

## Salisbury City Centre Business E-News Wednesday 29th November 2023

Salishuru

Spotlight on Salisbury City Centre (Fortnightly Publication of the Salisbury Business Association Inc.)





Salisbury City Centre ... Something for everyone!

#### SBA Christmas Hamper Appeal

As we all appreciate, the high cost of living is affecting everyone, both businesses and families alike.

To help try and reduce this burden on some of our local families, we are looking to put together a number of Christmas Hampers/Care Packages to be donated to those in need across our Salisbury community.

If you were able to donate any items towards this cause it would be much appreciated.

- Christmas themed items
- Festive foods
- Non-perishable food items
- Toiletries
- Etc.

If you have something to donate, we'll find a worthy family for it to go to using our contacts with e.g. Vinnies through Fred's Van and other local service providers.

As always, we thank you for your generous support. *If we could have donations by 12pm Monday 11<sup>th</sup> December that would be amazing.* 



Thank you to Northern Community Legal Service, DBH Lawyers, Northern Volunteering SA, MOBO Group for your generous support to Date.



## BOOK your staff Christmas functions NOW!

Check out our locals for a great range of menus, cuisine types, and prices and find one that's just perfect for you and your team.

Whether you are going to dine in or bring food into your office for a more relaxed feel, our hotels, restaurants and cafes can meet all your needs.

+ we have amazing bakeries, continental delis, fruit and veg shops and more if you want to 'build' your own grazing platters, etc.

Support your neighbouring businesses every chance you get in the lead up to the festive season.



#### Salisbury CityCentre



#### Extended Shopping Hours – Christmas and the Festive Season

The State Government has announced increased opening opportunities for retailers.



Metro Area Only):

Thursday 14

December: til midnight

Thursday 21

December: til midnight

Friday 22 December:

til midnight

Monday 25 December

(Christmas Day): Closed

Tuesday 26 December (Boxing Day): 9am - 5pm

Monday 1 January (New Year's Day): Closed

#### Merry Christmas from Zoe ...



#### Shop Local this Festive Season ...



For the gift that keeps on giving, support SA and buy local this Christmas! When you choose South

Australian produce, products and experiences, you're not only getting quality goods, you're also giving back to our State.

This festive season, look for the State logo and #BuySAForChristmas

Check out Barossa Fine Foods, Beerenberg, Coopers Haigh's Chocolates, Hayes Honey, Kynetons, Melba's Chocolates, Pendleton Olive Estate, Quinzi's Confectionery, Spring Gully Tucker's Natural + SA Wines, Cheeses, Seafood, Artisan Breads, cakes and gateaux, fresh seasonal produce, meat, poultry and continental goods and so much more.

#### Merry Christmas from John ...



#### SBA Christmas Closure ...









# SALISBURY BUSINESS ASSOCIATION OFFICE CHRISTMAS CLOSURE

Mon. 18<sup>th</sup> December 2023 – Friday 19<sup>th</sup> January 2024 inclusive *Have a wonderful 2024!* 



#### Retail Theft is out of control!!!

We are calling on all of our local MP's to lobby alongside the SBA and our member businesses to get action on an ever increasing issue, with seemingly no consequences.

KANDY HOUSE Parabanks posted this video <a href="https://fb.watch/oNiBx4wNHW/?mibextid=Nif5o">https://fb.watch/oNiBx4wNHW/?mibextid=Nif5o</a> and sadly it is representative of how many businesses are feeling at the moment.

From large retailers, chain stores, franchises and small family owned businesses, they are all being affected.

\$100's in stock stolen, staff abused, staff spat on, or assaulted, threatened and more.

The State Government brought in stronger laws to protect retail workers. Well we need them enforced!

We need shoplifting offences to have SA Police intervention. Arrest and charge or report on every occasion. Prosecute. And deter these people as young as 10. The kids know nothing will happen. We need to change this perception urgently.

It is the same with graffiti vandalism throughout the Salisbury City Centre and beyond. \$1,000's in damage every week.

Small businesses cannot sustain these additional financial pressures. We need your help for a tougher United stance on shoplifting.

Be **VIGILANT** and **REPORT RETAIL THEFT** on every occasion to SA Police.

#### Merry Christmas from Matt ...



Matt's office is available to help you a range of federal issues. Please do not hesitate to call 8258 6300/email Matt.Burnell.MP@aph.gov.au



#### Christmas Opening Hours

Now is the perfect time to start promoting to your customers and clients your opening hours in the lead up to, and throughout the festive season.

I.e. opening longer hours in the lead up to Christmas, Christmas closure period, opening hours on public holidays (if applicable) etc.

Let's make it as easy as possible for our customers to be able to support your business.



#### New Rules for Fixed Term Contracts



What's changed?

New rules apply to the use of fixed term contracts made on or after 6 December 2023.

The new rules include a requirement for employers to give any employee they're engaging on a new fixed term contract a Fixed Term Contract Information Statement (FTCIS).

The rules also include limitations on how fixed term contracts can be used. There are some exceptions to who these rules apply to.

Learn more at <a href="https://www.fairwork.gov.au/starting-employment/types-of-employees/fixed-term-contract-employees">www.fairwork.gov.au/starting-employees/fixed-term-contract-employees</a>



### Networking, Events & Resources ...

December Northern Business



Breakfast - After Work Christmas Celebration Wednesday 13<sup>th</sup> December 5.30 - 7.30pm The Crystal Room

Parafield Gardens Community Club

## NBB - After Work Networking !!!! & 4-person Panel Presentation

We are pleased to announce our return to Parafield Gardens Community Club Inc - Upstairs Crystal Room for our Christmas Networking Event.

Similar to our sold-out events of the past, it will be a panel style Q&A networking event with 4 guests, licensed bar, cocktail style food, more Christmas hamper give away's and lots of Christmas vibe.

And of course SANTA!

An after-work function, we encourage you to come early for a drink and proceedings will kick off at 6pm.

Join us for another interactive, FUN and informative event.

#### PLACES ARE LIMITED: BOOK NOW!

Tickets are on sale now, head to <a href="https://tinyurl.com/y4wyxxsw">https://tinyurl.com/y4wyxxsw</a> \$30pp or 2 for \$55.

We look forward to seeing you there.

## News from the Office for Small and Family Business

South Australia's Small Business Week 2024 will be here from 29 April to 3 May 2024!

A mix of in-person and online events, workshops and information sessions will run across South Australia to help you strengthen and grow your small business.

They are excited to partner with SA Small Business Commissioner, Consumer and Business Services and Office of the Industry Advocate South Australia on this exciting initiative.

Find out more: https://business.sa.gov.au/week



#### Halls drinks back just in time for Christmas!

Many South Australians will remember Halls, famed for its Lemon Twist, Fruita and Stonie Ginger Beer drinks.

Founded by George Hall in 1849, the popular brand has a rich South Australian history that lasted more than 100 years, before it was bought by Coca Cola and then discontinued in 2000.

The South Australian Bottling Company has returned Halls to retail shelves, starting with the classic flavours of Lemonade, Lemon Twist and Fruita.

Production at the manufacturer's Willunga bottling facility has been supported by a \$500,000 State Government contribution through the Thriving Regions Fund.



The brand has launched first with 330ml classic glass bottles, with the 1-litre varieties to come.



#### 🗐 Merry Christmas from Blair ...



#### **2024 SBA Members Survey**

With the John and Church Street upgrades complete and some exiting initiatives proposed by Council, early in the New Year (February) we will be asking our members to provide their feedback on a range of areas that have a potential impact on their business and their customers.

Please take the time to give us your comments as this helps steer our direction moving forward.

Merry Christmas from Rhiannon ...



#### 

There are some great leasing opportunities for new businesses to make the City Centre their new home, with a range of sizes/prices.

- **60 John Street (New listing)** <u>www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459</u>
- 44 Commercial Road https://tinyurl.com/f94rek57

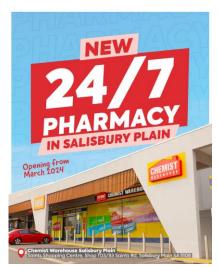
2/46 Commercial Road

www.munroproperty.com.au/listings/commercial\_rental-3709637-salisbury/

- 20A, 20B and 20D John Street (Laneway)
   20A, B & D John Street, Salisbury SA 5108 Office For Lease |
   Commercial Real Estate
- 2-10 James Street (former Café Brunelli site)
   www.commercialrealestate.com.au/property/2-10-james-street salisbury-sa-510816432891?utm\_source=property%2Balerts&utm\_medium=email
- 1/25 27 Wiltshire Street https://tinyurl.com/mrybvzdx
- Parabanks has several tenancies available https://www.parabanks.com.au/parabanks/leasing

For current opportunities, check out: <a href="https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/">https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/</a>

## Out and about with Hon. Zoe Bettison MP ...



As part of the State Government's strategy to relieve the pressure on public hospitals, more 24/7 pharmacies will be popping up over Adelaide in the next few months - including in Salisbury at

Chemist Warehouse at Saints Shopping! Another important step towards easing the pressure on our hospitals

Stay tuned for what's happening locally.

Please don't hesitate to contact Zoe at 2/40-42 Commercial Road, Salisbury or call 8258 0480 or email <a href="mailto:ramsay@parliament.sa.gov.au">ramsay@parliament.sa.gov.au</a> or <a href="https://www.facebook.com/ZoeBettisonMP">https://www.facebook.com/ZoeBettisonMP</a>





#### SCC Business Watch ... Christmas Security Tips to Help Keep Your Business Safe



Christmas is upon us, a busy time for all business owners as many staff take annual leave and businesses may close, Christmas provides thieves with a window of opportunity and a lower

chance of being detected.

What can you do to prevent break-ins and loss of stock? Luckily there are a number of simple tactics you can implement:

#### 1. Ensure Sufficient Lighting

Lighting is your first line of defence as it ensures a clear visual of would-be intruders. A well-lit site is less attractive to thieves than one with shadows and dark spots. Take the time to assess the lighting around the perimeter of your site or property.

#### 2. Avoid Single Worker Lock-ups

It's common for the lock-up before Christmas to be left to a single person. A lone worker presents an opening for opportunistic thieves. The best measure to protect your staff and business is to assign two workers with the task of locking up for the Christmas break.

#### 3. Know Who is Coming In and Out

Christmas can be a busy time of year for many businesses. This means an increase in deliveries and new faces coming in and out of your premises. Be vigilant!

#### 4. Establish Locking Up Procedures

Before everyone breaks up for Christmas ensure there is a clear locking-up procedure in place. Meet with staff and share a locking up protocol. E.g. what time should all staff be clear of the premises, who is responsible for locking up? You might consider sharing a checklist of windows, doors and fire escapes to be checked before the building/site is considered secure.

# **5. Revisit Your Security Arming Protocol** If using a monitoring service, it's always a good idea to revisit your security arming protocol ahead of the Christmas break. Your security system should be fully armed for the time

nobody is present and your provider should be aware of any possible activity that could arise while the system is fully armed. Doing so prevents unnecessary callouts. It's important to ensure that those responsible for taking calls



will be available

6. Deter
Crime with
Clear
Signage
If you have a security
system in place let people know

about it with clear signage. Obvious signage is a great first line of defence against would-be criminals. Highlighting your security system can deter many potential criminals from ever entering your premises in the first place.

# 7. Use Temporary CCTV Monitoring Sometimes a temporary solution is the best way to secure your premises or site over Christmas.

#### **Have a Happy and Safe Christmas**

For more information and updates, visit our dedicated Facebook page <a href="https://www.facebook.com/SalisburyCityCentre">https://www.facebook.com/SalisburyCityCentre</a> BusinessWatch/

The SCC Business Watch is a collaboration between the Salisbury Business Association, City of Salisbury and SA Police and is all about keeping you, your staff and our customers safe in the Salisbury City Centre.

#### Diary Dates 2023 - 2024

- SBA Christmas Office closure Monday 18<sup>th</sup> December to Friday 19<sup>th</sup> January 2024
- SBA Annual Members Survey February 2024

#### **© Contributions ALWAYS Welcome**

We're always on the lookout for great local success stories, so we want you to share all your good news stories with us.

Send to <a href="mailto:info@salisburyba.com.au">info@salisburyba.com.au</a> or call our Executive Officer - David Waylen 0414 813 202