

Salisbury City Centre Business E-News Wednesday 25th October 2023

Oalishum

Spotlight on Salisbury City Centre (Fortnightly Publication of the Salisbury Business Association Inc.)





Salisbury City Centre ... Something for everyone!

Review of City Centre Boundaries

Cr. Beau Brug successfully moved a motion (supported unanimously by the Elected Members) that Council Administration presents a report, including consultation with the Salisbury Business Association on:

- the current geographical boundaries of the Salisbury City Centre planning zone and the boundary application of the Salisbury Business Association separate rate levy; and
- (2) On the merits and process of modifying the boundaries of the Salisbury Business Association separate rate levy to align with the Salisbury City Centre planning zone, noting at least the north eastern side of Commercial Road businesses are not currently considered to be within the Salisbury City Centre separate rate levy zone.

The Salisbury Business Association 100% supports this review, and see a strong synergy to integrate those businesses to increase the diversity of trader mix and provide the opportunity for a whole of area marketing and B-2-B and C-2-B engagement.

More details will be made available as to how property owners, businesses and the public can contribute to this review.

Time to start planning your staff Christmas Functions

Check out our locals for a great range of menus, cuisine types, and prices and find one that's just perfect for you and your team.

Whether you are going to dine in or bring food into your office for a more relaxed feel, our

hotels, restaurants and cafes can meet all your needs.

+ we have amazing bakeries, continental delis, fruit and veg shops and more if you want to 'build' your own grazing platters, etc.

Support your neighbouring businesses every chance you get in the lead up to the festive season.



Out and about with Hon. Zoe Bettison MP



"It was great to catch up with David Waylen from the Salisbury Business Association.

The SBA provides support and advocacy for

businesses in the Salisbury City Centre and have recently moved to 33 John Street."

Salisbury CityCentre

Networking, Events & Resources ...

November Northern Business Breakfast



Wednesday 22nd
November 6.45am –
8.30am
Playford Bowls Centre
Goodman Drive, Elizabeth

Guest Speaker and Theme

details to follow.

Tickets are \$30pp or 2 for \$55, stay tuned for booking link

Women in Business Conference



Find out how mentoring can Change Your Life 24 November 2023 - 9am – 2.30pm
The Polaris Centre is excited to invite you to the Women in Business Inaugural Conference.

This empowering event is set to be a game-changer for women in business.

The conference kicks off with a welcome from Hon. Andrea Michales MP, Minister for Small and Family Business and an inspiring keynote guest speaker, Q & A Style by a prominent figure in the world of business who has achieved remarkable success. Prepare to be enlightened by her insights and experiences.

Breakout Sessions: Mentoring for Personal and Business Growth, throughout the day, there is a series of breakout sessions that focus on the power of mentoring. The sessions will be led by accomplished and inspiring women who have harnessed the power of mentoring to achieve their goals.

Why Attend?

- Gain valuable insights from successful women in business.
- Expand your professional network and connect with like-minded individuals.
- Discover how mentoring can be a catalyst for personal and business growth.

 Be a part of a supportive and empowering community of women in business.

Spots are limited so book your \$80 ticket now: https://tinyurl.com/2kwef8mb

◄ Intercultural Employment and Business Expo

When: 10 November, 10am - 3pm

Where: Level 1, Salisbury Community Hub

Cost: FREE

Bookings: https://tinyurl.com/3k4xtevk

Plus: Workshops & 'What Employers Want Q&A Panel' on the day

Are you seeking new career prospects, looking to connect with potential employers, or simply curious about the job market?

If so, come along and participate in some invaluable workshops that will provide you with practical insights, tips, and strategies for acing interviews, Australian workplace expectations, and keys to success to getting a job. Whether you're a seasoned professional looking to sharpen your skills or just starting your career journey, workshops are tailored to cater to all levels of experience.

This expo will feature stall holders and employers with jobs on offer, so you can explore a wide range of job vacancies from local businesses and organisations. Don't miss this opportunity to gain valuable skills/knowledge that can make a big difference.





Have your Say

The public consultation on proposed changes to improve how the **SA Small Business Commissioner** can support small business has been extended until 5pm Sunday 5

November 2023.

This is an opportunity to give your feedback on proposed amendments aimed to enhance dispute resolution for business owners in SA.

Find out more and have your say: https://yoursay.sa.gov.au/small-business-commissioner

a Community Corner ...

Rotary International's Economic & Community Development Month

Rotary Clubs all over the world help communities and people in other countries with projects that aim to provide sustainable ongoing development and help, not just immediate charity.

The Rotary Foundation (a significant worldwide charity) also enables Rotarians to invest in people by creating sustainable, measurable and long-term economic improvements in their communities and livelihoods by:

- Building the capacity of entrepreneurs, community leaders, local organisations, and community networks to support economic development in impoverished communities;
- Developing opportunities for productive work;
- Reducing poverty in under-served communities; and
- Supporting studies for career-minded professionals related to economic and community development.

Locally, Rotary clubs aim to also build sustainable, measurable and long-term economic improvements in their communities. Examples include:-

- Supporting and hosting events (such as local markets and expos) and other activities which support businesses and small scale micro-entrepreneurs
- Sponsoring local awards which recognise and celebrate business success (i.e. Salisbury Business Association awards)

- Develop and support business networking opportunities (i.e. the Northern Business Breakfast network)
- Support individual members who are looking to establish or grow a small business through mentoring, training and leadership opportunities.

If you would like to discuss how Rotary helps your community or want to consider joining a Rotary Club, please contact the Rotary Club of Salisbury or come along to one of the monthly Northern Business Breakfasts.



Solution Cyber Security Awareness Month

Annually, October is Cyber Security Awareness Month and an annual reminder for all Australians to stay secure online.

This year, you're encouraged to 'Be Cyber wise – don't compromise'. There are 4 simple steps you can take to be cyber wise and significantly boost your cyber security:

- 1. Update your devices regularly
- 2. Turn on multi-factor authentication
- 3. Back up your important files
- 4. Use passphrases and password managers

Cybercrime reports are increasing, but by taking these simple steps everyone can play a part to make Australia the most secure place to connect online. Resources are available to guide you through the simple steps you can take to be cyber wise and avoid the compromise of your devices and accounts.

For more information, visit:
www.cyber.gov.au/learn-basics/view-resources/cyber-security-awareness-month and check out the FREE Resource Guide shared on the back page 7 – just follow the link.



How can you ensure payments are secure?

In the midst of the digital revolution, the way people make payments is changing.

So how can both shoppers and retailers ensure that this process is secure in light of constant changes?

For business leaders today, the opportunity lies in balancing shoppers' expectations for innovation and convenience against the need to deliver safe and secure experiences.

Mastercard is always evolving its security solutions to ensure that as new risks emerge, so do new protections for users, making payments in Australia and globally more convenient, faster and safer every day.

Throughout the payment process, Mastercard's technology is actively monitoring the process to detect and fight fraud at every step along the way for both retailers and shoppers.

Read *Mastercard's Australasia Digital* **Security Strategy & Roadmap** to find out more www.mastercard.com.au/en-au/business/issuers/safety-security.html

Reproduced from Australian Retailers Association e-newsletter.

Prime Ground Floor John Street office space now available at the Business and Careers Hub

Three great spaces are currently available for lease at 91 John Street (opposite Parabanks Shopping Centre and with a bus stop right out front.

These awesome spaces include: (1) The Café space, (2) The Cube open office area with Street Frontage & Terrace access & (3) Office space with Street Frontage & Terrace access



For more details, check out the listing at: https://hub91.org/offices.php

Meet those who support your business ...

Office of Small & Family Business

This office provides support and advice for businesses across SA.

They provide dedicated Small Business Support Officers who can provide you with one-on-one support to help your business. They can help navigate government support services, connect you with resources in your local area, provide information on available grants and funding and provide tools and resources that help your day-to-day operations.

This year, the Office launched the SA Small Business Strategy 2023 – 2030 which is designed to support businesses to adapt, grow and succeed, now and into the future.

The Strategy outlines how the government's policies and programs will support and empower you to take your small business to new heights. It is built on 20 initiatives within six themes to help you take advantage of new opportunities and get on with business.

Phone them on 8429 3801 or 1300 142 820 or follow them on

https://www.facebook.com/business.sa.gov.au

City of Salisbury's Polaris Centre

The Polaris Business Development Centre with core support from the City of Salisbury, is a dynamic hub designed to support entrepreneurs, inspire innovation, and grow businesses.

The Polaris Team works with anyone interested in the idea of a business (intenders), start-ups, micro, small, medium and large-sized businesses helping them change their lives as they bring their business visions into reality.

The Polaris Centre works with business people in Northern Adelaide and now Greater Adelaide as a proud delivery partner with the Office for Small and Family Business.

With a suite of tailored services including mentoring, training and business development workshops and networking opportunities, there's something perfect for your business.

Contact them on 8260 8205 or email polaris@salisbury.sa.gov.au or visit www.polariscentre.com.au





Parabanks

Signarama Salisbury

Market Stalls on Parade Day



resented by

Salisbury
CityCentre

From candles, to sensory toys, resin art, homemade knitted and crocheted items, earrings and jewellery, hair ties and scrunchies, minerals and gems and much more.

FREE Kid's activities + market food vendors.



The Stockade
Tavern is hosting
its inaugural
Christmas Markets
with fun activities
for kids and lots of
market stall
choices perfect for
Christmas gift
giving and Kris
Kringles.

Stall registrations are still open for this event.

Stockade Carpark, 9am – 2pm on Parade Day

For info re. these events, email events@salisburyba.com.au

Council Presents Carols in Salisbury

Starting late afternoon and continuing into the evening, you will enjoy a wide range of performances to suit all ages, bands, children's activities, food vendors and of course Santa and a fireworks finale.





Mandatory Food Safety Training For staff and volunteers

A new national Food Safety Standard (part of the Food Standards Code) has been added; Standard 3.2.2A: Food Safety Management Tools. Businesses must have the new requirements in place by **8 December 2023**.

The Standard introduces new requirements for businesses that handle unpackaged, ready-to-eat (RTE), and potentially hazardous foods.

Businesses must implement the following new food safety management tools:

- mandatory food handler training
- implementation of a food safety supervisor

To do this your business must:

- make sure all food handlers have completed a food safety training course or can demonstrate their food handling skills and knowledge.
- appoint a certified food safety supervisor and ensure they are reasonably available when the business handles unpackaged, potentially hazardous, RTE foods.

Food handler training

The food handler training tool applies to food handlers who handle unpackaged, potentially hazardous, RTE foods. The **free**, online **DoFoodSafely** training program is an example of a food safety training course and is available in multiple languages.

Food safety supervisor

The supervision of food handlers tool requires businesses to appoint a certified food safety supervisor who is available to oversee day to day activities and make sure food safety risks are managed.

Training for a food safety supervisor is required to be completed within the last 5 years and completed again every 5 years. The recognised units required as a food safety supervisor include: SITSS00069 Food Safety Supervision Skill Set (SITXFSA005 & SITXFSA006)

This training is available locally for this skill set from two amazing training providers:

Independent Institute \$150 online

call 8258 4042 or email:

thomas.knoll@iifp.edu.au and

HitSA Training & Employment call 8375 2800 or email: info@hitsa.com.au

Member News ...

■ Northern Volunteering SA AGM Wednesday 15th November

Salisbury Community Hub, John Harvey Gallery

9.30am registrations/refreshments for **10am** For catering purposes, please RSVP ASAP to executive@nvsa.org.au

Useful Business Support ContactsOffice for Small and Family Business

For tailored support and assistance, contact one of our Business Support Officers.

Ph: 8429 3801

Email: <u>smallbusiness@sa.gov.au</u>
Online form: <u>business.sa.gov.au/contact-us</u>

The Polaris Centre

The Polaris Business Development Centre provides business advisory & mentoring in Northern Adelaide

Ph: 8260 8205

Email: <u>polaris@salisbury.sa.gov.au</u>

There are some great leasing opportunities for new businesses to make the City Centre their new home, with a range of sizes/prices.

- Business Hub Salisbury John Street https://www.facebook.com/BusinessHub.Space
- 60 John Street (New listing) <u>www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459</u>
- 2/46 Commercial Road <u>www.munroproperty.com.au/listings/commercial_ren</u> tal-3709637-salisbury/
- 20A, 20B and 20D John Street (Laneway)
 20A, B & D John Street, Salisbury SA 5108 Office For Lease |
 Commercial Real Estate
- 2-10 James Street (former Café Brunelli site)
 www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm_source=property%2Balerts&utm_medium=email
- 44 Commercial Road https://tinyurl.com/f94rek57
- 1/25 27 Wiltshire Street https://tinyurl.com/mrybvzdx
- Parabanks has several tenancies available https://www.parabanks.com.au/parabanks/leasing

For current opportunities, check out: https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/



SCC Business Watch ...

Small Business Cyber Security Guide



The Australian Cyber
Security Centre has
produced this FREE
Resource to assist small
businesses protect
themselves against Cyber
Crime.

For a small business, even a minor cyber security incident can have devastating impacts.

This guide includes basic security measures to help protect your business against common cyber security threats. As a starting point, we recommend the following three measures:

- * Turn on multi-factor authentication
- * Update your software
- * Back up your information

This guide might include measures that are not relevant to your business, or your business may have more complex needs.

After completing this guide, it is recommended small businesses implement Maturity Level One of the Essential Eight.

If you have questions about this advice or cyber security more broadly, we recommend you speak to an IT professional or a trusted advisor.

Download the guide at:

https://www.cyber.gov.au/sites/default/files/202 3-

07/acsc small business cyber security guide.

For more information and updates, visit our dedicated Facebook page https://www.facebook.com/SalisburyCityCentre BusinessWatch/

The SCC Business Watch is a collaboration between the Salisbury Business Association, City of Salisbury and SA Police and is all about keeping you, your staff and our customers safe in the Salisbury City Centre.

Meet our Newest Locals

The Salisbury Business Association welcomes the following new businesses to the Salisbury City Centre and wishes them all the best!

Now open at 1/45-47 John Street, check out

the range of sheesha accessories, gift items, tobacco and more.

Open 7 days a week, 8am - 6pm

■ Head's Up ... Little Viet Foodie is

coming to Parabanks. Opening in early December. When they open, call 0481 839 898 and follow their Facebook page for updates and to check out their yummy meal choices https://www.facebook.com/littlevietfoodie.parabanks



Diary Dates 2023

- Halloween Family Fun Day Saturday 28th October 10am - 1pm
- Salisbury Community Christmas Parade and Christmas Markets Saturday 2nd December 9am - 2pm
- Stockade Tavern Christmas Markets
 Saturday 2nd December 9am 2pm
- Salisbury Christmas Carols presented by the City of Salisbury Saturday 9th December 4.30 – 9pm
- SBA Christmas Office closure Monday 18th December '23 to Friday 12th January 2024 inclusive

Contributions ALWAYS Welcome

We're always on the lookout for great local success stories, so we want you to share all your good news stories with us.

Send to info@salisburyba.com.au or call our Executive Officer - David Waylen 0414 813 202

