



Salisbury City Centre ... Something for everyone!

## Our new marketing campaign ...



We are in the process of launching our new City Centre branding we which we have developed as a follow up to the I ♥ Salisbury Campaign we have run previously.

All City Centre businesses are encouraged to share this branding message on your website or social media.

Please email [info@salisburyba.com.au](mailto:info@salisburyba.com.au) for the images and lets share this positive messaging with our customers, clients and patrons.

## Salisbury ANZAC DAY 2024 Service

You're invited to attend the Salisbury RSL ANZAC Dawn Service on 25th April 2024 at The "Memorial" Orange Avenue Salisbury

The pre- service commences at 0545 hours and the service will commence at 0600 hours

Following the Service please join the RSL for breakfast at the RSL Clubrooms. Note that breakfast inside the RSL requires a limited pre-purchased ticket for \$15 and are available from the RSL Bar or contact the RSL should you wish to do so [rsl.sals@bigpond.net.au](mailto:rsl.sals@bigpond.net.au)



## ANZAC Day Trading Hours ...

Many John Street (excluding Parabanks) and surrounding streets businesses are identified as **Exempt shops**

An exempt shop can trade on any day of the year during hours that suit the needs of the business and its customers. An exempt shop is a shop that is not located in the Greater Adelaide Shopping District or a Proclaimed Shopping District or if located within the above - has a retail floor area not exceeding 200m<sup>2</sup> or not exceeding 400m<sup>2</sup> if a supermarket/grocery store.

***Out of respect for those who served and those currently serving our Armed Forces, we ask businesses remain closed til 12pm***



## NATIONAL VOLUNTEER WEEK - a time to say THANK YOU Campaign

The SBA will be running a Facebook promotion during May for members of the public to nominate an amazing volunteer or volunteer involving organisation. As per last year, we hope to have 30 donated \$50 gift cards to give out to the winners.

**HERE'S YOUR CHANCE TO RECOGNISE AN AWESOME LOCAL VOLUNTEER.**

Nominate an amazing volunteer you know via <https://www.facebook.com/salisburycitycentre> and put them in the draw to win a \$50 Gift Cards donated by our amazing locals. OR you can nominate an entire volunteer run organisation or club.

<https://www.facebook.com/salisburycitycentre>  
There'll be up to 30 winners drawn Friday 24<sup>th</sup> May.

If you are able to help us with this campaign, please let me know via return email.  
Thank You for your support.

**Networking, Events & Resources ...**  
**BNi Performance Plus Networking Event**



The BNi Performance Plus is Salisbury's newest networking chapter, dedicated to helping Northern Adelaide businesses flourish

through word-of-mouth referrals. .

Event Details: **Every Friday 7:15 for 7:30am** start, **concluding at 9am – Stockade Tavern**

Current BNi Performance Plus Members are:

Company	Category
CISP Specialised Care	NDIS
Feel Good Physio Co	Physiotherapist
Doconade Lawyers	Family Lawyers
TerraCare Property Services	Gardener
Made Mention Media	Video Production
Acuity Loans	Mortgage Broker - Residential
Harris Wealth	Financial Adviser – Wealth/ Superannuation
Heath Conveyancing	Conveyancing
Multiple Solutions	NDIS - Disability Employment Services
Rental Property Network	Property Management
Cinderellas Commercial Cleaning	Commercial Cleaning
Real Estate Agents Group	Real Estate Agent - Residential
Flinders Insurance Services	Insurance Broker
KT Business Solutions	Bookkeeping

Ticket includes coffee and light refreshments to kickstart your networking experience.

Tickets are \$15 and available from:  
<https://www.eventbrite.com.au/e/boost-your-business-bni-performance-plus-networking-event-tickets-777972164687>

**April Northern Business Breakfast: Guest Speaker - Hon. David Speirs MP, Leader of the Opposition**

Shadow Minister for Environment, Small and Family Business, Public Service, Disability.



**Wednesday 24<sup>th</sup> April**  
6.45 – 8.30am  
Old Spot Hotel

**Theme: The Liberal alternative : Valuing and supporting small, medium and family businesses**

Ticket costs remain at \$30pp/\$55 for 2 people from the same organisation. So terrific value, with a cooked breakfast, interesting speakers, great networking and no membership fees

Please Note: Ticket numbers are capped and no late registrations will be accepted and prior event registration is a security requirement..

DON'T MISS OUT, Book early at  
<https://NBBapril2024.eventbrite.com.au>

The Northern Business Breakfast is proudly presented by



And supported by the  
**Salisbury Business Association Inc.**

**SA Small Business Week 2024**  
**29<sup>th</sup> April – 3<sup>rd</sup> May**



A week long program of events, workshops and information sessions to help local businesses grow and succeed. The theme of the week is 'helping you get on with

business' with a program designed around useful topics that we know small businesses are interested in.

+ The week includes a **full-day, immersive professional, development program** (Thursday 2<sup>nd</sup> May – Adelaide Entertainment Centre) featuring Australia's leading financial journalist, **Alan Kohler**, plus presentations from a range of subject matter experts across government, industry associations and more.

The day is all about giving you the tools, information and knowledge to help you get on with business.

Register now:

<https://business.sa.gov.au/sessions/expo>

This event is presented by the South Australian Government through the Office for Small and Family Business.

## **The Federal Wrap Up with Matt Burnell MP, Member for Spence**

A new \$139.5m Royal Australian Air Force contract will create 50 new jobs in Edinburgh, with world-leading company Boeing Defence Australia.

Federal Defence Minister Pat Conroy MP and I agree that these additional jobs will create opportunities for anyone to learn valuable skills and help forge pathways to long-term, well-paid employment. Further wins like this in the northern suburbs pose an exciting opportunity for young people in the electorate to contribute to Australia's defence industry.

The office of Matt Burnell MP, Federal Member for Spence is centrally located within the Salisbury City Centre, in the Hoyts Salisbury Cinemas Complex..

His office is available to help you on a range of federal issues. Please do not hesitate to call 8258 6300/email [Matt.Burnell.MP@aph.gov.au](mailto:Matt.Burnell.MP@aph.gov.au)



**Matt Burnell MP**  
FEDERAL MEMBER FOR SPENCE

*Your Community Voice*

08 8258 6300 02 6277 4495  
Matt.Burnell.MP@aph.gov.au  
8/2-10 James St, Salisbury SA 5108  
MattBurnellMP



This office is located on the lands of the Kaurna people



## **Free Resources and Tools for Small Business**



**Australian Government**



**Australian  
Small Business and  
Family Enterprise  
Ombudsman**

Visit the Resources and Tools Centre for support in all areas of your small business journey.

You'll find helpful resources, tools, and information

to help with:

- **financial wellbeing:** tips for managing your business finances and keeping your cash flow healthy
- **self-employment:** resources to help you thrive as a sole trader

- **mental health:** strategies for managing stress and supporting you and your employees well-being
- **digital marketing:** discover how to grow your audience

Visit the Resources and Tools Centre for support in all areas for small business.

<https://www.asbfeo.gov.au/resources-tools-centre>

## **Using Social Media securely as a small business**



Social media is great for giving small businesses the ability to grow their audience and build a

community.

However, social media and messaging apps can also bring some risks to your security and privacy and that of your small business, including the exploitation of personal information, data collection and identity theft and fraud.

Some tips for running business social media accounts and keeping them secure, include:

- enable multi-factor authentication across all accounts
- do not share emails or passphrases used for account log-ins
- do not log into accounts from untrusted devices, such as on public computers or when using public/free Wi-Fi
- ensure only authorised users (including owners and employees) have access to business social media and messaging app accounts, and that access is revoked immediately when there is no longer a requirement for access
- consider creating a social media usage policy for account users to follow.

The Australian Cyber Security Centre (ACSC) has developed recommendations and guidance for small business to assist in securing social media and messaging app accounts. Go to: <https://www.cyber.gov.au/resources-business-and-government/governance-and-user-education/user-education/security-tips-social-media-and-messaging-apps>  
You can also visit [www.business.gov.au](http://www.business.gov.au) for more small business social media tips/ideas.



### Micro Sponsorship Opportunities – Salisbury Football Club

Micro sponsorships of \$200 for one week of the Club's Colts Corner are now available:

Colt's Corner is a tradition at the club where every Junior team comes back to the club, the players receive a drink and a packet of chips, and we all hear about how each team went that day - and we also do meals from Maggie's Kitchen.

Alternately, how about team trophy sponsorship for \$400

Your business name would be on a whole set of trophies for one team, plus digital advertising in club and on all of our socials.

If you're keen, contact Narelle on 0416 120 174 or [rell\\_27@hotmail.com](mailto:rell_27@hotmail.com)

### Breast Screening in Salisbury

Located at the rear of the Salisbury Community Hub, Breast Screening appointments will be available from 23<sup>rd</sup> April to 3<sup>rd</sup> June.

Breast Screening is recommended for women aged 50 to 74 who have no symptoms of breast cancer. Women aged 40 to 49, or over 75 are also welcome to make an appointment. Please feel free to discuss this with BreastScreen SA.

Book via the details below.

**BreastScreen SA**

Government of South Australia  
SA Health

## BreastScreen SA is visiting Salisbury

Dates: 23 April to 3 June 2024

Location: 34 Church Street, Salisbury. Parked in the James Street carpark at the Salisbury Community Hub.

Opening hours: Monday to Friday, 8:30am – 4:00pm.

Book online at [breastscreen.sa.gov.au](http://breastscreen.sa.gov.au) or call 13 20 50



### City of Salisbury Update ... Reporting Issues to Council

Do you ever come across issues that need attention from the City of Salisbury? Whether it's a pothole, verge mowing, a tree that needs maintenance, illegal dumping, or any other concern, you now have a convenience 24/7 method to let the City of Salisbury know!

Head to the City of Salisbury website at <https://my.salisbury.sa.gov.au/s/> and lodge your request for service.

You can create a user so that your details are remembered for future requests, or if you prefer, you can lodge the job as a 'guest' (anonymously).

As well as the above, you can also use the "My Local Services" App on your mobile phone, which you can download from the Apple App Store or Google Play. It's convenient and it's easy to use.

Let's work together to keep our beautiful city safe, maintained and clean for everyone to enjoy!



Login

## What service are you requesting today?

I want to report...



### Popular requests

Pothole Repair

Abandoned Vehicle

Dumped Rubbish

Bin collection missed

Footpath Maintenance

Report Graffiti

## **Do You Call or Email Staff Outside Work Hours?**

The "Right to Disconnect" one of the key changes under the Fair Work Legislation Amendment (Closing Loopholes) Act 2023 starts from 26 August 2024 for businesses that employ more than 15 employees.

For employers that employ less than 15 employees this change starts 26 August 2025.

This means that eligible employees (covered by the Fair Work System including award and enterprise agreement free employees) will be given a new 'right to disconnect' outside of work hours. The new right to disconnect does not prevent employers or a third party ringing an employee, texting them or sending an email outside of working hours. It does allow an employee outside of their working hours to refuse to monitor, read or respond to contact (calls, texts, emails etc.) or attempted contact from their employer

It's important to note that this right also extends to a third party contact such as a client or customer. The right to refuse cannot be exercised if the refusal is unreasonable and rules will apply when determining whether an employee's refusal is unreasonable or not.

Employers and employees will be able to go to the Fair Work Commission to deal with disputes about this new right.

## **Out and about with Hon. Zoe Bettison MP ...**

We're strengthening our focus on improving the housing outcomes for South Australians, with changes to our Cabinet. The Premier shared "I am proud to lead a strong, unified team which is utterly dedicated to delivering better outcomes - not just for now, but for the long term.

This Cabinet reshuffle is designed to help capitalise on the massive opportunities before us as well as addressing some big challenges - and housing is top of the list.

We're already pulling every lever to build more homes. And now with a new housing super portfolio, it'll give us the opportunity to make sure we are utterly co-ordinated in those efforts."

*Stay tuned for more of what's happening locally.*

Please don't hesitate to contact Zoe at 2/40-42 Commercial Road, Salisbury or call 8258 0480 or E: [ramsay@parliament.sa.gov.au](mailto:ramsay@parliament.sa.gov.au) or <https://www.facebook.com/ZoeBettisonMP>



## **We're A Member of Mainstreet Australia ...**



**MAINSTREET  
AUSTRALIA**

Mainstreet Australia is the peak body for Mainstreets and Business Improvement Districts across Australia.

The Salisbury Business Association Inc. is a member of Mainstreet Australia (based in Melbourne).

Mainstreet Australia is the peak body for Mainstreets and

Mainstreet Australia has developed a strong tradition of building up information on and encouraging best practice in main streets across the world.

Mainstreet Australia has continuously lobbied for additional support for coordinated management and marketing programs and encouraging the government's pursuit of a BIDs-type program as part of their economic development agenda.

The emphasis on research was reinforced with the commissioning of an independent consultancy report on the Economic Value of Main Streets in Victoria (2011), and updated in 2020.

Recognition of excellence in main streets, business associations, centre managers, and local councils has always been a feature of the organisation. Since 2009, Mainstreet Australia Awards have been organised to acknowledge achievements in these areas.



## 📄 SCC Business Watch ... School Holiday Road Safety

School's out, so don't forget to watch out for children on the streets who will be out walking, riding or scooting at any time of the day – not just mornings and afternoons! 🚲🛹

And if you're taking your family on a road trip during the school holidays, remember to:

- 👉 Rest every 2 hours
- 👉 Load your vehicle properly and make sure your load is secured
- 👉 Stick to the speed limit and don't tailgate
- 👉 Make sure you only overtake when it's safe to do so
- 👉 Dip high-beams for oncoming traffic

For further business crime prevention information please visit [www.police.sa.gov.au](http://www.police.sa.gov.au) or contact your local police station.



For more information and updates, visit our dedicated Facebook page

<https://www.facebook.com/SalisburyCityCentreBusinessWatch/>

*The SCC Business Watch is a collaboration between the Salisbury Business Association, City of Salisbury and SA Police and is all about keeping you, your staff and our customers safe in the Salisbury City Centre.*

## 📄 Member Events

**KANDY HOUSE** is organising an awesome AUTUMN MARKET with car show and kids funday + MUCH MORE ...ALL IN ONE DAY.

Thursday 25<sup>th</sup> April, 12 – 6pm,  
Parabanks Shopping Centre Carpark

Registrations are open for following....  
Food Trucks, Market Stalls, Car and Motor Bike Clubs, and KANDY HOUSE Young Entrepreneurs - 15 Years and Under.

Want more details, email:  
[events@kandyhouse.com.au](mailto:events@kandyhouse.com.au)



## 📄 What's happening in Parabanks?



The first markets were held last Saturday and a huge success with 5 amazing

businesses selling earrings for charity, candles, crocheted clothes, flowers and Pokemon.

**April 27<sup>th</sup>** is the next fortnightly markets day, and these are held every second Saturday 9am – 3pm.

If you want to grow your small business, this is the perfect opportunity for you! Get in touch to secure your spot today! Email [cm1@angaet.com.au](mailto:cm1@angaet.com.au) or call 0438 536 025 for further details or to book your place.



### Monthly Pop-Up Market

Discover unique local creatives and support small businesses. Fun, variety, and much more!

Every second Saturday of the month 9am-3pm

Join us for the  
**Harmony Market**



+ FREE School Holiday activities this week!



## City Centre Leasing Opportunities

There are some great leasing opportunities for new businesses to make the City Centre their new home, with a range of sizes/prices.

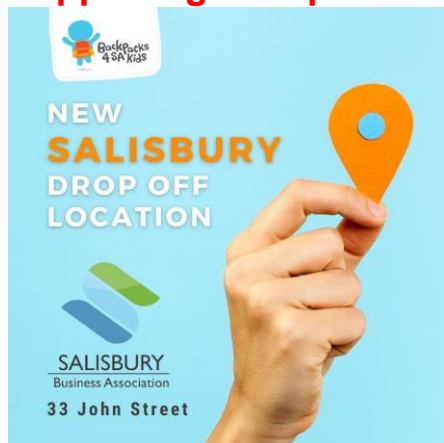
- **5/63 John Street Salisbury \*\*NEW\*\***  
<https://tinyurl.com/9d4sz2y6>
- **60 John Street**  
[www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459](http://www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459)
- **20A John Street (Laneway)**  
[20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate](http://20A,B%20John%20Street,Salisbury%20SA%205108-Office%20For%20Lease%20Commercial%20Real%20Estate)
- **44 Commercial Road** <https://tinyurl.com/f94rek57>
- **2/46 Commercial Road**  
[www.munroproperty.com.au/listings/commercial\\_rental-3709637-salisbury/](http://www.munroproperty.com.au/listings/commercial_rental-3709637-salisbury/)
- **2-10 James Street** (former Café Brunelli site)  
[www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm\\_source=property%20Alerts&utm\\_medium=email](http://www.commercialrealestate.com.au/property/2-10-james-street-salisbury-sa-5108-16432891?utm_source=property%20Alerts&utm_medium=email)
- **1/25 – 27 Wiltshire Street**  
<https://tinyurl.com/mrybvzdx>
- **Parabanks** has several tenancies available  
<https://www.parabanks.com.au/parabanks/leasing>

For current opportunities, check out:

<https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/>

## Community Corner ...

### Supporting Backpacks 4 Kids SA



We welcome your generous donations including stationery, toiletries, books, toys & even packacks to the amazing Backpacks 4 Kids SA Kids Inc.

View:

<https://www.facebook.com/Backpacks4SAKids>

Our office is open Monday to Friday 9am – 5pm, but call ahead on 0414 813 202 to make sure the office is open.

Help us support this fantastic local and much needed charity. THANK YOU!

## Diary Dates 2024

- **SBA Annual Members Survey** April
- **April Northern Business Breakfast**  
Wednesday 24<sup>th</sup> 7am
- **Small Business Week 2024**  
29<sup>th</sup> April – 3<sup>rd</sup> May To register,
- **National Volunteer Week Expo**  
22<sup>nd</sup> May (Wednesday) Parabanks
- **John Street Salisbury Family Fun Day**  
18<sup>th</sup> May (Saturday)
- **Salisbury Community Health Expo**  
20<sup>th</sup> June (Thursday) Salis. Comm. Hub
- **Salisbury City Centre Business Awards**  
1<sup>st</sup> July – 1<sup>st</sup> August
- **Salisbury; Food, Glorious Food Campaign** August 1<sup>st</sup> – 31<sup>st</sup>
- **Superhero Saturday Family Fun Day**  
27<sup>th</sup> July (Saturday)
- **Family Business Month** September
- **Employment, Education and Training Expo** 24<sup>th</sup> September (Tuesday)
- **Salisbury Business Showcase Month**  
October
- **Halloween Family Fun Day**  
26<sup>th</sup> October (Saturday)
- **32<sup>nd</sup> Salisbury Community Christmas Parade and Salisbury Christmas Markets**  
30<sup>th</sup> November

## Contributions ALWAYS Welcome

We're always on the lookout for great local success stories, great new ideas and celebrating great local people, so we want you to share all your good news stories with us.

Send to [info@salisburyba.com.au](mailto:info@salisburyba.com.au) or call our Executive Officer - David Waylen 0414 813 202

