



SALISBURY
Business Association

Salisbury City Centre Business E-News

Wednesday 13th December 2023

Spotlight on Salisbury City Centre
(Fortnightly Publication of the Salisbury Business Association Inc.)

Salisbury
CityCentre



Salisbury City Centre ... Something for everyone!

SB A Christmas Hamper Appeal

HUGE SHOUT OUT to:

Woolworths Parabanks
FJS Lawyers Adelaide
Northern Community Legal Service
DBH Lawyers,
Northern Volunteering SA
MOBO Group
Salisbury Business Association Inc.
Colin Ingham – Kimberley Clarke Aust.

THANK YOU for your generous support of our first-time hamper appeal. We donated **8 hampers** with a total value of approx. **\$600** to support **8 local families**. These will be provided to Fred's Van for distribution.

THANK YOU!



Merry Christmas from our Mayor ...



Last Minute staff Christmas functions BOOK NOW!

Check out our locals for a great range of menus, cuisine types, and prices and find one that's just perfect for you and your team.

Whether you are going to dine in or bring food into your office for a more relaxed feel, our hotels, restaurants and cafes can meet all your needs. + we have amazing bakeries, continental delis, fruit and veg shops and more if you want to 'build' your own grazing platters.

Support your neighbouring businesses every chance you get leading up to Christmas.

Shop Local this Festive Season ...



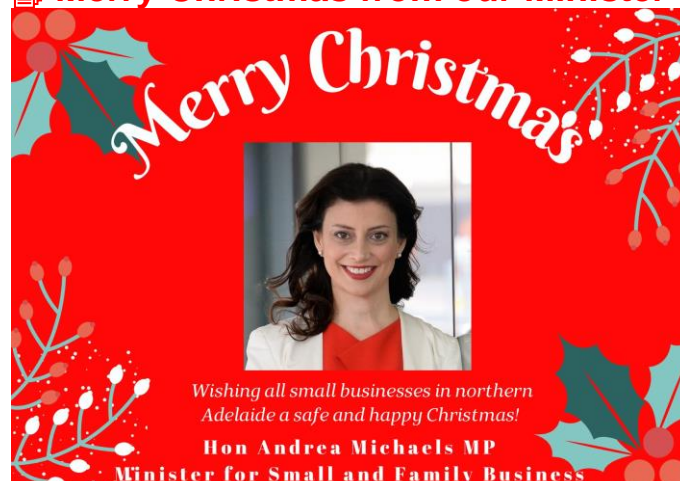
For the gift that keeps on giving, support SA and buy local this Christmas!

When you choose South Australian produce, products and experiences, you're not only getting quality goods, you're also giving back to our State.

This festive season, look for the State logo and [#BuySAForChristmas](#)

Check out [Barossa Fine Foods](#), [Beerenberg](#), [Haigh's Chocolates](#), [Pendleton Olive Estate](#), [Quinzi's Confectionery](#), [Spring Gully](#) + SA Wines, Cheeses, Seafood, Artisan Breads, cakes and gateaux, fresh seasonal produce, meat, poultry and continental goods and more

Merry Christmas from our Minister



Extended Shopping Hours – Christmas and the Festive Season

The State Government has announced increased opening opportunities for retailers.



Metro Area Only):

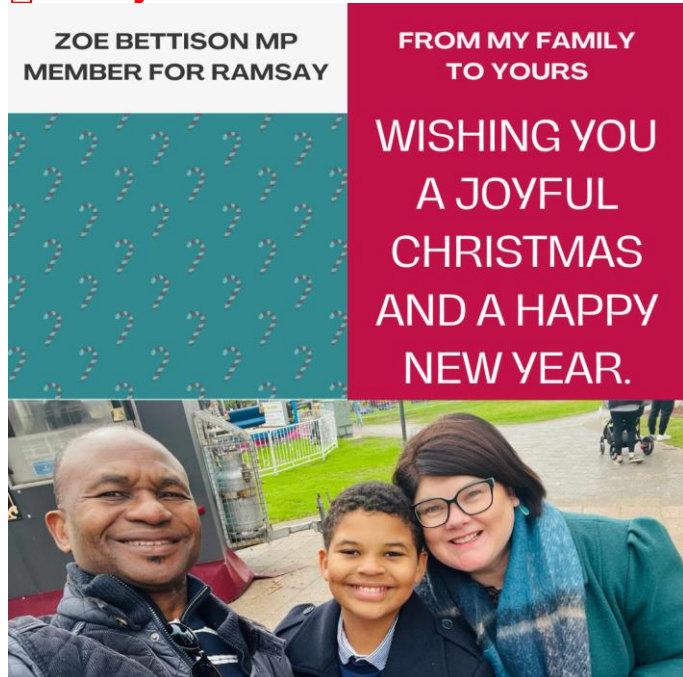
Thursday 14
December: til midnight
Thursday 21
December: til midnight
Friday 22 December: til
midnight

(Christmas Day): Closed

Tuesday 26 December (Boxing Day): 9am - 5pm

Monday 1 January (New Year's Day): Closed

Merry Christmas from Zoe ...



How the Polaris Centre can help your business ...

The Polaris Centre offers various resources for starting and growing a business. Their services include workshops on business fundamentals, risk assessment tools, cyber security plans and guidance on business rights/responsibilities.

They also provide information on business and trading licenses, trademarks, grants, marketing strategies and social media advertising. Additional resources cover starting a business, cyber security, government support, HR management, digital solutions and tax essentials.

The Centre emphasizes the importance of having plans and strategies for both daily operations and long-term growth, offering one-on-one business consultations with mentors.

POLARIS
BUSINESS DEVELOPMENT CENTRE

create • inspire • grow

For more detailed information, you can visit their page: Start or Grow Your Business - Polaris Centre. <https://www.polariscentre.com.au/news/start-or-grow-your-business>

Rebrand for SportsPower Parabanks

Intersport Salisbury (formally known as Sportspower) is a locally owned and operated family business supporting the Salisbury community.

You'll find them in Parabanks Shopping Centre, near Big W. Follow their Facebook page for special offers and sales
<https://www.facebook.com/intersportsalisbury>
or call them on 8250 8840

INTERSPORT
SALISBURY

Merry Christmas from John ...

John Fulbrook MP Member for Playford and his Electorate Office team, take this opportunity to wish all our amazing local businesses a wonderful Christmas & much success for 2024.

**Merry Christmas
and a Happy New Year
from John Fulbrook MP
Member for Playford**

Proudly representing the suburbs of Parafield Gardens, Salisbury Downs, Greenfields and parts of Mawson Lakes and Paralowie.

Shop 24B Martins Plaza, 237 Martins Road, Parafield Gardens

8250 7234

playford@parliament.sa.gov.au

[johnfulbrookmp](https://www.facebook.com/johnfulbrookmp) [johnfulbrookmp](https://www.instagram.com/johnfulbrookmp)



Fantastic way to farewell 2023 ...

Last night the December Northern Business (Breakfast) EVENING Pre-Christmas Catch Up at the Parafield Gardens Community Club Crystal Room was a huge success, with 4 amazing panel speakers sharing insight in to the year that was for their business.

Thank you to Sarah Mattiske, Rosemary Caruso, Carol Hayes and Anne Marie Gill for being our fantastic panelists.

We also farewelled our Rotary Partner ... On behalf of all the attendees, we acknowledge and thank the Rotary Club of Elizabeth for their support of NBB, and especially Past President and Cr Shirley Halls for her regular contributions, attendance, and support. We wish the Rotary Club of Elizabeth well as it continues to serve the Playford community and find ways to grow and develop.

It was an evening of great company, great speakers, great venue and of course, SANTA!

Huge shout out to the following:

- * Our amazing NBB attendees for your support throughout the year
- * Rotary Club of Salisbury
- * Rotary Club of Elizabeth Inc.
- * Print Lord
- * The Polaris Centre
- * The Stretton Centre
- * City of Salisbury and City of Playford
- * Mayor Gillian Aldridge OAM, Hon. Zoe Bettison MP, Hon. John Dawkins
- * Rick Henke, Toni Anne and Donald Harper
- * SANTA
- * Mary and Graham Purbrick

Who all came together for another fantastic end of year event.

We look forward to seeing everyone back for the February 28th Breakfast.

Merry Christmas to you all, and we wish you the very best for 2024.

The NBB Team - Rick, Toni Anne, Shirley, Colin, Janet and David.

For photos and updates on the NBB check out our Facebook page
<https://www.facebook.com/mynbb/>



Some of the 2023 NBB cohort

Merry Christmas from Matt ...

Matt Burnell MP

Federal Member for Spence



**Wishing you a Merry Christmas
and a Happy New Year in 2024**



Matt's office is available to help you a range of federal issues. Please do not hesitate to call 8258 6300/email Matt.Burnell.MP@aph.gov.au



Matt Burnell MP
FEDERAL MEMBER FOR SPENCE

Your Community Voice



Christmas Opening Hours

Now is the perfect time to start promoting to your customers and clients your opening hours in the lead up to, and throughout the festive season.

I.e. opening longer hours in the lead up to Christmas, Christmas closure period, opening hours on public holidays (if applicable) etc.

Let's make it as easy as possible for our customers to be able to support your business.

📄 Merry Christmas from Rhiannon ...

Rhiannon Pearce MP Member for King, Assistant Minister to the Deputy Premier and the entire King Electorate Office team, take this opportunity to wish all our wonderful local businesses a great Christmas and much prosperity and success for 2024.



📄 News from the Office for Small and Family Business

South Australia's Small Business Week 2024 will be here from 29 April to 3 May 2024!

A mix of in-person and online events, workshops and information sessions will run across South Australia to help you strengthen and grow your small business.

They are excited to partner with SA Small Business Commissioner, Consumer and Business Services and Office of the Industry Advocate SA on this exciting initiative.

Find out more: <https://business.sa.gov.au/week>



📄 Happenings in the City Centre

🗨 Looking to LEASE premises ...

There are some great leasing opportunities for new businesses to make the City Centre their new home, with a range of sizes/prices.

- **60 John Street (New listing)**
www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459
- **44 Commercial Road** <https://tinyurl.com/f94rek57>
- **2/46 Commercial Road**
www.munroproperty.com.au/listings/commercial_rental-3709637-salisbury/
- **20A, 20B and 20D John Street (Laneway)**
[20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate](http://www.commercialrealestate.com.au/property/20a-b-d-john-street-salisbury-sa-5108-office-for-lease-commercial-real-estate)
- **2-10 James Street** (former Café Brunelli site)
www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm_source=property%2Balerts&utm_medium=email
- **1/25 – 27 Wiltshire Street**
<https://tinyurl.com/mrybvzdx>
- **Parabanks** has several tenancies available
<https://www.parabanks.com.au/parabanks/leasing>

For current opportunities, check out:
<https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/>

📄 Merry Christmas from Blair ...

Hon. Blair Boyer MP Member for Wright and Minister for Education, Training & Skills and the entire Wright Electorate Office team, take this opportunity to wish all our Northern Business Breakfast attendees, our wonderful local businesses and the wider community a great Christmas and much success and achievement for 2024.



"It's not what's under the Christmas tree that matters, but who's gathered around it"
Merry Christmas

📄 **Networking, Events & Resources ...**

No dates are available. Stay tuned though for some amazing events and networking opportunities in 2024.

If you haven't already subscribe to:

The Polaris Centre

<https://www.polariscentre.com.au/?fbclid=...>

and

Office for Small and Family Business

<https://business.sa.gov.au/>

newsletters to keep up to date with what's happening.

📄 **Out and about with Hon. Zoe Bettison MP ...**

Did you know that [Haigh's Chocolates](#) currently produces 1000 tonnes of chocolate over its two factories?

Well Salisbury will soon see the third factory with Haigh's starting construction this month and set to open in 2025. There's approximately 400 jobs during the development and 150 jobs once fully operational.

Such an exciting development out here in the Northern suburbs



Stay tuned for what's happening locally.

Please don't hesitate to contact Zoe at 2/40-42 Commercial Road, Salisbury or call 8258 0480 or email ramsay@parliament.sa.gov.au or <https://www.facebook.com/ZoeBettisonMP>



📄 **SCC Business Watch ... Christmas Security Tips to Help Keep Your Business Safe**



Christmas is upon us, a busy time for all business owners as many staff take annual leave and businesses may close, Christmas provides thieves with a window of opportunity and a lower

chance of being detected.

What can you do to prevent break-ins and loss of stock? Luckily there are a number of simple tactics you can implement:

1. Ensure Sufficient Lighting

Lighting is your first line of defence as it ensures a clear visual of would-be intruders. A well-lit site is less attractive to thieves than one with shadows and dark spots. Take the time to assess the lighting around the perimeter of your site or property.

2. Avoid Single Worker Lock-ups

It's common for the lock-up before Christmas to be left to a single person. A lone worker presents an opening for opportunistic thieves. The best measure to protect your staff and business is to assign two workers with the task of locking up for the Christmas break.

3. Know Who is Coming In and Out

Christmas can be a busy time of year for many businesses. This means an increase in deliveries and new faces coming in and out of your premises. Be vigilant!

4. Establish Locking Up Procedures

Before everyone breaks up for Christmas ensure there is a clear locking-up procedure in place. Meet with staff and share a locking up protocol. E.g. what time should all staff be clear of the premises, who is responsible for locking up? You might consider sharing a checklist of windows, doors and fire escapes to be checked before the building/site is considered secure.

5. Revisit Your Security Arming Protocol

If using a monitoring service, it's always a good idea to revisit your security arming protocol ahead of the Christmas break. Your security system should be fully armed for the time nobody is present and your provider should be

aware of any possible activity that could arise while the system is fully armed. Doing so prevents unnecessary callouts. It's important to ensure that those responsible for taking calls will be available



6. Deter Crime with Clear Signage
If you have a security system in place let people know about it with clear

signage. Obvious signage is a great first line of defence against would-be criminals. Highlighting your security system can deter many potential criminals from ever entering your premises in the first place.

7. Use Temporary CCTV Monitoring

Sometimes a temporary solution is the best way to secure your premises or site over Christmas.

Have a Happy and Safe Christmas

For more information and updates, visit our dedicated Facebook page
<https://www.facebook.com/SalisburyCityCentreBusinessWatch/>

The SCC Business Watch is a collaboration between the Salisbury Business Association, City of Salisbury and SA Police and is all about keeping you, your staff and our customers safe in the Salisbury City Centre.

A Message from our Chair ...

On behalf of the Salisbury Business Association,

I wish you all a safe and enjoyable Christmas period and hope you all get to spend quality time with those you love and care for.

Marty Edwards
Chair - Salisbury Business Association Inc.

SBA Christmas Closure ...



SALISBURY BUSINESS ASSOCIATION OFFICE CHRISTMAS CLOSURE

Mon. 18th December 2023 –
Friday 19th January 2024 inclusive
Have a wonderful 2024!

2024 SBA Members Survey

With the John and Church Street upgrades complete and some exiting initiatives proposed by Council, early in the New Year (February) we will be asking our members to provide their feedback on a range of areas that have a potential impact on their business and their customers.

Please take the time to give us your comments as this helps steer our direction moving forward.

Diary Dates 2023 - 2024

- **SBA Christmas Office closure** Monday 18th December to Friday 19th January 2024
- **SBA Annual Members Survey** February 2024

Contributions ALWAYS Welcome

We're always on the lookout for great local success stories, so we want you to share all your good news stories with us.

Send to info@salisburyba.com.au or call our Executive Officer - David Waylen 0414 813 202

