



Salisbury City Centre ... Something for everyone!

### Awards Finalists Announced

The Salisbury Business Association has much pleasure in announcing our FINALISTS in the 2023 Salisbury City Centre Business Awards

This year, we received votes for 126 businesses & more than 11,000 votes which was a fantastic result!

- Australian Migration Options Pty Ltd
- Australian Refugee Association
- Bob Jane T-Mart
- Boojee Boutique
- Brotherhood Barbers
- Brow Threads & Lashes at Parabanks
- Burgertec
- Cafe Sublime Parabanks
- Chandrakot jewellers Adelaide
- Deluxe Cheesecake
- Dragons Lair Salisbury
- EP performance and mechanical
- FJS Lawyers Adelaide
- Flowers By Marisa Salisbury Florist
- HITsa Training and Employment
- House Of Gold Jewellers
- Hoyts Australia Salisbury
- Imber's Donuts Adelaide
- Indian Curry Lovers
- John Street Pharmacy
- Kandy House
- Midas Salisbury
- Mobara Restaurant & Café
- Mobo Group
- Namaste Supermarket
- Northern Community Legal Service
- Parabanks Newsagency Plus
- Pascale Legal Barristers & Solicitors
- Produce 4 Chefs
- Sajjad bakery Salisbury
- Salisbury Discount Pharmacy

- Salisbury Medical Centre
- Salisbury RSL
- Sonder - Safe Haven
- TAFE SA Salisbury Campus
- Tandoori Temptations
- The Cheesecake Shop Salisbury
- The Salisbury Hotel
- TP Thai Kitchen

CONGRATULATIONS to all of our finalists and thank you to everyone who voted.

Your support is much appreciated.

### Small Business Tax Time Toolkit

The ATO small business tax time toolkit 2023 is now available. Get access to tools, calculators, learning resources and other support services in this useful online kit. You can download it here: <https://tinyurl.com/mkrmdtep>

### We'd love your business want to be part of this year's Christmas Parade?



Now the time to get your work team to come up with their own theme and register today!.

Decorate a work vehicle in Christmas cheer and come dressed up to spread joy to our locals.

Give out goodies, promo flyers or lollies on the day as you walk the length of John Street.

All local business entries go into the draw for Best Business Float Award.

Businesses that have been involved previously include Hoyts Salisbury Cinemas, Pascale Legal, Bunnings Parafield, The Cheesecake Shop Salisbury. Add your name to this list 🙏

Parade participation is open to all Salisbury City Centre businesses. Email David @ [events@salisburyba.com.au](mailto:events@salisburyba.com.au) for a registration form. Registration is FREE.

## **Brand SA Launches ... Buy SA. For SA**

***For homegrown goodness.  
For fresher than fresh.  
For you all-time favourites.  
For the little guys going big.***

The first major campaign since Brand SA's return, **Buy SA. For SA** was launched recently by the Premier of South Australia, Peter Malinauskas. The new campaign encourages South Australians to look for the State Brand to support local businesses and help the state they love thrive.

When you choose South Australian produce, products and services, you're not just getting great quality, you're supporting local people. You're keeping money in our state. You're increasing local employment. You're even reducing environmental impacts, with less freight and higher production standards.



The **Buy SA. For SA.** campaign showcases all the things we know and love about South Australia, from our best kept secrets, like Goolwa PipiCo, to our iconic treats that are shipped far and wide to

expats everywhere.

The campaign celebrates the things that make our State so special, while encouraging local support so we can continue to enjoy them in the years to come. So, when you're out and about, look for the State logo, and Buy SA, for SA.

## **How your business can get involved**

All South Australian businesses who currently use the State Brand are encouraged to promote Buy SA. For SA to help amplify the campaign message across their own social media, website and digital channels.

Businesses are also encouraged to activate on individual products, signage, "on shelf" and as part of your point of sale, where possible.

*Not yet registered to use the state brand?  
Apply here to ensure that proud South  
Australians can identify your business, product  
or service as a local. [www.brand.sa.gov.au/the-](http://www.brand.sa.gov.au/the-)*

## [state-brand/apply-to-use-the-state-brand](http://www.brand.sa.gov.au/the-state-brand/apply-to-use-the-state-brand)

Brand SA is also working closely with retailers locally to encourage adoption at store level in the form of ticketing and signage to help South Australians identify local products.

With the Christmas trading window just arounds the corner, now is the time to act. Promote your business through this campaign and lets get more of our consumers supporting local businesses.

For more information and campaign assets, go to: [www.brand.sa.gov.au/buy-sa-for-sa](http://www.brand.sa.gov.au/buy-sa-for-sa)

## **Welcome Business Hub ...**

To celebrate their Business Hub's serviced offices opening in Salisbury, they have a special offer of 1 month's FREE Social Media Management for all [Salisbury Business Association](http://www.salisburybusinessassociation.com.au) members who join up. But don't delay or you'll miss out!

Check out their website: [www.businesshuboffices.com.au](http://www.businesshuboffices.com.au) or email Harry for more details: [harry@businesshuboffices.com.au](mailto:harry@businesshuboffices.com.au)

You'll find **Business Hub** @ 39 John Street.



**Business Hub** **B.**

*Special offer*

**FREE SOCIAL MEDIA MANAGEMENT FOR ONE MONTH!**

Sign up to a 12 month agreement for one of our serviced offices in Salisbury in the month of August and we will manage your Facebook or Instagram business page producing captivating and enticing content relative to your business to help you bring in more sales!

**OFFICE ROOMS FOR RENT**

Affordable | Flexible Terms | No bonds  
Fully Furnished | Unlimited Internet  
All Inclusive | Free Networking Events

*For the month of August Only*

**GIVE YOUR BUSINESS THE PROFESSIONAL LOOK IT NEEDS TODAY!**

- Offices from \$140/week
- 24/7 Access
- Communal Atmosphere

**CALL: 1300 734 982**

**MORE CONTACT INFO:**  
[harry@businesshuboffices.com.au](mailto:harry@businesshuboffices.com.au)  
[www.businesshuboffices.com.au](http://www.businesshuboffices.com.au)

## **Developing your business plan**

*Article compliments The Office for Small and Family Business*

Before taking advantage of the free templates to help you write a detailed business plan, here are some tips about what to consider before you start.

### 1. **Determine your plan's objectives**

Are there multiple purposes for your business plan? Will it be used internally or shared externally, such as with potential investors or banks? Identifying the purpose will help you tailor the contents for the right audience.

### 2. **Organise your financials**

If you're seeking financing, lenders and investors will evaluate your financial position and stability. They'll want to know about your current available funds, the required capital and your projected revenue. If you're just starting out and lack financial information, writing a business plan based on a guide or template will help you prepare your finances.

### 3. **Craft your summary as the final step**

Summarise the key points of your business plan, capturing essential details. Strive to be informative yet succinct, highlighting aspects such as your business purpose, target market, goals, and unique selling points. This is an opportunity to showcase your business or idea. Avoid exaggerating your position.

### 4. **Seek assistance:**

Don't procrastinate and set aside time to research and prepare. If you get stuck or are unsure of how to continue, get advice from a third party to help. Numerous government services are available to support your business planning and offer general advice, workshops, seminars, networking events, and can even connect you with a mentor or business coach such as the **Business Fundamentals Program**.

### 5. **Regularly evaluate your plan**

As your business evolves, your plan must adapt to ensure you stay on the right track. Keeping your plan up to date enables you to maintain focus on your objectives. It's advisable to maintain a record of each version of your business plan.

### 6. **Safeguard your plan**

For certain businesses, simply identifying or marking your plan as 'confidential' is enough of a protection. However, if you use innovative practices, products or services, you may want individuals (including your bank) to sign a confidentiality agreement to safeguard your intellectual property. Including a request within the plan, asking readers not to disclose its contents, is a sensible move.



For tailored support and assistance, contact one of our Business Support Officers.

Phone: 8429 3801

Email: [Smallbusiness@sa.gov.au](mailto:Smallbusiness@sa.gov.au)

## **Salisbury ... Food Glorious Food August 2023**

Continues of celebration of food businesses across the Salisbury City Centre.



This campaign, now in its 4<sup>th</sup> year, is designed to get more customers through your doors and enjoying your food and hospitality during Winter.

Across August, the focus of our social media and advertising will be on our cafes, restaurants and hotels as well promoting our wonderful fresh food businesses across the Salisbury City Centre & food and beverage manufacturers and processors across the City of Salisbury/northern Adelaide.

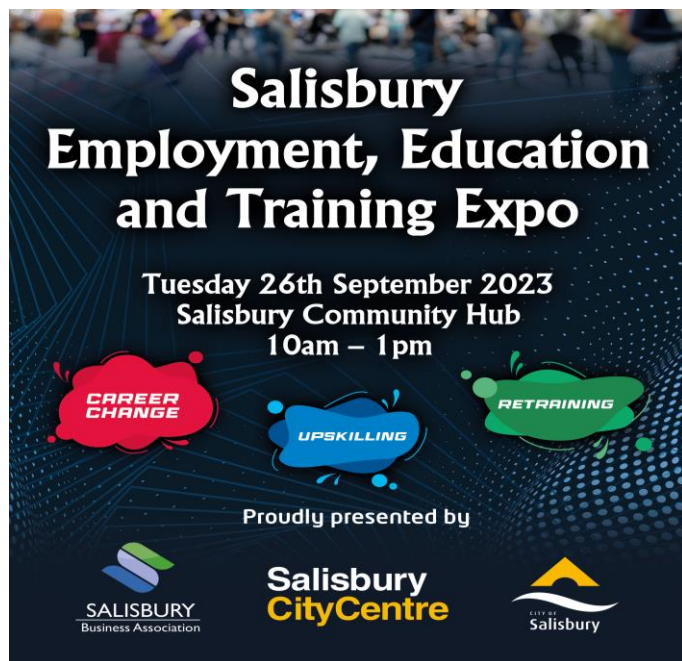
This campaign is run by the SBA to promote food and beverage businesses across the Salisbury City Centre **and there is no cost to be involved.**

As always, we thank you for supporting this Salisbury Business Association member promotion.

Reminder: Our next campaign will be in September and is **Celebrating Family Business Month**. Stay tuned for more details.



🗨 **Meet our Exhibitors ...**  
**Salisbury Employment, Education and Training Expo**



This expo aims to showcase our amazing local businesses across this key industry sector.

Who's joining to date?

- Apprenticeship Careers Australia
- atWork Australia
- Australian Refugee Association
- Australian Workplace Training
- CARA Inc.
- City of Salisbury
- HitSA Training
- InCom Pro
- Independent Institute
- Inghams Enterprises
- Interskills Training
- IntoJobs Self Employment Assistance Program
- MAX Solutions
- Maxima Group Australia
- MEGT
- MOBO Group
- Multiple Solutions
- Northern Volunteering SA Inc
- Scouts SA / Scout Recycling Centres
- Serco
- Status Employment Services
- SYC
- The Polaris Centre
- TOLL Group
- Winning Resumes
- WISE Employment
- Workskil Australia Specialist Ex-Offender Program

🗨 **Do you have employment vacancies?**

If so, we're seeking local businesses across Salisbury that have job vacancies to forward them to us in the lead up to the Salisbury Employment, Education and Training Expo on 26<sup>th</sup> September for our **JOBS BOARD**.



As an extra service to SBA members and other local employers, we are hoping to establish a local jobs board as a regular feature on our social media. Please feel free to share vacancies with us any time.

For more details or to register your employment vacancies, please email David Waylen - Executive Officer [events@salisburyba.com.au](mailto:events@salisburyba.com.au)

📅 **2023 Salisbury Christmas Parade**  
🗨 **Christmas Parade Sponsors**

We thank the following for their generous sponsors of the Salisbury Community Christmas Parade.

**Presenting Partners:**

**Salisbury Business Association Inc. & the City of Salisbury**

**Gold Sponsor:**

**DBH Lawyers**

**Silver Sponsors:**

**Parabanks Shopping Centre**  
**Signarama Salisbury**

Is your business interested in sponsoring the Parade? I

If so, we have a limited number of \$500 Bronze Sponsor Level spots available. Email David @ [events@salisburyba.com.au](mailto:events@salisburyba.com.au) for more information.

Last year, our Bronze Sponsors included **Brow Threads & Lashes Parabanks, Good Money, Eureka Taven** and **Stockade Tavern** with in-kind support from **Woolworths Parabanks**.

## 📅 **Networking, Events & Resources ...**

### **August Northern Business Breakfast**

**Wednesday 23<sup>rd</sup> August 6.45am – 8.30am**

**Old Spot Hotel, Main North Rd, Salisbury Heights**



### **Managing the HR Employee Life Cycle**

This presentation will share insights on how to retain your workforce, attract new talent to your business including providing strategies that are not solely focussed on salary, recognising the contributions of your team and positioning yourself to strive towards being an Employer of Choice.

#### **Guest Speaker: Fiona Ahern CEO Founder InterMix Workforce**

Intermix Workforce is the leading HR company in Australia. With over two decades of corporate HR experience with companies such as Bendigo and Adelaide Bank, People's Choice Credit Union and Santos. At InterMix Workforce, we provide comprehensive HR services to help you unlock your business's full potential. Our amazing HR service providers and experts are here to help manage all aspects of your workforce and ensure that you can operate with maximum efficiency.

Tickets are \$30pp or 2 for \$55, go to:  
<https://tinyurl.com/y6f5cc47>

## 💡 **Starting and growing a business workshop**

**Wednesday 20<sup>th</sup> September 4 – 8pm**

**The Polaris Centre – Innovation House.**

Designed specifically for people seeking to start a new business or re-energize an existing business.



This workshop was developed and is presented by experienced business owners and Senior Business Advisors of Polaris Centre.

**BENEFITS of this workshop for YOU:**

- What you need to know about starting a business
- How to price your products or services?
- The importance of business planning

- Ways to achieve and optimize profits!
- How MARKETING can Transform and Accelerate growth!
- Learn how to sell more than your competitors and;
- Enjoy the work you do
- AVOID THE BIGGEST MISTAKE most Small Business Owners Make

You will also receive a comprehensive workshop manual and 1 hour of private mentoring, at a time to suit you and also a light meal will be served.

Places are limited! **Book Your FREE Seat Now!** <https://tinyurl.com/yvyps8b8>

For information please call 8260 8205 or visit [www.polariscentre.com.au](http://www.polariscentre.com.au)

## 📅 **News from Matt Burnell MP, Federal Member for Spence**

The Volunteer Grants program is part of the Australian Government's commitment to assist volunteers and encourage volunteering. These Grants support the work of local community organisations by enabling the inclusion of vulnerable people and providing supports to increase participation in volunteering.

### **Expressions of Interest are now open for the Families and Communities Program 2023 - 24 Volunteer Grants**

Grants of between \$1,000 and \$5,000 are available to help community organisations to support the efforts of volunteers.

Grants are only available for items that directly benefit the work of volunteers.

#### **Volunteer Grants can be used to:**

- buy small equipment for volunteers
- reimburse volunteers for fuel, transport or training costs
- fund promotional activities to increase awareness and participation in volunteering opportunities.

An expression of interest form, essential to applying for the grant can be found here:  
<https://www.surveymonkey.com/r/K5BF2KY>

As your federal representative, Matt's office is available to help you a range of federal issues. Please do not hesitate to call 8258 6300 or via email on [Matt.Burnell.MP@aph.gov.au](mailto:Matt.Burnell.MP@aph.gov.au)

## Community Corner ...

### Magwi Development Agency Australia Fundraising Dinner

This fundraising event will be a celebration of MADAA success and taking actions to provide quality education in South Sudan.

This fun night is to raise much needed funds for girls education in South Sudan.

This event will showcase the following:

- African Dance ( New Dance group in town - a secret to be unveil on night)
  - Nepali Dance
  - Project Report & history of organisation
  - Raffles & Auctions
- Formal 2-course Dinner (Main, Desert + table nibbles)

VIP Table can be provided for business or community organisation sponsors. This will come with a range of packages and benefits included. For more information contact: 0434748439.

Venue: 38 Ashfield Road, Elizabeth

Date: Friday 20<sup>th</sup> October

Time: 6:30PM

To Book:

<https://www.trybooking.com/events/landing/1079330>



**SOUTH SUDAN FUNDRAISER**  
**SUPPORTING GIRLS' EDUCATION**

Ticket: Adult \$40 Concession \$35  
Children 11 -16yr \$20 Children 0-10: Free

FOR MORE INFO: 0434748439  
info@madaa.org.au

20 OCTOBER 2023 6:30 PM - 9:30 PM

[www.madaa.org.au](http://www.madaa.org.au)

### The Longest Table Cancer Fundraiser Lunch - The Salisbury Hotel

Join The Salisbury Hotel as they host **Fork Cancer - The Longest Table Lunch** to be held exclusively in The Patio on Sunday 20th August.



Together, let's raise funds for lifesaving cancer research, one forkful at a time.

Sunday 20 August, 12 – 3pm

- The Patio (Exclusive)
- 3 courses plus a glass of bubbles on arrival
- \$49 per person inclusive.

Book your seats at their long tables via the



BOOK A TABLE online:  
[www.thesalisburyhotel.com.au](http://www.thesalisburyhotel.com.au) OR phone  
8258 2722.

Part proceeds of ticket sales will be donated to this wonderful cause.

### eBook: A guide to paying your staff correctly

If you've ever wondered:

- How does payroll tax work in Australia?
- What is single touch payroll (STP)?
- What quantifies non-compliance and when can it occur?
- What is InstaPay and how does it impact your payroll?

Then this is the comprehensive payroll guide you've been looking for. With the Fair Work Ombudsman cracking down and taking a no-tolerance approach to those who underpay their employees, there's never been a more important time for businesses to make sure they're paying their staff compliantly.

Whether you employ one person or one hundred people, download this eBook today to ensure you're paying your staff in accordance with current legislation.

[www.smartcompany.com.au/partner-content/ebooks/guide-to-paying-your-staff-correctly/](http://www.smartcompany.com.au/partner-content/ebooks/guide-to-paying-your-staff-correctly/)



## 📄 Our City Centre ...

### 🗨 STOP PRESS: Shopfront Improvement Grants

There are limited unallocated funds still available, **but apply now!** This grant program will close once all unspent funds have been awarded. 6 businesses have been awarded grants to date, if you're keen to be the 7<sup>th</sup>, ACT NOW!

Head to: <https://tinyurl.com/2vnk6sck> and **APPLY TODAY!**

Successful applicants to date have included:

- Ace Business
- Australian Migration Options P/L
- Good Shepherd/Good Money
- Property Link SA
- Salisbury Optometrists
- Sunny Spectrum Supports

### 🗨 Businesses FOR SALE

Are you looking to buy a local Salisbury City Centre business or franchise? Several well-established businesses are currently for sale in Salisbury. Check them out today!

If so, follow this link and subscribe to updates <https://www.commercialrealestate.com.au/business-for-sale/sa/?sb=13465>

### 🗨 Looking to LEASE premises ...

There are some great leasing opportunities for people new business in the City Centre, with a range of sizes and prices. Here are some:

- **Business Hub Salisbury John Street**  
<https://www.facebook.com/BusinessHub.Space>
- **1/21 - 23 Park Terrace (New listing)**  
[https://www.commercialrealestate.com.au/property/sale/1-21-23-park-terrace-salisbury-sa-5108-16592968?utm\\_source=property%2Balerts&utm\\_medium=email](https://www.commercialrealestate.com.au/property/sale/1-21-23-park-terrace-salisbury-sa-5108-16592968?utm_source=property%2Balerts&utm_medium=email)
- **60 John Street (New listing)**  
[www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459](https://www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459)
- **2/46 Commercial Road**  
[www.munroproperty.com.au/listings/commercial\\_rental-3709637-salisbury/](https://www.munroproperty.com.au/listings/commercial_rental-3709637-salisbury/)
- **20A, 20B and 20D John Street (Laneway)**  
[20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate](https://www.commercialrealestate.com.au/property/20a-b-d-john-street-salisbury-sa-5108-office-for-lease-commercial-real-estate)
- **1/45-47 John Street** Details to follow and www link.

- **2-10 James Street** (former Café Brunelli site)  
[www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm\\_source=property%2Balerts&utm\\_medium=email](https://www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm_source=property%2Balerts&utm_medium=email)
- **28B Commercial Road**  
[28B Commercial Road, Salisbury SA 5108 - Office For Lease | Commercial Real Estate](https://www.commercialrealestate.com.au/property/28b-commercial-road-salisbury-sa-5108-office-for-lease-commercial-real-estate)
- **44 Commercial Road** <https://tinyurl.com/f94rek57>
- **1/25 – 27 Wiltshire Street**  
<https://tinyurl.com/mrybvzdx>
- **Parabanks** has several tenancies available  
<https://www.parabanks.com.au/parabanks/leasing>

For current opportunities, check out:  
<https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/>

### 🗨 Welcome our newest local ...

Our newest flat bread bakery has opened alongside the Salisbury Supermarket 6/22 Wiltshire Street. Welcome **Baba Bakery SA** to the Salisbury City Centre.

Open 7 days a week, 7am – 6p, call them on 0415 614 826



Check out this customer's testimonial: "I purchase Baba Bakery's lavash flatbread at my local Indian grocer whenever it's stocked... and wowwww I love it so much! Such good value and range of uses, also love that it's got a clean minimal ingredient list :)"

## 📄 **SCC Business Watch ...**

### 💬 **Prevent Laptop and Tablet Theft**



With many of us being more mobile during our work day including working offsite in cafes, etc. it is a timely reminder to look after your laptop, tablet and mobile phone.

Laptop computers and tablets are a popular target for thieves. These devices are valuable and information stored such as your personal details and banking information may also be compromised by a theft.

To prevent becoming a victim of theft, consider the following crime prevention security tips.

- Record the manufacturer, model, and serial number and file this information in a safe place.
- Consider using an alternative bag to transport your laptop/tablet.
- Attach a security cable to the universal security slot (USS) and secure to a fixed object where possible.
- Engrave your driver's licence number prefixed by the letter 'S' for South Australia.
- Remove and safely store dongles/external hard drives.
- When at home, store the laptop/tablet in a secure location.
- Never leave your laptop/tablet visible in your vehicle.
- Always take the laptop/tablet as hand luggage when travelling and when placing it through airport security, maintain constant observation.
- Set a login password, using a secure password, sufficiently cryptic and not easy to guess.



Many electronic devices now have the capability of being tracked should they be lost or stolen. E.g. using the "Find my iPhone" app you can track an iPad. If you have any questions please contact your local police station or visit [www.police.sa.gov.au](http://www.police.sa.gov.au)

For more information and updates, visit our dedicated Facebook page <https://www.facebook.com/SalisburyCityCentreBusinessWatch/>

*Business Watch is a South Australia Police initiative, and our SCC Business Watch is a collaboration between the **Salisbury Business Association, City of Salisbury and SA Police** and is all about keeping you, your staff and customers safe in the Salisbury City Centre.*

## 📄 **Diary Dates 2023**

- **Salisbury ... Food, Glorious Food Month** August 2023
- **Salisbury City Centre Business Awards** Voting closes 5pm Friday 4<sup>th</sup> August
- **Salisbury City Centre Business Awards Ceremony** Wednesday 30<sup>th</sup> August, 6pm
- **Family Business Month** September
- **Salisbury Employment, Education and Training Expo** Tuesday 26<sup>th</sup> September 10am – 1pm

## 📄 **Contributions ALWAYS Welcome**

We're always on the lookout for great local success stories, so we want you to share all your good news stories with us.

Send to [info@salisburyba.com.au](mailto:info@salisburyba.com.au) or call our Executive Officer - David Waylen 0414 813 202

