



**SALISBURY**  
Business Association

# Salisbury City Centre Business E-News

## Wednesday 2<sup>nd</sup> August 2023

Spotlight on Salisbury City Centre  
(Fortnightly Publication of the Salisbury Business Association Inc.)

Salisbury  
CityCentre



Salisbury City Centre ... Something for everyone!

### 📖 Welcome Business Hub ...

We take much pleasure in welcoming Business Hub to John Street and the Salisbury City Centre.

And to celebrate their serviced offices coming to Salisbury, they have a special offer of 1 month's FREE Social Media Management for all Salisbury Business Association members who join up. But don't delay or you'll miss out!

Check out their website:

[www.businesshuboffices.com.au](http://www.businesshuboffices.com.au) or email Harry for more details:

[harry@businesshuboffices.com.au](mailto:harry@businesshuboffices.com.au)

You'll find Business Hub @ 39 John Street.

**Business Hub** **B.**

**Special offer**

**FREE SOCIAL MEDIA MANAGEMENT FOR ONE MONTH!**

Sign up to a 12 month agreement for one of our serviced offices in Salisbury in the month of August and we will manage your Facebook or Instagram business page producing captivating and enticing content relative to your business to help you bring in more sales!

**OFFICE ROOMS FOR RENT**

Affordable | Flexible Terms | No bonds  
Fully Furnished | Unlimited Internet  
All Inclusive | Free Networking Events

*For the month of August Only*

**GIVE YOUR BUSINESS THE PROFESSIONAL LOOK IT NEEDS TODAY!**

- Offices from \$140/week
- 24/7 Access
- Communal Atmosphere

**CALL: 1300 734 982**

**MORE CONTACT INFO:**  
[harry@businesshuboffices.com.au](mailto:harry@businesshuboffices.com.au)  
[www.businesshuboffices.com.au](http://www.businesshuboffices.com.au)

### 🗨 The Longest Table Cancer Fundraiser Lunch - The Salisbury Hotel

Join The Salisbury Hotel as they host **Fork Cancer - The Longest Table Lunch** to be held exclusively in The Patio on Sunday 20th August.

Guests are in for a treat with a free glass of The Lane Lois bubbles on arrival and a three-course lunch with a silent auction and epic raffle on the day.



Together, let's raise funds for lifesaving cancer research, one forkful at a time.

Sunday 20 August, 12 – 3pm

- From 12 – 3pm
- The Patio (Exclusive)
- 3 courses plus a glass of bubbles on arrival
- \$49 per person inclusive.

Book your seats at their long tables via the BOOK A TABLE online:

[www.thesalisburyhotel.com.au](http://www.thesalisburyhotel.com.au) OR phone 8258 2722.



Full payment per person will be required to finalise your booking to ensure a spectacular event and food planning.

\* Everyone we know in our community has been touched by cancer in some way which is why we stand passionate for this cause.

Part proceeds of ticket sales will be donated to this wonderful cause.

## Salisbury ... Food Glorious Food August 2023

Our month-long celebration of food across the Salisbury City Centre has commenced (yesterday) **Tuesday 1<sup>st</sup> August**



This campaign, now in its 4<sup>th</sup> year, is designed to get more customers through your doors and enjoying your food and hospitality during Winter.

Across August, the focus of our social media and advertising will be on our cafes, restaurants and hotels as well promoting our wonderful fresh food businesses across the Salisbury City Centre & food and beverage manufacturers and processors across the City of Salisbury/northern Adelaide.

This campaign is run by the SBA to promote food and beverage businesses across the Salisbury City Centre **and there is no cost to be involved.**

How can your food business be involved in this campaign?

How about by providing some/all of the following:

- Special *dine-in* promotions
- Menu spotlight on YOUR 'signature dishes'
- Competitions and Giveaways
- Meal deals e.g. 2-4-1 or couples' dinner and wine deal or ...
- Family deals with Kids Eat Free promotion or free jug of soft drink
- Seniors card promotions
- and more.

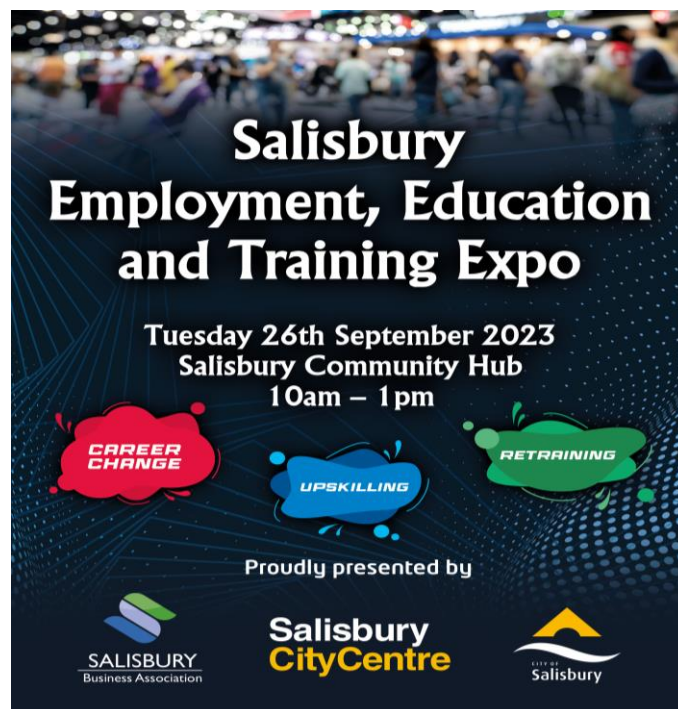
Let us know your promotions and special offers ASAP so we can start **PROMOTING YOU NOW!**

As always, we thank you for supporting this Salisbury Business Association member promotion.

Reminder: Our next campaign will be in September and is **Celebrating Family Business Month**. Stay tuned for more details.

## Expo Registrations are CLOSING!

Registration from local **Employment, Education and Training** Services Providers is now being received for our Inaugural Expo.



The aim of this expo is to showcase our amazing local businesses in this sector and ... there's no cost for our Member (Salisbury City Centre) businesses.

Who's joining to date?

- atWork Australia
- Australian Refugee Association
- Australian Workplace Training
- City of Salisbury
- HitSA Training
- Independent Institute
- Inghams Enterprises
- Interskills Training
- MAX Solutions
- Maxima Group Australia
- MEGT
- MOBO Group
- Multiple Solutions
- Northern Volunteering SA Inc
- Status Employment Services
- SYC
- The Polaris Centre
- Winning Resumes
- WISE Employment
- Workskil Australia Specialist Ex-Offender Program

Registrations close **5pm Friday 4<sup>th</sup> August**.

To request a registration form, email David [events@salisburyba.com.au](mailto:events@salisburyba.com.au)



## 🗨️ Christmas Parade Gold Sponsor

We are super excited to announce that **DBH Lawyers** are joining us for the 4th year as our **GOLD SPONSOR** for the 2023 Salisbury Community Christmas Parade

DBH are such strong supporters of the local community getting behind so many charities, events and clubs across Adelaide.

Their continued support is very much appreciated and community events cannot survive without the generous support of businesses such as DBH Lawyers. You'll find them right in the heart of Salisbury on Commercial Road, so if you ever find yourself in need of a great lawyer, give them a call on 1800 324 324.

Thank you to Amy and the whole DBH team, some of whom are pictured below.

Is your business interested in sponsoring the Parade? If so, email [events@salisburyba.com.au](mailto:events@salisburyba.com.au) for more information and join DBH Lawyers, Parabanks Shopping Centre and Signarama Salisbury.

## 📄 Feature Article: How Australian SMBs (small and medium sized businesses) are performing post-pandemic

The worst of the COVID-19 pandemic is behind us, but many retailers remain in a state of disruption.

The end of restrictions and border closures saw a surge in retail activity and consumer spending. However, global conflicts and economic uncertainty are having lasting impacts on small businesses. Despite these challenges, there is opportunity.



Retailers are focused on bouncing back, and small and medium-sized businesses (SMBs) have demonstrated incredible resilience

during the pandemic.

And with online spending continuing to grow, omnichannel retailing offers a strong path forward for sustainable growth.

Mastercard has released a **new report** identifying the top issues facing Australian SMBs and the report reveals:

- **SMB formations have seen a resurgence at each easing of restrictions**, whilst closures have stabilised back to pre-COVID-19 levels for 2022.
- Whilst **online spending grew for SMBs, the overall share of spend remained stable**, reinforcing the importance of longer-term views on customer channels.
- New SMBs have taken a **more risk-averse approach and are increasingly focusing on a single distribution channel optimising** their execution before any extension into an omnichannel approach.
- SMBs across all industries were **adversely affected by fluctuations in spend**, but the adoption and use of delivery partners means that spend may be understated, particularly for eating places and groceries, as this spend will have been attributed through a third-party channel.

Read the full report [https://www.retail.informz.net/retail/data/images/Partner/Mastercard/20230720%20AUS%20SMB%20Whitepaper\\_vf.pdf](https://www.retail.informz.net/retail/data/images/Partner/Mastercard/20230720%20AUS%20SMB%20Whitepaper_vf.pdf) to find out more about the emerging issues impacting the Australian business landscape, and the implications and opportunities for SMBs.

## 🗨️ Do you have employment vacancies?

If so, we're seeking local businesses across Salisbury that have job vacancies to forward them to us in the lead up to the Salisbury Employment, Education and Training Expo on 26<sup>th</sup> September for our **JOBS BOARD**.

As an extra service to members, we are hoping to establish a local jobs board as a regular feature on our social media. Please feel free to share with us any time.

For more details or to register your employment vacancies, please email David Waylen - Executive Officer [events@salisburyba.com.au](mailto:events@salisburyba.com.au)

## 📅 7 Years of our Salisbury City Centre Business Awards

More than 8,500 votes have already been received for this year's awards, with still a couple of days to go until they close. We're hoping to reach 10,000+ votes this year!

Your customers can vote for you in this year's awards via 1 of 3 simple ways:

- **Facebook page**
- **Survey Monkey**  
<https://www.surveymonkey.com/r/86C7RSB>
- in-store/ on-premises via hard copy voting forms.

If you require additional printed voting slips, please advise us ASAP via [info@salisburyba.com.au](mailto:info@salisburyba.com.au) or 0414 813 202, alternately, drop in to our office at 33 John Street at anytime.

Award Presentation Ceremony will be held on Wednesday 30<sup>th</sup> August at the Salisbury Community Hub.

We look forward to all of our local businesses getting behind this year's awards program.

## 📅 Networking, Events & Resources ...

### August Northern Business Breakfast

Wednesday 23<sup>rd</sup> August 6.45am – 8.30am

Old Spot Hotel, Main North Rd, Salisbury Heights



northernbusinessbreakfast

### Managing the HR Employee Life Cycle

This presentation will share insights on how to retain your workforce, attract new talent to your business including providing strategies that are not solely focussed on salary, recognising the contributions of your team and positioning yourself to strive towards being an Employer of Choice.

### Guest Speaker: Fiona Ahern CEO Founder InterMix Workforce

Intermix Workforce is the leading HR company in Australia.

With over two decades of corporate HR experience with companies such as Bendigo and Adelaide Bank, People' Choice Credit

Union and Santos. At InterMix Workforce, we provide comprehensive HR services to help you unlock your business's full potential. Our amazing HR service providers and experts are here to help manage all aspects of your workforce and ensure that you can operate with maximum efficiency.

Contact InterMix [info@intermixworkforce.com](mailto:info@intermixworkforce.com)  
Check out <https://www.facebook.com/IntermixWV> or <https://intermixworkforce.com/>

Tickets are \$30pp or 2 for \$55, go to: <https://tinyurl.com/y6f5cc47>

## 🔹 Starting and growing a business workshop

Wednesday 20<sup>th</sup> September 4 – 8pm

The Polaris Centre – Innovation House.

Designed specifically for people seeking to start a new business or re-energize an existing business.



create • inspire • grow

This workshop was developed and is presented by experienced business owners and Senior

Business Advisors of Polaris Centre.

BENEFITS of this workshop for YOU:

- What you need to know about starting a business
- How to price your products or services?
- The importance of business planning
- Ways to achieve and optimize profits!
- How MARKETING can Transform and Accelerate growth!
- Learn how to sell more than your competitors and;
- Enjoy the work you do
- AVOID THE BIGGEST MISTAKE most Small Business Owners Make

You will also receive a comprehensive workshop manual and 1 hour of private mentoring, at a time to suit you and also a light meal will be served.

Places are limited! **Book Your FREE Seat Now!** <https://tinyurl.com/yvyps8>

For information please call 8260 8205 or visit [www.polariscentre.com.au](http://www.polariscentre.com.au)

## **News from the City of Salisbury** **Polaris secures funding for Small Business Fundamentals Program**

The Minister for Small and Family Business, the Hon. Andrea Michaels MP recently launched South Australia's Small Business Strategy 2023-2030, which is designed to support small businesses to adapt, grow and succeed, through initiatives like the Small Business Fundamentals Program (SBFP).

It is with great pride that the City of Salisbury can announce that the Polaris Business Development Centre have been successful with their application for funding, in the amount of \$250,000 over the next two years through the SBFP.

*"I'm so incredibly happy that the Polaris Business Development Centre were successful in receiving this grant. They do such wonderful work, helping our local small businesses to thrive and reach their full potential. Small Business is the backbone of our economy and I am excited to see what can be achieved for our community with the extra funding,"* said Mayor Gillian Aldridge OAM.

Minister Michaels said *"the small business community told us their biggest challenges are a lack of time and resources to focus on strategy or growth as well as cashflow and lack of access to capital, attracting and retaining staff, digital literacy and other foundational skills."*

The SBFP responds directly to these challenges, providing the tools and tailored support for small and family businesses to build their business know-how and capability in areas critical to long-term sustainability/growth.

Polaris Business Development Centre is the hub for business and entrepreneurship in Northern Adelaide, is supported with core funding from the City of Salisbury, and has provided support to thousands of businesses in our community since its formation in 2001.

With the two-year funding, the Polaris Centre will be able to deliver some fantastic results within the northern suburbs small business sphere, and continue their excellent work in business development support by delivering the following services:

- 4+ FREE business networking and special events
- 400+ FREE one to one business consultations
- 12+ FREE Business Fundamentals Workshops
- 20 Ignite Your Business packages at 50% discounted rate
- 20 Mentoring for Success packages at 50% discounted rate
- 10 Advanced Management Mentoring Programs at 50% discounted rate

The funding means that Polaris can expand and enhance their great work in helping our business community thrive, and continue making City of Salisbury a great place to live and work. The Small Business Fundamentals Program is an initiative of the Government of South Australia's Office for Small and Family Business, delivered through the South Australian Small Business Strategy 2023 – 2030. Enquire or apply to access these Polaris services at [www.polariscentre.com.au](http://www.polariscentre.com.au)



*Pictured L to Right Leandro Lopez Digon Manager City Shaping City of Salisbury, Hon. Andrea Michaels MP – Minister for Small and Family Business and Michelle English General Manager City Development City of Salisbury*

## **Community Corner ...** **Does your business generate empty cans and bottles for 10 cent recycling?**

If you do, rather than just putting in the Yellow NAWMA Bin, contact the Lions Club of Salisbury who will provide you with a collection bin and will empty regularly. With all funds raised going to their community projects.

If you're interested, please contact them on 0430 188 175 or [salisburylionssa@gmail.com](mailto:salisburylionssa@gmail.com)

They'd love your support.



## 🗨️ New Look for the Small Business Commissioner

Their branding has changed, but their commitment to championing, supporting and celebrating small businesses has not!



The SBCSA is here to help small businesses with dispute resolution, navigate the complexities of

government and advocate for equitable outcomes.

Got a small business issue you need help with? Reach out to their team now on 1800 072 722.

For more information on our new look, visit

[www.sasbc.sa.gov.au/about-us2](http://www.sasbc.sa.gov.au/about-us2)

## 🗨️ Sponsor News ... Signarama Salisbury

Helping look after our environment.

For the switch to environmentally friendly in all of your signage needs, contact Paul or Andrew at Signarama Salisbury on 8283 3692.

Great local, family owned business!

**Does your supplier offer signage solutions that are:**

- BIODEGRADABLE
- RECYCLABLE
- RECYCLED

**FOR MINIMAL INVESTMENT YOU CAN...**

- Reduce your environmental footprint
- Show your clients, staff, suppliers and peers that you are making GREEN choices

Our ENVIRO products can go straight into your green, yellow or hard waste bins to biodegrade within 18 months.

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08 8283 3692 | 49 Research Road, Pooraka SA | [www.signssa.com.au](http://www.signssa.com.au)

## 🗨️ Safe Work Month October 2023 Host a Safe Tea Chat

This is a great opportunity to chat with your staff about the importance of workplace health and safety, the need to report unsafe work conditions or work practices and to keep a check on employee's wellbeing.



## 🗨️ Replace the Waste Single Use Plastics Ban

South Australia's Single-use and Other Plastic Products (Waste Avoidance) Act 2020 is the first legislation of its kind in Australia.



The State Government has introduced a phased and manageable move away from single-use plastics enabling all South Australians to replace waste by avoiding single-use

plastics and adopting 'clean and green' alternatives.

### Banned from September 2023

**Plastic-stemmed cotton buds** will be phased out. Exemptions are in place, where plastic-stemmed cotton buds are required for medical, scientific, forensic or law enforcement purposes only.

**Single-use plastic bowls and plates** will be phased out. A temporary exemption is in place for single-use cardboard or fibreboard bowls and plates that are lined with or coated with plastic.

**Plastic pizza savers** will be phased out.

A list of other items will be phased out in 2024.

For further details, head to:

[replacethewaste.sa.gov.au](http://replacethewaste.sa.gov.au)

## Our City Centre ...

### Westpac and Bank SA branches merging to the same site



Bank SA on John Street has closed to allow for site renovations to accommodate the co-location of Westpac Salisbury. Reopening on 19<sup>th</sup> September. During this closure limited Bank SA services will be available at

Westpac Salisbury, BUT Bank SA teller services will be unavailable during this time.

The John Street Westpac Branch will be closed from 1pm Friday 15<sup>th</sup> til 18<sup>th</sup> Monday September, reopening Tuesday 19<sup>th</sup> in the NEW LOCATION co-located with Bank SA at 87 John Street Salisbury. We are excited to see this move and very happy that we retain the 7 main banks here in the Salisbury City Centre.

We are excited to see the new exciting dual branded site when it opens.

### STOP PRESS: Shopfront Improvement Grants

There are limited unallocated funds still available, **but apply now!** This grant program will close once all unspent funds have been awarded. 6 businesses have been awarded grants to date, if you're keen to be the 7<sup>th</sup>, ACT NOW! Head to: <https://tinyurl.com/2vnk6sck> and APPLY TODAY!

### Say congratulations to Sharon!



Our super-organised Assistant Manager at The Salisbury Hotel has recently been promoted to Venue Manager.

Sharon doesn't like the spotlight but her promotion is a testament to her hard

work, dedication, and exceptional talents. Her commitment to excellence and serving our community has not gone unnoticed, and it is precisely because of her outstanding contributions that she has been recognised and rewarded with this well-deserved advancement.

Here's three loud cheers for Sharon!!!

### Businesses FOR SALE

Are you looking to buy a local Salisbury City Centre business or franchise? Several well-established businesses are currently for sale in Salisbury. Check them out today!

If so, follow this link and subscribe to updates <https://www.commercialrealestate.com.au/business-for-sale/sa/?sb=13465>

### Looking to LEASE premises ...

There are some great leasing opportunities for people new business in the City Centre, with a range of sizes and prices. Here are some:

- **Business Hub Salisbury John Street** <https://www.facebook.com/BusinessHub.Space>
- **2/46 Commercial Road** [www.munroproperty.com.au/listings/commercial\\_rental-3709637-salisbury/](http://www.munroproperty.com.au/listings/commercial_rental-3709637-salisbury/)
- **20A, 20B and 20D John Street (Laneway)** [20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate](http://20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate)
- **1/45-47 John Street** Details to follow and www link.
- **2-10 James Street** (former Café Brunelli site) [2-10 James Street, Salisbury SA 5108 - Shop & Retail Property For Lease | Commercial Real Estate](http://2-10 James Street, Salisbury SA 5108 - Shop & Retail Property For Lease | Commercial Real Estate)
- **28B Commercial Road** [28B Commercial Road, Salisbury SA 5108 - Office For Lease | Commercial Real Estate](http://28B Commercial Road, Salisbury SA 5108 - Office For Lease | Commercial Real Estate)
- **44 Commercial Road** <https://tinyurl.com/f94rek57>
- **1/25 – 27 Wiltshire Street** <https://tinyurl.com/mrybvzdx>
- **Parabanks** has several tenancies available <https://www.parabanks.com.au/parabanks/leasing>

For current opportunities, check out: <https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/>

### Welcome our newest local ...



Our newest Barbershop - **Fandi Scissorhands Parabanks** had their official opening on Saturday, and one of their new clients was Spiderman, from our

Superhero Saturday Family Fun Day. To help them celebrate their opening, they've got an opening gift for you!!! **\$20 for any haircut!**

Offer valid until Monday August 14th! Plus, their shelves are loaded with top-notch hair products to meet all your styling needs.



## 📄 SCC Business Watch ...

### 💡 Business Security Tips



Business owners and employees can play an important role in preventing and reducing the risk of crime occurring in the work place, and there are a number of practical, proactive measures that

can be taken to avoid becoming a victim of crime.

Here are some tips to consider:

- Make sure laneways, car parks and other external areas are well lit
- Prune trees and shrubs to ensure clear visibility of the property and reduce the likelihood opportunities for a burglar to hide
- All boundary gates/fences should be well built and maintained, adequately secured, clear of rubbish and free from objects that can be put against them to climb over
- External doors should be solid, and all external doors and windows fully secured with quality and regularly maintained locks
- If padlocks are used on gates or doors, make sure they are of an appropriate and recommended standard
- Installing bollards, heavy planters or large rocks can act as a barrier to ram raids
- Install a monitored alarm system, mirrors, CCTV or perpetrator marking technology and prominently display signs warning about the presence of any security measures
- Advertising material and posters on windows and doors, and other window coverings, should be kept at a minimum to provide a clear view of the business from inside & out
- Safes should be securely fixed to a floor, wall or similar solid object
- All property should be clearly and permanently marked with the name of your business or the Australian Business Number (ABN).
- Retrieve keys and access cards from ex-employees
- Never leave large amounts of cash on premises overnight
- Make sure all staff adheres to lock-up procedures

Tips thanks to [www.crimestopperssa.com.au](http://www.crimestopperssa.com.au)

For more information and updates, visit our dedicated Facebook page

<https://www.facebook.com/SalisburyCityCentreBusinessWatch/>

*Business Watch is a South Australia Police initiative, and our SCC Business Watch is a collaboration between the **Salisbury Business Association, City of Salisbury** and **SA Police** and is all about keeping you, your staff and customers safe in the Salisbury City Centre.*

### 💡 Keep our delivery drivers safe!



## 📄 Diary Dates 2023

- **Salisbury ... Food, Glorious Food Month** August 2023
- **Salisbury City Centre Business Awards** Voting closes 5pm Friday 4<sup>th</sup> August
- **Salisbury City Centre Business Awards Ceremony** Wednesday 30<sup>th</sup> August, 6pm
- **Family Business Month** September
- **Salisbury Employment, Education and Training Expo** Tuesday 26<sup>th</sup> September 10am – 1pm

## 📄 Contributions ALWAYS Welcome

We're always on the lookout for great local success stories, so we want you to share all your good news stories with us.

Send to [info@salisburyba.com.au](mailto:info@salisburyba.com.au) or call our Executive Officer - David Waylen 0414 813 202

