Salisbury City Centre Business E-News
Wednesday 20th March 2024

Spotlight on Salisbury City Centre
(Fortnightly Publication of the Salisbury Business Association Inc.)

GO LOCAL FIRST
Salisbury CityCentre

Salisbury City Centre … Something for everyone!

Meet our Board …

Each edition we will share with you a Director's Profile so you can get to 'meet' the people who support and lead your Association.

We thank all of our Board Directors for their willingness to go the extra mile to support the Association and its members.

David Waylen – Executive Officer, SBA Inc.

Board Chair – Marty Edwards

Marty joined our Board in 2021, and became Vice President, prior to becoming Chair at the AGM that year.

Marty is Partnerships Manager with Multiple Solutions and has a wealth of experience across both the corporate and community environments.

He has a passions for local initiatives and the ever-changing needs to promote a vibrant thriving community. On an almost daily basis, Marty sees the changing face of Salisbury and is always amazed by the tenacity of the local traders. We have a great balance between entrepreneurial pop-ups and familiar faces of people who have been around for generations.

The new Salisbury Community Hub and John and Church Street Redevelopment, coupled with vibrant family fun days and space activation are delivered with what appears to be a *never give in approach* to try new things to grow the positive profile of our City Centre Community.

Marty continues to give his time, enthusiasm and willingness to support the continuous improvement of the community in which he has been blessed to work in for the past 25+ years.

We thank Marty for sharing his passion and expertise with us.

City Centre Staff Flu Shots …

Office Easter Closure

Please Note:
The SBA Office will be closed for an extended period over Easter (Tuesday 26th March to Wednesday 3rd April inclusive) and our Executive Officer will be on leave.

If you have an urgent issue, please email info@salisburyba.com.au or via Messenger.

We apologise for any inconvenience.

Networking, Events & Resources …

BNI Performance Plus Networking Event

The BNI Performance Plus is Salisbury's newest networking chapter, dedicated to helping Northern Adelaide businesses flourish through word-of-mouth referrals. .

Event Details
Every Friday 7:15 for **7:30am** start, **concluding at 9am – Stockade Tavern**

Ticket includes coffee and light refreshments to kickstart your networking experience.

Tickets are $15 and available from: https://www.eventbrite.com.au/e/boost-your-business-bni-performance-plus-networking-event-tickets-777972164687

March Northern Business Breakfast

Wednesday 27th March
6.45 – 8.30am
Playford Bowling Club

Guest Speaker: Alan Brunato – Business Development Manager, Grace Records Management

Theme: Information and Record Management for Small Business

Ticket costs remain at $30pp or $55 for 2 people from the same organisation. So great value with a cooked breakfast, interesting speakers, great networking and no membership fees. To purchase your ticket, head to https://NBBmar2024.eventbrite.com.au

For further information and ticket sales, follow https://www.facebook.com/mynbb/

See you there!

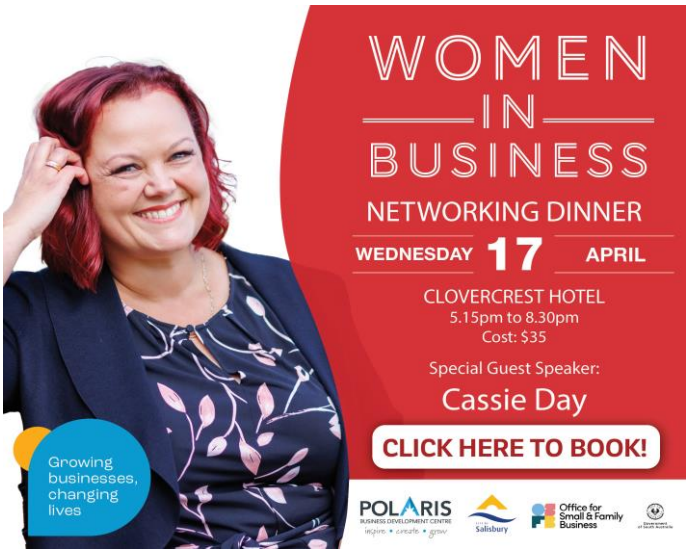
The Northern Business Breakfast
is proudly presented by
Rotary Salisbury (SA)
And supported by the
Salisbury Business Association Inc.

Women in Business April Networking Event

Wednesday, April 17th, 5.15 – 8.30pm for an enchanting evening featuring Cassie Day, Founder & Managing Director of The Carers Place.

Discover the compelling stories and experiences that have shaped Cassie's journey, as she shares valuable insights on business growth, positive change, and the power of resilience.

Tickets are $35pp, so don't miss out go to https://tinyurl.com/5jfp2nej to book.



Easter Long Weekend.

Reminder, Parabanks and many businesses will be closed on Good Friday, Easter Sunday and Easter Monday public holidays.

Most retail businesses will open on Easter Saturday.

If your business is exempt, and able to trade on public holidays, please share via your social media that you will in fact be open, and your opening hours for the weekend.

Where possible, we will showcase those businesses that are open across Easter on our Salisbury City Centre Facebook Page.

Feature Article …

🗐 31 energy saving tips to slash your business energy costs

Reproduced from www.zembl.com.au

It's no secret that Aussie businesses have been bearing the brunt of energy price shocks, especially over the last 18 months. We're living in an era where business energy efficiency isn't just a trend - it's a necessity. Businesses of all sizes are feeling the pinch of rising energy costs and the pressing need to reduce their carbon footprint.

But in reality, how can a business really reduce their overall energy consumption, and by default, their energy bill? Check out these 31 energy saving tips that can help your business cut energy costs without sacrificing productivity or comfort.

1. Get an energy bill review
Kickstart your journey with an energy bill review. Before you look at how to reduce your overall consumption, you need to know that you're not paying more than you should be for energy in the first place. Compare your current energy plan against alternatives available from business electricity & gas retailers.

2. Seal air ducts
Don't let your hard-earned money escape through leaky ducts. Sealing air ducts can drastically reduce heating and cooling costs.

3. Improve heating and cooling systems
Outdated HVAC systems can be energy guzzlers. Upgrading to more efficient systems is a great way to curb energy consumption and enhance your business's sustainability.

4. Replace windows
Single-pane windows are a relic of the past. Double or triple-pane windows provide better insulation, reducing both heating and cooling expenses.

5. Upgrade lighting
Swap out traditional incandescent bulbs for LEDs. This simple switch can result in significant savings.

6. Invest in energy-efficient appliances
Invest in appliances that use less electricity, qualify for rebates or tax incentives, & require fewer repairs/ replacements.

7. Prevent 'vampire' energy drain
Stand against 'vampire' energy. Unplugging chargers and equipment when not in use prevents unnecessary energy consumption. Do you really know how much energy your Wi-Fi router is using?

8. Time your signage
Illuminate your signs only when needed. This direct move conserves energy and extends the lifespan of your signage.

9. Turn off the lights
Embrace the motto "lights off, savings on." Encourage employees to turn off lights when leaving a room. This will create an energy-conscious culture within your business.

10. Program your thermostats
Use smart thermostats to lower temperatures during off-hours. This optimises energy consumption and keeps your office comfortable when it's occupied.

11. Reduce peak demand
Avoid high-cost energy periods by shifting non-essential power use to off-peak times. An assertive approach to cost-saving that's good for both your bottom line and the environment.

12. Establish energy-efficient practices
Build a culture of energy consciousness. Simple practices like shutting down computers at the end of the day can lead to significant savings over time.

13. Maintain equipment
Regular maintenance ensures optimal performance & energy efficiency of your equipment.

14. Use solar power
Invest in solar power. This renewable energy source can significantly reduce your energy bills and carbon footprint.

15. Optimise your heating and cooling systems
Regular servicing ensures your HVAC systems are performing at their best, improving energy efficiency and saving you money.

16. Maximise natural light
Harness the power of the sun. Using natural light reduces your need for artificial lighting and creates a healthier workspace.

17. Use a power strips
Even when they're off, devices draw power. Power strips cut this phantom power, saving both energy and money.

18. Insulate your office
Quality insulation can significantly reduce the load on your heating and cooling systems, leading to substantial savings.

19. Install motion sensor lights
Install motion-sensor lighting in areas with low foot traffic. This will eliminate the need to turn off lights when you leave the room. It will ensure lights are only active when needed, saving energy and prolonging the light bulb life.

20. Use energy-efficient computers
Laptops typically use less electricity than desktop computers. Keep this in mind during your next tech upgrade.

21. Educate your team
Equip your staff with knowledge on energy efficiency. E.g. leaving computer monitors on in the office uses energy and costs money.

22. Go paperless
Switching to paperless billing and document management saves resources and significantly reduces energy consumption.

23. Buy green power
Purchasing green power is an excellent way to reduce your carbon footprint..

24. Upgrade HVAC systems
Newer HVAC models are more energy-efficient, leading to long-term savings.

25. Implement smart PC power management
Use power management settings to ensure computers enter standby mode when not in use, minimising energy wastage.

26. Go green with landscaping
Planting trees around your building can provide shade in the summer and windbreak in winter.

27. Install a tankless water heater
Tankless water heaters heat water on demand, eliminating the cost of keeping water hot when it's not needed.

28. Opt for virtual meetings
These cut travel costs are convenient, efficient, and environmentally friendly.

29. Choose energy star appliances
Energy Star-certified appliances are designed to be more energy-efficient than standard models and can save you hundreds if not thousands of dollars per year.

30. Use a laptop instead of a desktop
Laptops consume five times less electricity for businesses than desktops.

31. Remote monitoring
Monitor your energy usage remotely to identify trends and opportunities for further savings.

By implementing these energy saving tips, you'll see a notable reduction in your energy bills but also make a positive environmental impact. Get started today and enjoy the benefits of a greener, more efficient business.

🗐 Out and about with Hon. Zoe Bettison MP …

Happy Harmony Week …

Stay tuned for more of what's happening locally.

Please don't hesitate to contact Zoe at 2/40-42 Commercial Road, Salisbury or call 8258 0480 or E: ramsay@parliament.sa.gov.au or https://www.facebook.com/ZoeBettisonMP

SCC Business Watch … Cyber Security for Not-For-Profits and Charities - Tips to avoid common cyber threats

Cyber security is essential for all charities and not-for-profit organisations.

In the 2022-23 financial year, ASD received nearly 94,000 cybercrime reports.

The effects of a cyber security incident can be devastating which could include:

- financial loss
- data breaches
- reputational damage
- loss of trust from donors and beneficiaries
- harm to the communities you serve.

Key cyber threats

- **Phishing**
- **Business Email Compromise**
- **Ransomware**

Top cyber security tips for not-for-profits and charities

1. Turn on multi-factor authentication where possible.
2. Check automatic updates are on and install updates as soon as possible.
3. Back up important files and device configurations often & test your backups on a regular basis.
4. Use a reputable password manager to create strong, unique passwords or passphrases for your accounts.
5. Provide cyber security training, particularly how to recognise scams/phishing attempts.
6. Use access controls and review them often so staff can only access what they need for their duties. This will reduce potential unauthorised access to systems.
7. Use only reputable and secure cloud services and managed service providers.
8. Test cyber security detection, incident response, business continuity and disaster recovery plans often.
9. Review the cyber security posture of WFH or remote workers and connections. Make sure staff are aware of secure ways to work remotely such as not accessing sensitive information in public.
10. Report a cybercrime, incident or vulnerability to protect yourself.
11. Join ASD's Cyber Security Partnership Program as a business or network partner. This free program provides advice and insights on the cyber security landscape.

Protecting your organisation from cyber-attacks is an ongoing process. Review your cyber security regularly to strengthen your resilience. If necessary, seek help from IT professionals.

Download the Cyber security checklist for charities and not-for-profits for additional information and as a great audit tool: https://www.cyber.gov.au/sites/default/files/2024-03/cyber-security-checklist-for-charities-and-not-for-profits.pdf

For further business crime prevention information please visit www.police.sa.gov.au or contact your local police station.

Salisbury CityCentre BUSINESS WATCH

For more information and updates, visit our dedicated Facebook page

https://www.facebook.com/SalisburyCityCentreBusinessWatch/

*The SCC Business Watch is a collaboration between the **Salisbury Business Association, City of Salisbury** and **SA Police** and is all about keeping you, your staff and our customers safe in the Salisbury City Centre.*

Member Events

KANDY HOUSE is organising an awesome AUTUMN MARKET with car show and kids funday + MUCH MORE ...ALL IN ONE DAY.

Thursday 25th April, 12 – 6pm,
Parabanks Shopping Centre Carpark

Registrations are open for following....
Food Trucks, Market Stalls, Car and Motor Bike Clubs, and KANDY HOUSE Young Entrepreneurs - 15 Years and Under.

Want more details? Email:
events@kandyhouse.com.au

2024 SBA Members Survey

With the John and Church Street upgrades complete and some exciting initiatives proposed by Council involving up to 6 potential development sites, at the end of March we will be asking our members to provide their feedback on a range of areas that have a potential impact on their business and their customers. These areas include public amenity, precinct activation, waste management, beautification, safety and security, parking, etc.

Please take the time to give us your comments as this will help steer our future direction.

Attention All Businesses! Protect yourself with a $6 PPSR registration

Running your own business comes with many positives, but there are also potential pitfalls to navigate.

The Personal Property Securities Register (PPSR) can help protect your business when buying valuable second-hand items, or if you sell, rent, lease or hire-out goods on terms.

Sellers

If you sell to your customers on terms, such as retention of title, or lease out goods for more than two years, you can register your interest in the goods on the PPSR. A $6 registration on the PPSR lasts up to 7 years and can help you claim back the items or their value if your customer doesn't pay or becomes insolvent.

Buyers

Before you buy, ensure you do a $2 PPSR search. It can tell you whether valuable second-hand goods, such as used cars, stock, equipment, machinery or boats, are debt free and safe from repossession. The PPSR is accessible online 24/7. Search results are available immediately and you will get a copy for your records.

For more information about how to use the PPSR to protect your business go to www.ppsr.gov.au

Privacy Awareness Week 2024

It's time to share the theme for Privacy Awareness Week (PAW) 2024! Monday 6 May to Sunday 12 May

The campaign this year, the OAIC is asking people, organisations and government agencies to 'power up your privacy'.

This sits within the broader theme of 'Privacy and technology: Improving transparency, accountability and security'.

Get your organisation and staff ready for PAW and watch out for our PAW website – coming soon oaic.gov.au/paw

The Federal Wrap Up with Matt Burnell MP, Member for Spence

Even though this is a Sitting Week for Parliament in Canberra, Matt and hist team are working on behalf all of the residents and business owners of Spence, especially in the areas of Taxation Relief, Veterans, Australian Wine Tariffs and so much more.

The office of Matt Burnell MP, Federal member of Spence is centrally located within the Salisbury City Centre, within the Hoyts Salisbury Cinemas Complex..

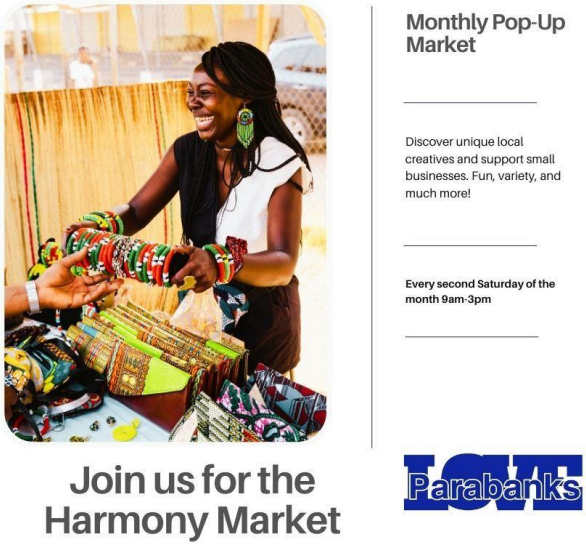
His office is available to help you on a range of federal issues. Please do not hesitate to call 8258 6300/email Matt.Burnell.MP@aph.gov.au

What's happening in Parabanks?

Something exciting to coming to our shopping centre!

April will see Parabanks commence its regular fortnightly markets, held every second Saturday 9am – 3pm.

If you want to grow your small business, this is the perfect opportunity for you! Get in touch with us to secure your spot today! Email cml@angaet.com.au or call 0438 536 025 for further details or to book your place.



Fair Work Update

Updated Information Statements

Employers must give every employee engaged under a new fixed term contract a copy of the newly introduced **Fixed Term Contract Information Statement** that became available in December 2023. It provides fixed-term employees with information about fixed term employment, including new rules about when fixed term contracts are allowed to be made.

Employers must also give every new employee a copy of the updated **Fair Work Information Statement** and if applicable, **the Casual Employment Information Statement**, before, or as soon as possible after, they start their new job. These have been updated with information about the recent changes to the Fair Work Act..

For current copies of these, go to: https://www.fairwork.gov.au/employment-conditions/information-statements

Energy Costs to reduce …

Some long-overdue relief on power prices on the horizon. The Australian Energy Regulator has announced a cut in the default market tariff to kick in from July 1.

For South Australian households the expected saving will be 2.5% or an annual average of $57, while for **small businesses it will be 8.2% or $481.**

Small Business Week 2024

29th April – 3rd May

***Your week, your way* - registrations are NOW OPEN for 30+ Small Business events!**

Check out the full day event at the Adelaide Entertainment Centre on Thursday 2nd May featuring key note speaker Alan Kohler and the Small Business Expo.

To check out the program, and to register for different sessions, go to: https://business.sa.gov.au/programs/small-business-week#program

Advance Notice: April Northern Business Breakfast: Guest Speaker - Hon. David Speirs MP, Leader of the Opposition

Shadow Minster for Environment, Small and Family Business, Public Service, Disability

Wednesday 24th April
6.45 – 8.30am
Old Spot Hotel
Theme: **The Liberal alternative : Valuing and supporting small, medium and family businesses**

Ticket costs remain at $30pp/$55 for 2 people from the same organisation. So great value with a cooked breakfast, interesting speakers, great networking, no membership fees

For further information and ticket sales, follow https://www.facebook.com/mynbb/

Bookings Open Soon! See you there!

City Centre Leasing Opportunities

There are some great leasing opportunities for new businesses to make the City Centre their new home, with a range of sizes/prices.

- **60 John Street**
  www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459
- **20A John Street**(Laneway)
  20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate
- **44 Commercial Road** https://tinyurl.com/f94rek57
  2/46 Commercial Road
  www.munroproperty.com.au/listings/commercial_rental-3709637-salisbury/
- **2-10 James Street** (former Café Brunelli site)
  www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm_source=property%2Balerts&utm_medium=email
- **1/25 – 27 Wiltshire Street**
  https://tinyurl.com/mrybvzdx
- **Parabanks** *has several tenancies available*
  https://www.parabanks.com.au/parabanks/leasing

For current opportunities, check out:
https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/

Community Corner … Supporting Backpacks 4 Kids SA

We welcome your generous donations including stationery, toiletries, books, toys & even packacks to the amazing Backpacks 4 SA Kids Inc.

View:
https://www.facebook.com/Backpacks4SAKids

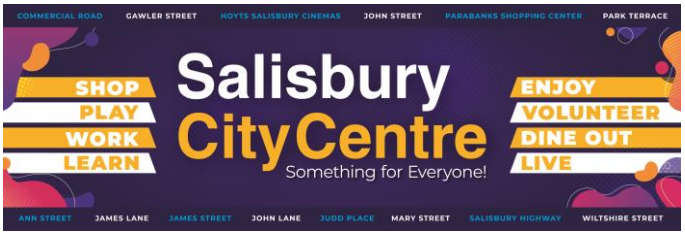
Our office is open Monday to Friday 9am – 5pm, but call ahead on 0414 813 202 to make sure the office is open.

Help us support this fantastic local and much needed charity. THANK YOU!

Diary Dates 2024

- **SBA Annual Members Survey** March
- **Small Business Week 2024**
  29th April – 3rd May To register, https://business.sa.gov.au/programs/small-business-week Presented by the Office for Small and Family Business.
- **Harmony Market Parabanks**
  Saturday 13th April, 9am – 4pm
- **April Northern Business Breakfast**
  Wednesday 24th 7am
- **National Volunteer Week Expo**
  22nd May (Wednesday) Parabanks
- **John Street Salisbury Family Fun Day**
  18th May (Saturday)
- **Salisbury Community Health Expo**
  20th June (Thursday) Salis. Comm. Hub
- **Salisbury City Centre Business Awards**
  1st July – 1st August
- **Salisbury; Food, Glorious Food Campaign** August 1st – 31st
- **Superhero Saturday Family Fun Day**
  27th July (Saturday)
- **Family Business Month** September
- **Employment, Education and Training Expo** 24th September (Tuesday)
- **Salisbury Business Showcase Month**
  October
- **Halloween Family Fun Day**
  26th October (Saturday)
- **32nd Salisbury Community Christmas Parade and Salisbury Christmas Markets**
  30th November

Contributions ALWAYS Welcome

We're always on the lookout for great local success stories, great new ideas and celebrating great local people, so we want you to share all your good news stories with us.

Send to info@salisburyba.com.au or call our Executive Officer - David Waylen 0414 813 202