

Salisbury City Centre Business E-News Wednesday 13th September 2023

Spotlight on Salisbury City Centre (Fortnightly Publication of the Salisbury Business Association Inc.)

Salisbury CityCentre



Salisbury City Centre ... Something for everyone!

SBA AGM Tuesday 10th October 4 – 5pm at the Salisbury Community Hub

You're invited to attend the Salisbury Business Association's 2023 Annual General Meeting where the Board will share with you highlights from the last financial year.

As an Incorporated Association we are required to conduct a General Meeting each year (AGM) where we report to our members on the financial status of the organisation and an overview of the organisation's operations over the previous financial year.

All Salisbury City Centre businesses are members of the Salisbury Business Association Inc., invited to attend the AGM, and to nominate for our Board of Management.

We would be excited to have you nominate to join our Board. Board terms are for 2 years.

We have vacancies for up to 3 new members. Help drive your Association forward and promote our amazing Salisbury City Centre and all of the fantastic businesses and services that are located here. Nominate today!

We will also share ...

- Chairperson's Report Marty Edwards
- Audited Financial Statement and Report
- Executive Officer's Report David Waylen

Please RSVP your attendance to eo@salisburyba.com.au or call David on 0414 813 202.

If you are unable to attend, please provide us with your Proxy Vote to ensure that we have sufficient numbers to conduct the AGM. Thank you for your continued support.

Celebrate Family Business Month September is FAMILY BUSINESS MONTH,

September is FAMILY BUSINESS MONTH, and we want to profile and share our awesome local family businesses.

Throughout September we are going to share your amazing stories across our social media platforms.

To all of our family businesses, we'd love it if you were able to provide responses to the following questions (prev. sent via email).

- Why did you choose to start a family business?
- Why choose Salisbury as your location?
- How long have you been operating?
- Family configuration involved with the business.
- Biggest highlight of your family business
- Biggest drawback of a family business
- + Any advice you might share with others contemplating starting a family run business.

If you have a photo to accompany the article that would be amazing.

Our social media images are available for your promotions or posts, + we'll be running a month long competition encouraging our customer base to support local family businesses.





Have Your Say ... on our local Railway Level Crossings ...

The Australian and SA Governments have committed to a Level Crossing Removal Planning Program to conduct planning studies

at priority level crossing locations.



The Department for Infrastructure and Transport has identified the level crossings at Cormack Road Wingfield, Kings Road Parafield and Park Terrace Salisbury as priority locations for planning studies. In addition to investigating the level crossing at Kings Road, we are also seeking feedback and insights on the Kings Road corridor (Port Wakefield Rd to Main North Rd)

Visit the project website for more information: https://www.dit.sa.gov.au/LXRPP

You can provide your feedback until 9am Monday, 18 September 2023.

Salisbury Business Hub (John) Street) filling FAST!

Exclusive Offer for all Salisbury Business Association Members ...

Sign up for 12 months and get the 13th month FREE!

GIVE YOUR BUSINESS THE PROFESSIONAL LOOK IT NEEDS TODAY!

- Offices from \$140/week
- 24/7 Access
- Communal Atmosphere

CALL: 1300 734 982

MORE CONTACT INFO:

harry@businesshuboffices.com.au www.businesshuboffices.com.gu

Polaris Update - Save the date!

The inaugural Women in Business Conference is in the works, and they'll be announcing the details and guest speaker very soon. Follow: https://www.facebook.com/ThePolarisCentre





Office for Small and Family **Business - Support Small Sept**



This month is #supportsmalls eptember supporting small businesses.

A message from Hon. Andrea Michaels MP Minister for Small and Family Business ...

"Our 150,000 small businesses are the heart of our state contributing \$49 billion to our state's economy as well as employing almost 40 per cent of our workforce and giving back to our communities.

As Minister, I have the privilege of meeting so many small business owners from around SA and recently unveiled our \$14 million Small Business Strategy developed in consultation with hundreds of metro and regional business owners to provide tailored services, programs and resources for SA small businesses.

Our small businesses support us each and every day and I encourage you to #supportsmall this September".

For tailored support and assistance, contact one of our Business Support Officers.

P: 8429 3801 E: Smallbusiness@sa.gov.au



Business resources and tips

FREE Mental Health Coaching for **Small Business Owners**

Are you or someone you know a small



business owner or sole trader? Beyond Blue have developed a free mental health coaching program for small business owners.

The program is designed for businesses with 20 staff or less to give owners the support they need to manage stress and get back to feeling like themselves: www.bb.org.au/3Twz0YM

Upcoming Events ...

- **2023 Salisbury Christmas Parade**
- Join us in this year's Christmas Parade?



Now's the time to get your work team to come up with their own theme and register today!.

Decorate a work vehicle in

Christmas cheer and come dressed up to spread joy to our locals.

Give out goodies, promo flyers or lollies and high 5's to the crowd on the day as you walk the length of John Street.

All local business entries go into the draw for Best Business Float Award.

Businesses that have been involved previously include Hoyts Salisbury Cinemas, Pascale Legal, Bunnings Parafield, The Cheesecake Shop Salisbury. Add your name to this list 😊

Parade participation is open to all Salisbury City Centre businesses.

Email David @ events@salisburyba.com.au for a registration form.

Registration is FREE!

Christmas Parade Sponsors

Is your business interested in sponsoring the Parade?

If so, we have a limited number of \$500 Bronze Sponsor Level spots available. Email David @ events@salisburyba.com.au for more info.

Last year, our Bronze Sponsors included **Brow Threads & Lashes Parabanks,** Good Money, **Eureka Taven & Stockade Tavern**

with in-kind support from Woolworths Parabanks.

We thank the following for their generous support of the Salisbury Community Christmas Parade.

Presenting Partners:

Salisbury Business Association Inc. & the City of Salisbury

Gold Sponsor: DBH Lawyers

Silver Sponsors:

Parabanks Shopping Centre Signarama Salisbury

Special offer to participating **businesses**

Our Parade MC, Jordan McKenna has generously offered to expand his role this year to include assisting in advertising and promoting your business in the way of a short promo video.

This promotional video you can then use on Social Media to help advertise your business and help get others in the Christmas Spirit.

We will come to your prior to the Parade to take the video on premises and interview staff.

For more information or to book in for this special complimentary offer, please contact us, **but** don't delay, places are limited.

Events in 2024

What events would you like to see held in the Salisbury City Centre? We have family fun days, community expos, month long promo campaigns, and our Christmas Parade, but what else could we do.

We're programming now for 2024 and we'd love to hear your thoughts.

Salisbury CityCentre

Networking, Events & Resources ... September Northern Business Breakfast



Wednesday 27th Sept. 6.45am – 8.30am Old Spot Hotel, Main North Rd, Salisbury Heights

The Allin Towbars Story - The next generation's success

☑ Family business

☑ SA Owned and operated

☑ Successful women in business

☑ Effective succession planning model

Guest Speaker: Kylie and Penni Directors (& sisters) – Allin Towbars

We are delighted to have join us for the September Northern Business Breakfast the business owners from Allin Towbars. Allin Towbars have been around for 70 years since 1946 and are now a second-generation family business.

A South Australian family owned and operated business, they are one of Australia's top towbar manufacturers, tthat produce, supply and fit towbars direct to the automotive trade and to the general public. In addition to bulk manufacturing, they provide a custom fabrication service to cater for your specific towing requirements.

Allin Towbars are currently owned and managed by three sisters, second generation from the Gynell family, with Company Directors Kylie and Penni joining us to share their journey.

Tickets are \$30pp or 2 for \$55, go to: https://tinyurl.com/2z75t83k

FREE Event: Starting & Growing your Business?

Wednesday 20th September 4 – 9pm. **The Polaris Centre – Innovation House.**Join the Polaris Team at their next FREE event.

Designed specifically for people seeking to start a new business or re-energize an existing business. This workshop was developed and is presented by experienced business owners and Senior Business Advisors of Polaris Centre.

BENEFITS of this workshop for YOU:

- What you need to know about starting a business
- How to price your products or services?
- The importance of business planning
- Ways to achieve and optimize profits!
- How MARKETING can Transform and Accelerate growth!
- Enjoy the work you do
- AVOID THE BIGGEST MISTAKE most Small Business Owners Make



You will also receive a comprehensive workshop manual and 1 hour of private mentoring, at a time to

suit you and also a light meal will be served.

Places are limited! Book Your FREE Seat Now!

For information please call 8260 8205 or visit our website www.polariscentre.com.au or to book your place: http://tinyurl.com/yvypspb8

This program is supported by the **South Australian Government** through the **Office for Small and Family Business.**

• We want to promote your employment vacancies?

If so, we're seeking local businesses across Salisbury that have job vacancies to forward them to us in the lead up to the Salisbury Employment, Education and Training Expo on 26th September for our **JOBS BOARD**.



As an extra service to SBA members and other local employers, we are hoping to establish a local jobs board as a regular feature on our social media. Please feel free to share vacancies with us any time. For more details or to register your employment vacancies, please email David Waylen - Executive Officer events@salisburyba.com.au



Prime Ground Floor John Street office space now available at the Business and Careers Hub

Three great spaces are currently available for lease at 91 John Street (opposite Parabanks Shopping Centre and with a bus stop right out front.

These awesome spaces include:

- The Café space
- The Cube open office area with Street Frontage & Terrace access
- Office space with Street Frontage & Terrace access



For more details, check out the listing at: https://hub91.org/offices.php

Community Corner ...

■ Who loves a good QUIZ NIGHT?

The Rotary Club of Salisbury (SA) recognises that the transition to school/study maybe a costly time for a young person's family. A smooth transition is critical for a young person to create a strong learning foundation at their new high school or adult learning environment. Through Goodall Youth Scholarship Fund, we are able to support this critical transition.

Each year, the Rotary Club of Salisbury seeks to grow awareness for this cause and then also fundraise to sustain support efforts.

YOU ARE INVITED TO THE ANNUAL FUNDRAISING EVENT - QUIZ NIGHT Saturday 14th October 6.30pm Salisbury Institute Hall.

\$20 per person or \$150 for a table of 8

Details here:

https://events.humanitix.com/goodall-youth-quiz

For event enquiries please call Rick Henke on 0432 145 902.



Our City Centre ...

Businesses FOR SALE

Are you looking to buy a local Salisbury City Centre business or franchise? Several wellestablished businesses are currently for sale in Salisbury. Check them out today!

Follow this link and subscribe to updates https://www.commercialrealestate.com.au/business-for-sale/sa/?sb=13465

■ Looking to LEASE premises ...

There are some great leasing opportunities for new businesses to make the City Centre their new home, with a range of sizes/prices.

- Business Hub Salisbury John Street https://www.facebook.com/BusinessHub.Space
- 1/21 23 Park Terrace (New listing)
 https://www.commercialrealestate.com.au/property/s
 hop-1-21-23-park-terrace-salisbury-sa-510816592968?utm_source=property%2Balerts&utm_m
 edium=email
- **60 John Street (New listing)**www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459
- 2/46 Commercial Road <u>www.munroproperty.com.au/listings/commercial_rental-3709637-salisbury/</u>
- 20A, 20B and 20D John Street (Laneway)
 20A, B & D John Street, Salisbury SA 5108 Office For Lease |
 Commercial Real Estate
- 1/45-47 John Street Details to follow and www link.
- 2-10 James Street (former Café Brunelli site)
 www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm_source=property%2Balerts&utm_medium=email
- 28B Commercial Road
 28B Commercial Road, Salisbury SA 5108 Office For Lease |
 Commercial Real Estate
- 44 Commercial Road https://tinyurl.com/f94rek57
- 1/25 27 Wiltshire Street https://tinyurl.com/mrybvzdx
- Parabanks has several tenancies available
 https://www.parabanks.com.au/parabanks/leasing

For current opportunities, check out: https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/



Welcome our newest local ...

New Fruit, Veg + Asian Grocery Store opening in Parabanks this Friday (15th Sept). We'll share with you more details next newsletter but drop in & check out their opening specials. Stay tuned to meet our newest locals.

News from Matt Burnell MP, Federal Member for Spence

One of the many opportunities Matt has been lobbying for is a Tertiary Study Hub for northern Adelaide.

What is a Tertiary Study Hub you might ask ... A Tertiary Study Hub will create a gateway towards higher education, linking with TAFE and other education providers to offer school leavers pathways towards careers in the jobs of the future.



As your federal representative, Matt's office is available to help you a range of federal issues. Please do not hesitate to call 8258 6300 or via email on Matt.Burnell.MP@aph.gov.au

SCC Business Watch ...

Parking in and around the City Centre



Quick reminder re. timed parking and other parking restrictions in the City Centre. Council Inspectors are clamping down on illegal parking in (1)

disabled parking spaces, (2) loading zones and (3) where no parking/no standing signage is in situ and (4) overstaying the time limit in timed car parking areas. We don't want our business owners or customers to be issued with

Infringement Notices, so please ensure that you adhere to parking signage.

Car parking turnover is crucial for all of our local businesses to ensure that customers can have easy access to our shops and businesses.

For more information and updates, visit our dedicated Facebook page https://www.facebook.com/SalisburyCityCentre BusinessWatch/

Business Watch is a South Australia Police initiative, and our SCC Business Watch is a collaboration between the Salisbury Business Association, City of Salisbury and SA Police and is all about keeping you, your staff and customers safe in the Salisbury City Centre.

Diary Dates 2023

- Family Business Month September
- Salisbury Employment, Education and Training Expo Tuesday 26th September 10am - 1pm
- Halloween Family Fun Day Saturday 28th October 10am - 1pm
- Salisbury Community Christmas Parade and Christmas Markets Saturday 2nd December 9am - 2pm
- Salisbury Christmas Carols presented by the City of Salisbury Saturday 9th December 4.30 – 9pm
- SBA Christmas Office closure Monday 18th December '23 to Friday 12th January 2024 inclusive

a Contributions ALWAYS Welcome

We're always on the lookout for great local success stories, so we want you to share all your good news stories with us.

Send to info@salisburyba.com.au or call our Executive Officer - David Waylen 0414 813 202

