Salisbury City Centre Business E-News
Wednesday 6th March 2024

Spotlight on Salisbury City Centre
(Fortnightly Publication of the Salisbury Business Association Inc.)

GO LOCAL FIRST
Salisbury CityCentre
Salisbury City Centre … Something for everyone!

Meet our Board …

Each edition we will share with you a Director's Profile so you can get to 'meet' the people who support and lead your Association.

We thank all of our Board Directors for their willingness to go the extra mile to support the Association and its members.

Marty Edwards – Chair SBA Inc.

Board Director – Elizabeth Varas

Elizabeth Varas is our dynamic and hard-working Centre Manager of Parabanks Shopping Centre.

She speaks three languages and has a natural gift in dealing with people from all walks of life, she strikes an instant rapport with people... creating a great environment in which to negotiate.

⦿ Why did Elizabeth want to support the work of the Association?

It is important to try and build a real sense of community within in our CBD. When people feel like they a part of a community they end up taking greater care of those around them, this includes our services and retailers.

The Salisbury Business Association works tirelessly to try and achieve this and this sense of community is something that I would love to take part in.

⦿ A snapshot about Elizabeth

I came to Australia in 1984 as a refugee, as a small child, not knowing the language and culture of Australia. I have since grown up here and consider myself very lucky to be able to live, work and play in Adelaide and in particular Salisbury.

I am a mum of 1 beautiful daughter, have a cat and a dog and along with my partner Mick, we share our love of camping in the great outdoors.

⦿ What does Elizabeth love about Salisbury and the Salisbury City Centre

Salisbury and it's CBD is a vibrant melting pot of so many diverse cultures. I love the variety and the opportunity to interact with so many different people from all over the world, its like *going on an overseas trip without ever leaving my back yard*!

We thank Elizabeth for sharing her passion and expertise with us.

Local Jobs Board

Have an open position at your workplace?
We can help get the word out by featuring it on our social media pages, as well as on our website's (soon to be created) employment page - **free of charge!**

Just get in touch at info@asalisburyba.com.au and send us the following details:

- Position title
- Business/workplace trading name
- Application closing date
- Full job description/position details/etc.
- Contact details for enquiries
- A feature/cover image (jpg or png)

Check out our jobs page for regular updates on employment opportunities across the Salisbury City Centre, City of Salisbury and more:

☑ Current Vacancies

Australian Migrant Resource Centre is recruiting for the following:

Finance Manager
https://tinyurl.com/2r2z27u2
Administration Officer
https://tinyurl.com/5b9vwd4r
Manager Whyalla Office
https://tinyurl.com/mrxs7wna

City Centre New Business Alert …

We have much pleasure in welcoming 3 new locals to the Salisbury City Centre.

Tabatha and the **Healthy Mind Australia** team.

Healthy Mind is a trusted specialist in providing professional care and support for individuals with mental health disabilities in Salisbury and Gawler and Darwin in the Northern Territory.

For almost 10 years, their dedicated team has been committed to fostering meaningful connections, nurturing personal growth, and empowering individuals to thrive despite their challenges. Their tailored programs are designed to address each client's unique needs, ensuring their journey is both successful and fulfilling. With their expertise and compassionate approach, they strive to positively impact our community and help our clients achieve the futures they aspire to.

They are available to accept new clients across most of the service areas. In addition to NDIS-funded clients, they also offer services for privately paying clients.

You'll find them located at **55 Park Terrace, Salisbury** and can follow them on https://www.facebook.com/healthymindaus or call them on 7078 0333

We also welcome Michele and the **Harcourts Essential** team to Park Terrace.

For decades they've delivered a personalised property management service to investors across SA. They've now expanded their offering to adapt to the changing needs of their clients and provide a personalised service to the community around them.

At Harcourts, they are committed to providing you with a full range of real estate services, no matter where you may be in your real estate journey.

Drop in and see them at 34 Park Terrace, give them a call on 7078 4090 and follow their Facebook page https://www.facebook.com/HarcourtsEssentialSA

Easy Convenience Store joins us also. With a range of soft drinks, chi[s, lollies and nibbles – just what you need to get you through the day 😊

You'll find them on the corner of Wiltshire and John Street, alongside the Commonwealth Bank (handy to the local bus stops) and they are open 9am – 9pm 7 days a week.

Drop in and say g'day.

Adelaide Cup Public Holiday

Reminder, Monday is the Adelaide Cup public holiday, so Parabanks and many businesses will be closed.

If your business is exempt, please share via your social media that you will in fact be open, and your opening hours for the day.

Out and about with Hon. Zoe Bettison MP …

Big News to help your health!
Chemist Warehouse Saints Road Shopping Centre is now open 24/7.

Stay tuned for more of what's happening locally.

Please don't hesitate to contact Zoe at 2/40-42 Commercial Road, Salisbury or call 8258 0480 or E: ramsay@parliament.sa.gov.au or https://www.facebook.com/ZoeBettisonMP

The Federal Wrap Up with Matt Burnell MP, Member for Spence

I'm proud to be a part of this Government, delivering bigger tax cuts to the 91% of taxpayers in Spence.

A tax cut for all 13.6 million taxpayers is coming from July 1. These tax cuts will help you keep more of what you earn.

To see how much you'll save, visit: https://treasury.gov.au/tax-cuts/calculator

The office of Matt Burnell MP, Federal member of Spence is centrally located within the Salisbury City Centre, within the Hoyts Salisbury Cinemas Complex..

His office is available to help you on a range of federal issues. Please do not hesitate to call 8258 6300/email Matt.Burnell.MP@aph.gov.au

Free ATO Learning support for small businesses

Australian Government
Australian Taxation Office

Want to improve your skills in business planning, finances, record keeping and registration, tax and super management?

The Australian Taxation Office (ATO) has launched a new online learning platform offering free courses to help small business owners master their tax and super obligations.

The Essentials to strengthen your Small Business website includes 21 short free and flexible online courses, resources + a calendar of key lodgment due dates for small businesses.

For more information or to view the learning platform, go to https://smallbusiness.taxsuperandyou.gov.au

Networking, Events & Resources …

BNI Performance Plus Networking Event

The BNI Performance Plus is Salisbury's newest networking chapter, dedicated to helping Northern Adelaide businesses flourish through word-of-mouth referrals. They hold weekly breakfast meetings focused on building a community of passionate business owners and professionals.

Event Details
Every Friday 7:15am for **7:30am** start, **concluding at 9am – Stockade Tavern**

Ticket includes coffee and light refreshments to kickstart your networking experience.

Tickets are $15 and available from: https://www.eventbrite.com.au/e/boost-your-business-bni-performance-plus-networking-event-tickets-777972164687

March Northern Business Breakfast

northernbusinessbreakfast

Wednesday 27th March
6.45 – 8.30am
Playford Bowling Club

Guest Speaker: TBC
Theme: TBC

Ticket costs remain at $30pp or $55 for 2 people from the same organisation. So great value with a cooked breakfast, interesting speakers, great networking and no membership fees.

For further information and ticket sales, follow https://www.facebook.com/mynbb/

See you there!

The Northern Business Breakfast is proudly presented by

Rotary Salisbury (SA)

And supported by the Salisbury Business Association Inc.

Feature Article …

🗐 How to pay yourself as a business owner

Learn how different types of business owners pay themselves + get some tips on how much.

How to pay yourself as a sole trader or as a company

Your business structure affects how you take pay and how you're taxed on that pay. If you've never done anything to set up a specific business structure, then you're automatically considered a sole trader.

How to pay yourself as a sole trader or partnership

Sole traders and partnerships pay themselves simply by withdrawing cash from the business. Those personal withdrawals are counted as profit and are taxed at the end of the year. Set aside a percentage of your earnings in a separate bank account throughout the year so you have money to pay the tax bill when it's due.

How to pay yourself as a company

Company owners often pay themselves a salary, which works the same way as with a normal job. The salary shows as an expense on the business books and the owner pays personal income tax on it. It's common for owners of smaller companies to take a modest salary and top it up with dividends from profits.

Get tax advice

While a salary might sound nice, there's extra admin and extra costs to being a company. The numbers don't always stack up, so definitely speak to an accountant or tax professional to decide what's right for you.

How much to pay yourself

Once you've decided how to pay yourself as a business owner, you still need to decide what to pay yourself. That number needs to strike a balance between what your household requires and what your business needs.

What the business needs

You need to leave enough cash in the business to cover:

- Expenses: Keep a formal list of what you owe and when it's due so you don't draw too much from the business at the wrong time. Accountants say it doesn't go well when business owners try to guesstimate their cash flow requirements. Keep some money aside for taxes too.
- Rainy day funds: Tuck away some cash to ride out business disruptions. E.g. You might keep enough aside to cover 30, 45 or 90 days worth of expenses.
- Reinvestment: Hold onto some money for developments and improvements. Someday you'll want to buy new work tools, try a new marketing idea, or hire a consultant.

What the household needs

Your household budget needs to cover day-to-day living expenses and debt repayments such as mortgages. Don't forget to plan for insurance and retirement, which your employer may have managed before you went out on your own.

Finding a balance

There will be negotiable items in both the home and business budgets. Be prepared for some give and take – especially during the early days of your business.

Typical business owner salary or pay

Most business owners take only modest weekly or monthly pay – just enough to meet household living expenses. The rest of the cash is left in the business where it acts as a float to cover against a lull in revenue or unexpected business expense. If cash reserves build up in the business, an owner might take out extra 'bonus' payments.

So while there aren't any worthwhile stats on average business owner salary or income (each business is different after all), their regular pay tends to be conservatively low.

How to pay yourself fairly

Irrespective of how much you pay yourself, be fair about it. Pay yourself a consistent amount at frequent intervals. That predictability will help you run a functional home budget.

This is where the rainy day fund for your business can help. Having a reserve of cash in the business reduces the need to dip into your own pocket when there's an unexpected expense at the shop or office. And having that financial security in your personal life helps clear your head to be a better business manager.

An accountant or bookkeeper can help you with this.

Reproduced from https://www.xero.com/au/guides/

Harmony Week 2024

You're invited to Harmony Week event on Friday 22 March, 10am – 2pm in Salisbury Civic Plaza.

This FREE annual community event hosted by the City of Salisbury expects to attract approx. 1,000 people, so that will hopefully bring in additional pedestrian traffic to your business on the day.

But please note, minor traffic restrictions will apply on the day. Those being the parking bays on northern side of John Street adjacent the Hub will be reserved for event bus drop offs.

SCC Business Watch … REPORT!

We are seeing an increase in threatening behaviour towards staff and customers, vagrancy, graffiti, illegal dumping, property damage, retail theft and more.

Warning! To ensure your personal safety, **DO NOT CONFRONT THE PERSON/S** concerned, but report to SA Police on 131 444.

Report the incident as soon as practicable and provide as much detail as possible re. the offence and the offender

We also encourage you to share details of the incident with neighbouring businesses to help promote and maintain vigilance across the City Centre.

By working together, we can assist Police in apprehending, charging and prosecuting offenders and helping keep our City Centre safe.

For further business crime prevention information please visit www.police.sa.gov.au or contact your local police station.

Salisbury CityCentre BUSINESS WATCH

For more information and updates, visit our dedicated Facebook page

https://www.facebook.com/SalisburyCityCentreBusinessWatch/

*The SCC Business Watch is a collaboration between the **Salisbury Business Association, City of Salisbury** and **SA Police** and is all about keeping you, your staff and our customers safe in the Salisbury City Centre.*

Member Events

KANDY HOUSE is organising an awesome AUTUMN MARKET with car show and kids funday + MUCH MORE ...ALL IN ONE DAY.

Thursday 25th April, 12 – 6pm,
Parabanks Shopping Centre Carpark

Registrations are open for following....
Food Trucks, Market Stalls, Car and Motor Bike Clubs, and KANDY HOUSE Young Entrepreneurs - 15 Years and Under.

So what's the cost you ask?
Food Trucks $60, 3 x 3 Stand $25 each, 3 x 6 Stand $35, Charity's – FREE, Local Sporting Clubs - NO PRODUCT SELLING FREE 3 x 3, PRODUCT SELLING $15 3 x 3, Young Entrepreneurs $10 3x3 Only

Want more details? Email:
events@kandyhouse.com.au

Salisbury Aquatic Centre Update …

Check out "Salisbury Aquatic Centre" from City of Salisbury at https://vimeo.com/841732921
This fantastic Council facility on Waterloo Corner Road is due to open mid 2024.

🗐 2024 SBA Members Survey

With the John and Church Street upgrades complete and some exciting initiatives proposed by Council, at the end of February we will be asking our members to provide their feedback on a range of areas that have a potential impact on their business and their customers.

Please take the time to give us your comments as this will help steer our future direction.

🗐 Congratulations to our Real Estate locals …

☑ Congratulations to the team at **Raine and Horne Salisbury** on their amazing achievements at the 2024 **Raine & Horne** State Awards

- John Brooks - Property Manager of the Year & Chairmans Club
- Haley Woods - Administrator of the Year
- Lisette Hutchins - Property Management Rookie of the Year

Contact Raine and Horne Salisbury on 8486 1078 or follow https://www.facebook.com/raineandhorne.salisburysa

☑ Celebrating Success at the **First National** SA/NT GEM Awards was the team at **First National Real Estate Salisbury**.

They were recognised with various awards at the **First National** SA/NT GEM Awards.

Their achievements included being recognised as part of the esteemed 'Magnificent 7' Property Management Offices, alongside the distinction of The Elite Sales Office.

In addition, Nathan Janda was awarded the distinguished title of #1 Property Manager of the Year. Furthermore, Michael Janda's remarkable contributions were recognised with a well-deserved Silver Award.

Contact First National Real Estate Salisbury on 8281 1000 or follow https://www.facebook.com/fnsalisbury

🗐 Privacy Awareness Week 2024

It's time to share the theme for Privacy Awareness Week (PAW) 2024!

The campaign this year, the OAIC is asking people, organisations and government agencies to 'power up your privacy'.

This sits within the broader theme of 'Privacy and technology: Improving transparency, accountability and security'.

Get your organisation and staff ready for PAW and watch out for our PAW website – coming soon oaic.gov.au/paw

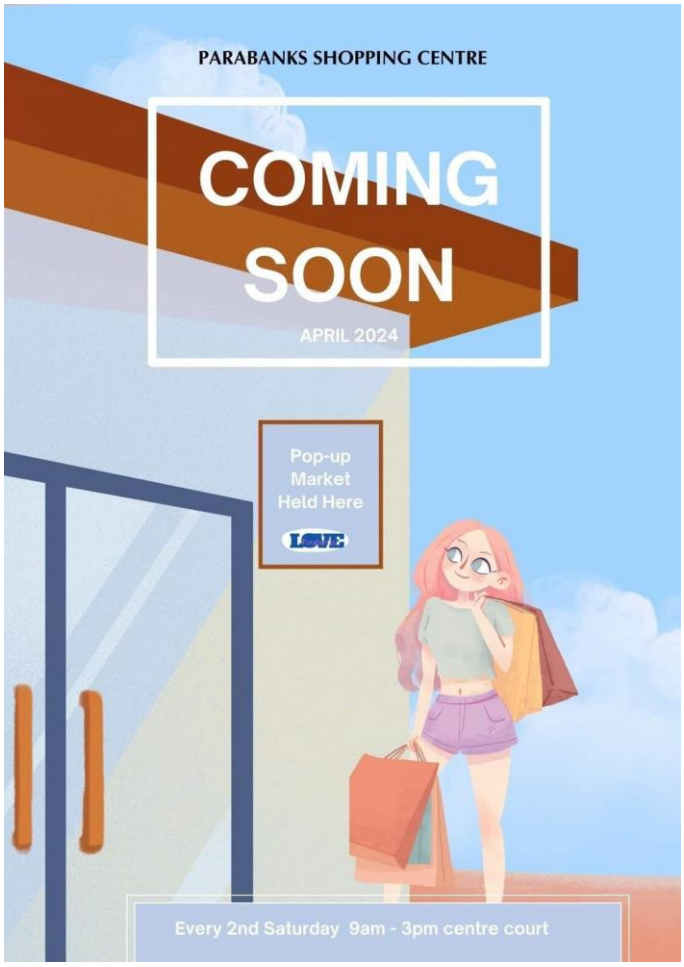
What's happening in Parabanks?

Something exciting to coming to our shopping centre!

Very soon Parabanks is going to start hosting a regular monthly Saturday pop-up market.

This market will bring a vibrant atmosphere to our centre, bringing a variety of unique vendors and products for shoppers to explore. Parabanks is dedicated to promoting local small businesses and providing customers with a distinctive shopping experience.

We are eager to witness the positive impact the monthly market will have on our community and are excited to welcome both vendors and shoppers to this new addition to the Centre's offering.



If you're interested in more details, please contact their office and they can direct you.

Call 8258 6884 or email info@parabanks.com.au

ATTENTION: All City Centre businesses, YOU'RE INVITED!

Registrations **CLOSE SOON** for the **John Street Family Fun Day Saturday 18th May**

Registrations Close: 1st April 2024 (not an April Fool's Joke) ☺ Email us if you're keen! We'd love to have you join us at this year's event. But hurry, SPACES ARE LIMITED!

Community Corner … United Way SA needs your help

United Way South Australia is reaching out to seek your support to help vulnerable children here in SA have a brighter future and a strong start to school.

Data shows that 1 in 3 children in low socio-economic areas in SA are starting school developmentally vulnerable or at risk. The early intervention literacy program has now been operating for 10 years and has had a huge impact on 1,000's of children's learning journey.

But they are now at capacity with a growing waitlist and that's where your support would be greatly appreciated. ***Attached is a proposal outlining what they do,*** *how they do it and who it will benefit. Please take the time and consider supporting this fantastic program. You will make a difference!*

Emma Brooke, CEO United Way SA
0439 705 418 or
emma.brooke@unitedwaysa.com.au

Supporting Backpacks 4 Kids SA

We welcome your generous donations including stationery, toiletries, books, toys & even packacks to the amazing Backpacks 4 SA Kids Inc.

View: https://www.facebook.com/Backpacks4SAKids

Our office is open Monday to Friday 9am – 5pm, but call ahead on 0414 813 202 to make sure the office is open.

Help us support this fantastic local and much needed charity. THANK YOU!

City Centre Leasing Opportunities

There are some great leasing opportunities for new businesses to make the City Centre their new home, with a range of sizes/prices.

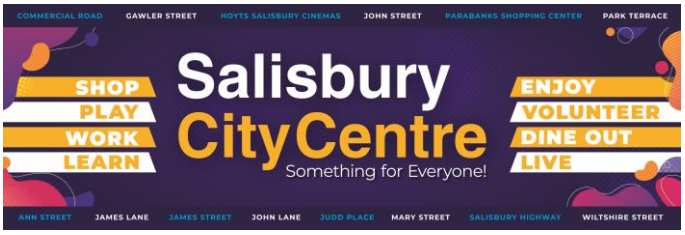
- **60 John Street**
  www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459
- **20A John Street**(Laneway)
  20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate
- **44 Commercial Road** https://tinyurl.com/f94rek57
  2/46 Commercial Road
  www.munroproperty.com.au/listings/commercial_rental-3709637-salisbury/
- **2-10 James Street** (former Café Brunelli site)
  www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm_source=property%2Balerts&utm_medium=email
- **1/25 – 27 Wiltshire Street**
  https://tinyurl.com/mrybvzdx
- **Parabanks** *has several tenancies available*
  https://www.parabanks.com.au/parabanks/leasing

For current opportunities, check out: https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/

Diary Dates 2024

- **SBA Annual Members Survey** March
- **Small Business Week 2024**
  29th April – 3rd May
  To register your interest, https://business.sa.gov.au/programs/small-business-week Presented by the Office for Small and Family Business.
- **Harmony Market Parabanks**
  Saturday 13th April, 9am – 4pm
- **April Northern Business Breakfast**
  Wednesday 24th 7am
- **National Volunteer Week Expo**
  22nd May (Wednesday) Parabanks
- **John Street Salisbury Family Fun Day**
  18th May (Saturday)
- **Salisbury Community Health Expo**
  20th June (Thursday) Salis. Comm. Hub
- **Salisbury City Centre Business Awards**
  1st July – 1st August
- **Salisbury; Food, Glorious Food Campaign** August 1st – 31st
- **Superhero Saturday Family Fun Day**
  27th July (Saturday)
- **Family Business Month** September
- **Employment, Education and Training Expo** 24th September (Tuesday)
- **Salisbury Business Showcase Month**
  October
- **Halloween Family Fun Day**
  26th October (Saturday)
- **32nd Salisbury Community Christmas Parade and Salisbury Christmas Markets**
  30th November

Contributions ALWAYS Welcome

We're always on the lookout for great local success stories, great new ideas and celebrating great local people, so we want you to share all your good news stories with us.

Send to info@salisburyba.com.au or call our Executive Officer - David Waylen 0414 813 202