



SALISBURY
Business Association

Salisbury City Centre Business E-News

Wednesday 24th January 2024

Spotlight on Salisbury City Centre
(Fortnightly Publication of the Salisbury Business Association Inc.)

Salisbury
CityCentre



Salisbury City Centre ... Something for everyone!

And just like that we're back and ready to do it all again in 2024.

Welcome New SBA Board Members

On behalf of the Board, I would like to welcome Claire Britton and Bec Purczel as our two newest Board Directors. We look forward to working with them over the coming years in delivering services and support to our amazing Salisbury City Centre businesses.

Marty Edwards – Chair SBA Inc.

Meet Board Director - Claire Britton



Claire has worked for **Lin Andrews Real Estate** for 6 years, currently as Salisbury Branch Manager as well as continuing her Sales and Leasing role.

I have always lived and breathed the Northern Suburbs and

I live within the City of Salisbury. for the past 4-5 years, I have been heavily involved with leasing/selling Salisbury retail/office/industrial spaces and am proud of every new business I have helped join the Salisbury Community.

I love the diversity of the people and businesses within Salisbury, the community that the City Centre has created and all of the efforts that Council has made over the past few years to make the space more family friendly and vibrant.

It has been my pleasure to assist a large array of businesses into the area, from your small retail 'mum and dad' businesses through to

large scale Government organisations, all of which support each other.

Over the past few years, I have been thinking about nominating for the Board and when I saw the nomination this time, I didn't hesitate to put forward my nomination. This Association proudly supports the businesses that I have been bringing into the area.

Meet Board Director - Bec Purczel



Bec Purczel, a Partner at **Ace Business**, is an accomplished accountant with expertise in assisting small to medium-sized businesses across a variety of industries.

Leveraging her extensive

bookkeeping background, she provides tailored solutions that drive success, demonstrating a unique ability to understand business needs and deliver great outcomes.

Bec has lived, worked and played in the Salisbury Council area since her late teens. She loves the events the Association has put on and is passionate about seeing Salisbury be seen as the place to be – not the place for comedians to make jokes about.

Salisbury has many great businesses and opportunities, opportunities that were made available to be and I look forward to seeing them available to others.

It has the potential to be an incredible business hub, community hub and most of all home base for many Adelaideans. I want to help support that and improve the reputation.

I want to help deliver the opportunities I was given to others that are starting out in business and trying to find their feet.

We thank Claire and Bec for their commitment and support of both the Association and local business in general.

📖 Supporting our local community year round – Backpacks 4 Kids SA

We are excited to announce that, for 2024, our Salisbury Business Association Office centrally located at 33 John Street will be a year-round DROP OFF POINT for your generous donations to the amazing Backpacks 4 SA Kids INC.

Help us support this fantastic local and much needed charity. THANK YOU!



📖 News from the Office for Small and Family Business

Coming in 2024... a new Mental Health and Wellbeing Program designed specifically for our small and family business owners in SA.

You will be able access a range of support activities at low/no cost through 4 experienced organisations who can help you to increase resilience, build capability to cope with mental health challenges, boost wellbeing, reduce stress, and lead a mentally healthy culture in your workplace.

Learn more about the program and how you can register interest:

<https://business.sa.gov.au/programs/mental-health-and-wellbeing>



💬 + Finding the elusive Work - Life balance

Running a small business can be rewarding, but the entrepreneurial journey can sometimes be an uphill battle, with long hours, stress and

challenges. In the midst of the hustle and bustle, it's crucial to remember that your mental health and wellbeing matter just as much as your bottom line.

Finding ways to switch off is essential for your own sake and the health of your business.

Here are some strategies to help you find that elusive balance between work and personal life:

- **Establish boundaries:** Set clear boundaries for work hours and try to stick to them. Sometimes it's not possible but consider not checking work emails or taking business calls outside of designated times. Communicate your boundaries to clients and employees to manage expectations.
- **Delegate and outsource:** Don't try to do everything yourself. Delegate tasks to capable team members or consider outsourcing non-core functions. This not only lightens your workload but also allows you to focus on strategic planning and high-priority tasks.
- **Schedule down time:** Just as you schedule important meetings, schedule time for yourself. This could be daily exercise, a weekly hobby or regular holidays. Treat this time as non-negotiable.
- **Technology detox:** Take a break from screens and devices. Turn off notifications during non-work hours to minimise distractions and create space for relaxation.
- **Seek support:** Surround yourself with a support network of friends, family and fellow entrepreneurs who understand the unique challenges you face. Sharing experiences and seeking advice can be incredibly beneficial.

💬 + South Australia's Small Business Week 2024

Is on from 29 April - 3 May 2024!

A mix of in-person and online events, workshops and information sessions will run across South Australia to help you strengthen and grow your small business.

Find out more: <https://business.sa.gov.au/week>

📅 Networking, Events & Resources ...

🗨️ Gawler Business Development Group Networking Breakfast

Their first networking event for 2024 is upon us. Come and enjoy an awesome start to your day. Network with other business owners and share information and also learn about ways to save money on energy bills.

Wednesday 31 January
Nixon's Function Centre Nixon Terrace
7:30am

For tickets, head to:

<https://BusinessNetworkingBreakfast.eventbrite.com.au> \$25 ticket includes continental breakfast.



🗨️ BNI Performance Plus Networking Event



Welcome to BNI Performance Plus, Salisbury's newest networking chapter, dedicated to helping

Northern Adelaide businesses flourish through word-of-mouth referrals. Their weekly breakfast meetings are not just about networking; they're about building a community of passionate business owners and professionals committed to each other's success.

Event Details

Every Friday 7:15am for 7:30am start, concluding at 9am – Stockade Tavern

Your ticket includes coffee on arrival and light refreshments to kickstart your networking experience.

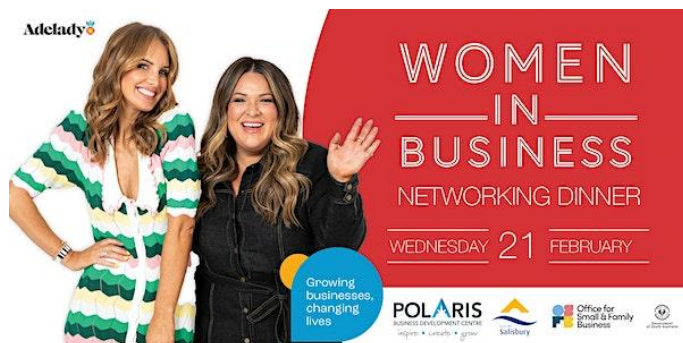
Tickets are \$15 and available from:

<https://www.eventbrite.com.au/e/boost-your-business-bni-performance-plus-networking-event-tickets-777972164687>

🗨️ Women in Business Networking Event

Wednesday February 21st, 5.15 – 8.30pm

Join them for an inspiring evening featuring Hayley and Lauren from Adelady. They will share their journey from radio to becoming social media mavens!



During the event, Hayley and Lauren will share intimate aspects about their lives, love, insecurities, and passions. With a combined experience of over 20 years in the media industry, they have encountered remarkable Adelaide women excelling in both life and business, who are contributors to Adelady.

Polaris would like to acknowledge the South Australian Government's Office for Small and Family Business support through the Connecting Women in Business grant. Secure your ticket now for an evening of dinner and networking in a relaxed & inclusive setting.

Tickets are \$35, including dinner. Book here:

<http://tinyurl.com/4u6re5b9>

🗨️ February Northern Business Breakfast



northernbusinessbreakfast

Our first breakfast back for 2024 will be on Wednesday 28th February.

Speaker, theme and venue to be advised

shortly.

Ticket costs remain at \$30pp or \$55 for 2 people from the same organisation. So great value with a cooked breakfast, interesting speakers, great networking and no membership fees.

Stay tuned and follow

<https://www.facebook.com/mynbb/>

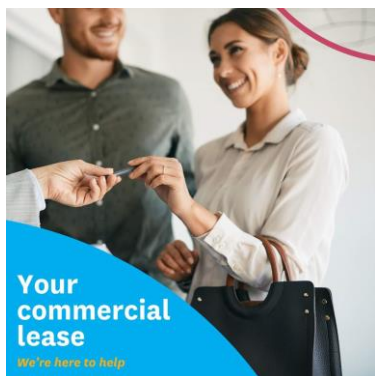
📄 SA Small Business Commissioner Update

🗨️ Changes to Contract Laws

Recent changes to unfair contract laws are providing greater protections to small businesses.

You can find out more about the changes and how to protect your business' interests with these tips on renewing, creating and signing new contracts - <https://bit.ly/3SZllGp>

🗨️ Need help with your commercial lease?



Opening a new store or expanding your business? Congratulations! This is an exciting but potentially overwhelming time - there's lots to consider. You may be asking yourself "What do I need to

know before signing a retail or commercial lease?"

This is a big commitment with significant financial and legal impacts, so it's important that you get legal and financial advice prior to signing.

To assist you with understanding your rights and obligations in relation to a retail or commercial lease, check out our range of helpful resources at <https://bit.ly/40UGtFo>

The SASBC team is here to help. Whether it is general advice, or you're caught in a leasing dispute, they can assist.

Call them on 1800 072 722 or submit your dispute here: <https://bit.ly/3RbOkv6>



**Small Business
Commissioner SA**

📄 How the Polaris Centre can help your business ...

The Polaris Centre offers various resources for starting and growing a business. Their services include workshops on business fundamentals, risk assessment tools, cyber security plans and guidance on business rights/responsibilities.

They also provide information on business and trading licenses, trademarks, grants, marketing strategies and social media advertising. Additional resources cover starting a business, cyber security, government support, HR management, digital solutions & tax essentials.

The Centre emphasizes the importance of having plans and strategies for both daily operations and long-term growth, offering one-on-one business consultations with mentors.

POLARIS
BUSINESS DEVELOPMENT CENTRE

create • inspire • grow

For more detailed information, you can visit their page: Start or Grow Your Business - Polaris Centre. <https://www.polariscentre.com.au/news/start-or-grow-your-business>

🗨️ Multicultural LaunchMe

Following the success of the Pilot Program last year, Good Shepherd is delighted to confirm that their **LaunchMe for Multicultural women living in the north**, has received more funding from the SA Government - Department of the Premier and Cabinet.

Good Shepherd is seeking referrals of women from multicultural backgrounds living in the northern suburbs of Adelaide, who have recently started or would like to start a small business.

LaunchMe is a free business coaching program tailored to the needs of the individual.

This program supports multicultural women living in these areas: Tea Tree Gully, Salisbury, east side of Port Adelaide Enfield & Playford.

For more info, head to:

<https://goodshep.org.au/services/launchme-for-multicultural-women-in-northern-adelaide/>

Out and about with Hon. Zoe Bettison MP ...

Welcome to 2024! I hope it's going to be a wonderful year for everyone. Just a couple of quick updates to share with you.

We're pulling every lever possible to tackle the **housing crisis**. That's why we're unlocking land for an additional 1,000 new homes which we know are desperately needed including 400 allotments in the north at Hillier Park.

The Malinauskas Government has also fast tracked the largest land release in the state's history, abolished stamp duty for first home buyers, and a whole lot more to respond to the housing affordability crisis.

The **Sports Voucher Program** empowers young people to be active and involved in sports + Scouts and Guides, providing an opportunity to experience the sense of belonging that sport brings and improve their physical, mental, emotional health & wellbeing.

For more details, visit:

<https://www.sportsvouchers.sa.gov.au>

And to finish off with, it's just over a month until SA gets 3 new **24/7 pharmacies**, including the Chemist Warehouse at Saints Road Shopping Centre.

Stay tuned for what's happening locally.

Please don't hesitate to contact Zoe at 2/40-42 Commercial Road, Salisbury or call 8258 0480 or E: ramsay@parliament.sa.gov.au or <https://www.facebook.com/ZoeBettisonMP>



Interesting Fact: Can you guess Australia's strongest brand?

The top four most valuable Australian brands maintained their rank positions despite posting brand value declines.

❶ **Woolworths** defended its most valuable brand crown (down 5% to AUD15.4 billion).

Completing the top three most valuable Australian brands are:

❷ **Telstra** (down 1% to AUD13 billion)

❸ **Commonwealth Bank** (brand value down 7% to AUD10.6 billion).

❹ **Coles** (9% decrease in brand value to AUD9.8 billion).

Iconic Salisbury Company BICKFORDS celebrates 150 years!

**CHEERS TO
150 YEARS
OF SWEET
MEMORIES.**



Let's raise a glass (of your favourite Bickford's flavour) and say, 'Cheers to 150 Years of Bickford's'.

This year they are celebrating a century and a half of bringing the finest Australian-made and owned

flavours to Australian families. They have lots planned for this huge milestone, so make sure you keep an eye out for what's to come.

What's happening in Parabanks?

Celebrate CHINESE NEW YEAR at Parabanks Shopping Centre Thursday February 15th, 6 - 8pm. There's Lion Puppet, Craft and Facepainting. + the colours, sound and fun of the Chinese Lion Dance from 6.30pm.



Happenings in the City Centre

Looking to LEASE premises ...

There are some great leasing opportunities for new businesses to make the City Centre their new home, with a range of sizes/prices.

- **60 John Street (New listing)**
www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459
- **44 Commercial Road** <https://tinyurl.com/f94rek57>
- **2/46 Commercial Road**
www.munroproperty.com.au/listings/commercial_rental-3709637-salisbury/
- **20A, 20B and 20D John Street (Laneway)**
[20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate](http://www.commercialrealestate.com.au/property/20a-b-d-john-street-salisbury-sa-5108-office-for-lease-commercial-real-estate)
- **2-10 James Street** (former Café Brunelli site)
www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm_source=property%2Balerts&utm_medium=email
- **1/25 – 27 Wiltshire Street**
<https://tinyurl.com/mrybvzdx>
- **Parabanks** has several tenancies available
<https://www.parabanks.com.au/parabanks/leasing>

For current opportunities, check out:

<https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/>

SCC Business Watch ... Bike Security

For those who ride to works, school, Uni or TAFE, here's some tips for you.



1. In a public place, choose a location that is busy and well-lit. Ideally covered by CCTV.
2. Choose a sturdy immovable object to secure the bike to,

ideally a fit-for-purpose cycle stand/rack parking.

3. Lock the bike correctly to the solid immovable object.
4. Use only quality bike locks to protect your investment.
5. Remove valuables from the bike such as pumps and lights. Consider security bolts instead of quick release on wheels and the seat post. These special security bolts can be used on other parts to help prevent bike stripping.

For more information and updates, visit our dedicated Facebook page

<https://www.facebook.com/SalisburyCityCentreBusinessWatch/>

The SCC Business Watch is a collaboration between the Salisbury Business Association, City of Salisbury and SA Police and is all about keeping you, your staff and our customers safe in the Salisbury City Centre.

2024 SBA Members Survey

With the John and Church Street upgrades complete and some exiting initiatives proposed by Council, early in the New Year (February) we will be asking our members to provide their feedback on a range of areas that have a potential impact on their business and their customers.

Please take the time to give us your comments as this helps steer our future direction.

Diary Dates 2024

- **City of Salisbury Australia Day Celebrations Friday 26th January**
8am onwards Carisbrooke Park
Join the City of Salisbury on January 26 for the annual Australia Day Celebration at Carisbrooke Park!

Enjoy a free community breakfast, witness the flag raising ceremony and the Australia Day Citizen of the Year Award Winners.

Don't miss live music from the Salisbury City Band, Family Friendly DJ, and a day filled with free activities for all ages!
Find out more: <https://brnw.ch/21wFLeU>

- **SBA Annual Members Survey**
February 2024

Contributions ALWAYS Welcome

We're always on the lookout for great local success stories, so we want you to share all your good news stories with us.

Send to info@salisburyba.com.au or call our Executive Officer - David Waylen 0414 813 202

