury is again holding its Blanket Salisbury with Love Appeal and they are collecting donations of new/near new quality blankets, clothing and non-perishable food items for 'Blanket Salisbury with Love'.

Sunday 23 July 2023 at the Mawson Centre, 2 - 8 Main St, Mawson Lakes\

Our SBA office at 33 John Street is an early donation point +:

- Zoe Bettison MP, Ramsay Electorate Office
- Salisbury RSL, Park Terrace
- DBH Lawyers, 46 Commercial Road,

Thank you in advance for your generosity!

📄 Diary Dates 2023

- **Superhero Saturday Family Fun Day**
Saturday 29th July, 10am – 1pm
Parabanks Shopping Centre
- **Salisbury ... Food, Glorious Food Month**
August 2023
- **Salisbury City Centre Business Awards**
Voting closes 5pm Friday 4th August
- **Salisbury City Centre Business Awards**
Ceremony Wednesday 30th August, 6pm

📄 Contributions ALWAYS Welcome

We're always on the look out for great local success stories, so we want you to share all your good news stories with us.

Send to info@salisburyba.com.au or call our Executive Officer - David Waylen 0414 813 202

