Salisbury City Centre Business E-News
Wednesday 1st May 2024

Spotlight on Salisbury City Centre
(Fortnightly Publication of the Salisbury Business Association Inc.)

GO LOCAL FIRST

Salisbury City Centre … Something for everyone!

Our new marketing campaign …

I ♥ Salisbury CityCentre

We are in the process of launching our new City Centre branding we which we have developed as a follow up to the I ♥ Salisbury Campaign we have run previously.

All City Centre businesses are encouraged to share this branding message on your website or social media.

Please email info@salisburyba.com.au for the images and lets share this positive messaging with our customers, clients and patrons.

NATIONAL VOLUNTEER WEEK - a time to say THANK YOU Campaign

The SBA will again be running a Facebook promotion during May for members of the public to nominate an amazing volunteer or volunteer involving organisation. As per last year, we hope to have 30 donated $50 gift cards to give out to the winners.

National Volunteer Week 20-26 MAY 2024 Something for Everyone

NOW! HERE'S YOUR CHANCE TO RECOGNISE AN AWESOME LOCAL VOLUNTEER OR GROUP.

Nominate an amazing volunteer you know via https://www.facebook.com/salisburycitycentre and put them in the draw to win a $50 Gift

OR you can nominate an entire volunteer-run organisation or club.

Up to 30 winners drawn Friday 24th May.

Gift Cards have been donated by our amazing local Elected Members, businesses and MP's and are often purchased from local businesses so we are supporting and recognising both volunteers and businesses at the same time..

If you are able to help us with this campaign, please let me know via return email – info@salisburyba.com.au

The **Salisbury Hotel** has again come on board as our **GOLD SPONSOR** for this Campaign donating 10 x $50 Hotel Vouchers.

Huge shout out to Sharon and the team at The Salisbury Hotel for supporting our community.

To date we have had the following generously donate a $50 Gift Card:

Australian Refugee Association Inc.
Cr. Beau Brug JP City of Salisbury
Cr. Kylie Grenfell City of Salisbury
Cr. Lauren Brug City of Salisbury
David Waylen
Good Money Salisbury
Hon. Blair Boyer MP, Member for Wright
Hon. Zoe Bettison MP, Member for Ramsay
Northern Volunteering SA Inc.
Parabanks Shopping Centre (x 2 gift cards)
Rhiannon Pearce MP, Member for King
Salisbury Business Association Inc.

Thank You all for your generous support!

2024 Salisbury Watershed Prize

The Salisbury Business Association is proud to sponsor one of the 2024 Awards Categories. Watershed Art Prize.

The exhibition will be open to the public from Friday 3 May and will be on show for 5 weeks until Monday 10 June. Be sure to pop in and marvel at the great range of artwork on display.

For more information, visit www.salisbury.sa.gov.au/watershed2024

It is wonderful to see we have so many talented artists across the City of Salisbury and Northern Adelaide.

We are excited to meet the winners at the Awards Ceremony this Friday night.

John Street Family Fun Day … 18/5

Networking, Events & Resources …

BNI Performance Plus Networking Event

The BNI Performance Plus is Salisbury's newest networking chapter, dedicated to helping Northern Adelaide businesses flourish through word-of-mouth referrals. .

Event Details: **Every Friday 7:15** for **7:30am** start, **concluding at 9am – Stockade Tavern**

Current BNI Performance Plus Members are:

- *CISP Specialised Care*
- *Acuity Loans*
- *Cinderellas Commercial Cleaning*
- *Doconade Lawyers*
- *Feel Good Physio Co*
- *Flinders Insurance Services*
- *Harris Wealth*
- *Heath Conveyancing*
- *KT Business Solutions*
- *Made Mention Media*
- *Multiple Solutions*
- *Real Estate Agents Group*
- *Rental Property Network*
- *TerraCare Property Services*

Ticket includes coffee and light refreshments to kickstart your networking experience.

Tickets are $15 and available from: https://www.eventbrite.com.au/e/boost-your-business-bni-performance-plus-networking-event-tickets-777972164687

May Northern Business Breakfast – Planning for the end of the Tax year!

Guest Speaker: Bec Purczel, Partner and Accountant, Ace Business based in Salisbury.

Bec will speak to the topic **"Planning for end of tax year - maximising your business and personal returns"**

Are you sick of paying so much to the ATO? If so, come along for some great tips and advice. Tickets are available at: https://NBBmay2024.eventbrite.com.au

About Bec

Bec Purczel is a dedicated Partner and Accountant at Ace Business and also a Board Director of the Salisbury Business Association, specializing in providing comprehensive accounting services to small/medium-sized businesses across a wide range of industries.

Drawing on her vast knowledge and a strong background in bookkeeping, Bec develops tailored strategies that align with each client's unique needs.

Her commitment to delivering superior results, combined with her ability to understand and navigate various business landscapes, has made her an invaluable asset to numerous businesses. Bec's approach is centred on fostering growth and ensuring success for her clients.

The Northern Business Breakfast is proudly presented by Rotary Salisbury (SA)

And supported by the
Salisbury Business Association Inc

🗐 Welcoming our new locals …

☑ Let's WELCOME uLaunch

uLaunch partners with people living with disability, illness and injury to co-create new pathways to fulfilling and meaningful employment.

They believe that people living with a disability deserve every opportunity to live a self-determined strong life of confidence and pride, thriving in their community.

Our purpose is empowering people living with a disability to thrive in employment, their communities and beyond.

Launch this Friday 10am – 12pm, why not drop in and say g'day. You'll find them centrally located at 91 John Street, Salisbury

☑ Welcome Himmati Jewellers

Newly opened on 49 John Street at the front of the Salisbury Arcade, you'll find the exquisite Himmati Jewellers.

Drop in an have a look at their beautiful 21ct Gold jewellery, elegant designs & high quality jewellery. This is their first store in SA, following on from the success of the WA store.

Say g'day to Hadi, or call 0431 754 657 and you can also check out their wonderful jewellery pieces on Instagram: https://www.instagram.com/himmatijewellers/

☑ Kandy House have expanded …

Well I know its hard to believe, but Adelaide's largest candy store has gotten even bigger and they have added on a café as well!

Time to check out KandyHouse Café!

Their menu includes croissants and toasted sandwiches, burgers, chips, ribs, coffee, cakes and gelati and all made whilst you wait.

They are open 7days a week.

Call 0481 352 639 or follow their Facebook: https://www.facebook.com/KandyHouseADL

Check them out in Parabanks.

🗐 Out and about with Hon. Zoe Bettison MP …

In 2 years we have recruited more than 1400 health care workers!

These extra 329 doctors, 691 nurses, 219 ambos and 193 allied health workers are going to be vital in helping to staff the extra beds being opened around our health network, including the 48 new beds that are on track to open at the Lyell McEwin by September this year.

Stay tuned for more of what's happening locally.

Please don't hesitate to contact Zoe at 2/40-42 Commercial Road, Salisbury or call 8258 0480 or E: ramsay@parliament.sa.gov.au or https://www.facebook.com/ZoeBettisonMP

The Federal Wrap Up with Matt Burnell MP, Member for Spence

Matt Burnell is proud to be part of an Albanese Labor government working towards supporting small business, in more ways than one.

Earlier this month, Minister for Small Business Julie Collins MP announced new tailored training opportunities, now available to help businesses with their tax and superannuation.

The Australian Taxation Office (ATO) recently launched a new flexible and free online learning resource, *Essentials to strengthen your small business*.
Designed for small businesses and tax professionals to share and use with their staff or clients, the training website includes more than 20 short courses. The courses will help anyone with a small business learn about their tax and/or superannuation, and how to grow their business as a whole.

Other progress being made to assist small businesses is the release of the draft legislation, overhauling the current *Payment Times Reporting Act 2020.* This legislation overhaul will introduce reforms that will increase pressure on big businesses to pay small businesses on time.

Leveling the playing field for small businesses is important, and is why the Albanese Labor government is working to improve productivity which then supports higher wages and profits, as well as expanding employment opportunities. The overhail will also streamline reporting and remove inefficiencies and unnecessary burdens under the Act.

For more information: visit:
https://treasury.gov.au/consultation/c2024-514656

To access the short courses for small businesses owners, visit:
https://smallbusiness.taxsuperandyou.gov.au/

Matt shared, "*With so many small businesses throughout Spence, initiatives like these help grow their knowledge and support their chance for success into the future. These initiatives are specifically designed for small businesses, supporting them where they need it most.*"

The office of Matt Burnell MP, Federal Member for Spence is centrally located within the Salisbury City Centre, in the Hoyts Salisbury Cinemas Complex..

His office is available to help you on a range of federal issues. Please do not hesitate to call 8258 6300/email Matt.Burnell.MP@aph.gov.au

Free Resources and Tools for Small Business

Australian Government

Australian Small Business and Family Enterprise Ombudsman

Visit the Resources and Tools Centre for support in all areas of your small business journey.

You'll find helpful resources, tools, and information to help with:

- **financial wellbeing:** tips for managing your business finances and keeping your cash flow healthy
- **self-employment:** resources to help you thrive as a sole trader
- **mental health:** strategies for managing stress and supporting you and your employees well-being
- **digital marketing**: discover how to grow your audience

Visit the Resources and Tools Centre for support in all areas for small business.
https://www.asbfeo.gov.au/resources-tools-centre

"The question should be, is it worth trying to do, not can it be done"

Allard Lowenstein

National Volunteer Week 2024

This year's theme: Something for Everyone

National Volunteer Week 2024 invites all to discover the power of volunteering with the theme '*Something for Everyone*'.

This year's theme 'Something for Everyone' is an invitation to explore the rich diversity of opportunities available through volunteering.

Join us this National Volunteer Week as we showcase that volunteering is for everyone.

Come along and join us in Parabanks
As the SBA and Northern Volunteering SA Inc. host the Salisbury FREE Volunteering Expo showcasing the diverse range of volunteering opportunities across the Salisbury City Centre and the City of Salisbury, including: Emergency Services, Education, Mentoring and Support, Service Clubs, Aged Care, Local Government, the Environment and more!

This event and promotion is proudly sponsored by the Salisbury Business Association, Northern Volunteering SA Inc the City of Salisbury and Parabanks Shopping Centre.

WOW! Support our State Emergency Service …

Wear orange on Wednesday 22 May to say Thank You to SES volunteers

Join us in celebrating Wear Orange Wednesday (WOW Day) by dressing in orange to thank our incredible SES volunteers. These amazing individuals volunteer their own time to assist our communities during floods, storms & emergencies, & they deserve our appreciation.

How to celebrate WOW Day …

- Wear something orange on 22 May,
- Organise a morning tea at your workplace,
- Snap a photo & share it on social media using the hashtag #ThankYouSES.

For WOW Day tips & resources, visit www.ses.sa.gov.au/wow-day

SCC Business registrations are now open

If your business is keen to participate in this year's Salisbury Community Christmas Parade, email events@salisburyba.com.au for a registration form. We'd love to have you join us.

Northern Adelaide Head to Health is now open ...

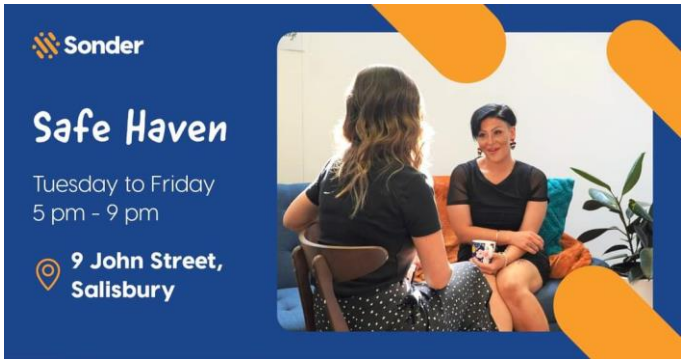
Head to Health is a welcoming place where you can chat with someone and be referred to the most appropriate services that meet your needs.

Whether you are experiencing a crisis, distress or suicidal thoughts, needing advice on how to help someone you care about, or looking for help to improve your own wellbeing, they are here for you!

No appointment or referral is needed, just drop in to 23 Gillingham Road, Elizabeth.

Find out more about what to expect at sonder.net.au/headtohealth

Northern Adelaide Head to Health is funded by Adelaide PHN, the Australian Government and Northern Adelaide Local Health Network - NALHN.



+ right in the heart of the Salisbury City Centre we have Sonder mental health services which are for anyone aged 16 years and over and are completely free.

No need to make an appointment - simply drop in.to Safe Haven 5 - 9 pm, Tuesday to Friday - open on public holidays! They're at 9 John Street, Salisbury

Learn more sonder.net.au/safe-haven

City of Salisbury Update … Reporting Issues to Council

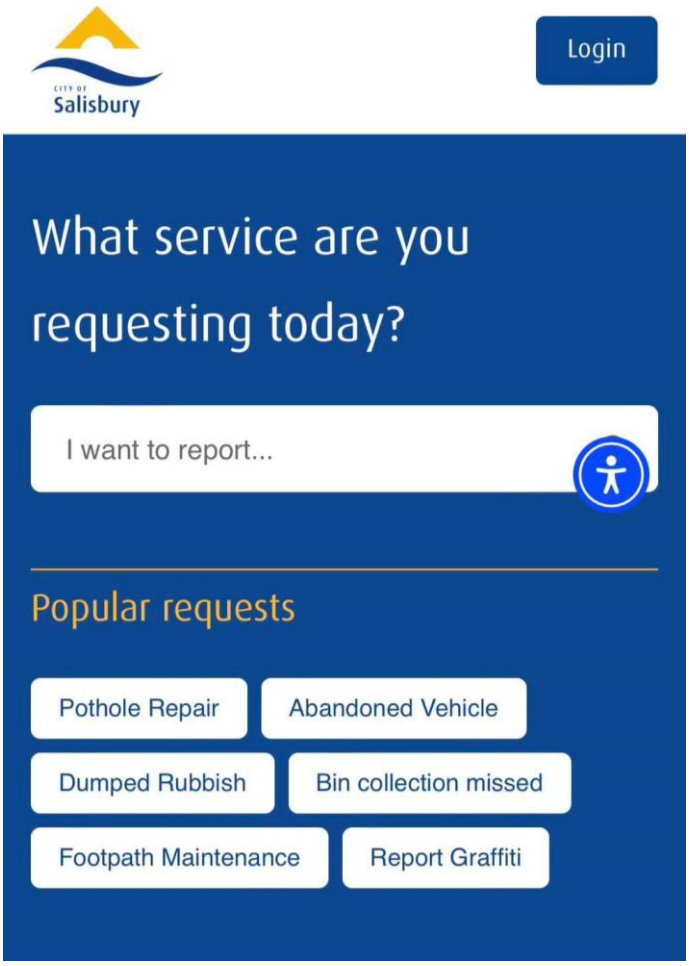
Do you ever come across issues that need attention from the City of Salisbury? Whether it's a pothole, verge mowing, a tree that needs maintenance, illegal dumping, or any other concern, you now have a convenience 24/7 method to let the City of Salisbury know!

Head to the City of Salisbury website at https://my.salisbury.sa.gov.au/s/ and lodge your request for service.

You can create a user so that your details are remembered for future requests, or if you prefer, you can lodge the job as a 'guest' (anonymously).

As well as the above, you can also use the "My Local Services" App on your mobile phone, which you can download from the Apple App Store or Google Play. It's convenient and it's easy to use.

Let's work together to keep our beautiful city safe, maintained and clean for everyone to enjoy!



🗐 'Brand Yourself Local'

84% of South Australians want to support local.

Whatever your business, add the State Brand logo to your website, signage or advertising to make the most of loyal local support. It's the easiest business decision you'll make all year.

The State Brand. Make it your business. To register to use the brand, head to: https://www.brand.sa.gov.au/the-state-brand/apply-to-use-the-state-brand

🗐 SCC Business Watch … Consumer Advice - Buyer always beware!

Whether buying for business or pleasure a luxury product or high-end item being offered at an unbelievably low price, beware it's a red flag! 🚩

Here's how you can stay safe when you shop online:

- ✓ Shop from trusted websites
- ✓ Check the website reviews
- ✓ Use secure forms of payment such as PayPal, BPay or credit card

What are some of the signs you watch out for to avoid getting taken for a ride?

For further business crime prevention information please visit www.police.sa.gov.au or contact your local police station.

For more information and updates, visit our dedicated Facebook page

https://www.facebook.com/SalisburyCityCentreBusinessWatch/

*The SCC Business Watch is a collaboration between the **Salisbury Business Association, City of Salisbury** and **SA Police** and is all about keeping you, your staff and our customers safe in the Salisbury City Centre.*

🗐 What's happening in Parabanks?

Have you considered Casual Mall Leasing? This is a great way to test new retail concepts, launch and promote products and services, generate leads or liquidate stock.

For information re. casual leasing opportunities or to make a booking at Parabanks Shopping Centre email CML@angaet.com.au or call 0438 536 025 / 8258 6884

Reminder: Harmony Markets are every second Saturday with the next one scheduled for 11th May (also on Friday 10th) for Mother's Day.

Stallholders wanted for a special Mother's Day Give a Gift of ❤️ market event at Parabanks. Hurry, spots are limited, secure your spot now before it's too late. Contact via the details above.

City Centre Leasing Opportunities

There are some great leasing opportunities for new businesses to make the City Centre their new home, with a range of sizes/prices.

- **5/63 John Street Salisbury **NEW****
  https://tinyurl.com/9d4sz2y6
- **60 John Street**
  www.commercialrealestate.com.au/property/60-john-street-salisbury-sa-5108-16559459
  20A John Street (Laneway)
  20A, B & D John Street, Salisbury SA 5108 - Office For Lease | Commercial Real Estate
- **44 Commercial Road** https://tinyurl.com/f94rek57
  2/46 Commercial Road
  www.munroproperty.com.au/listings/commercial_rental-3709637-salisbury/
- **1/25 – 27 Wiltshire Street**
  https://tinyurl.com/mrybvzdx
- **Parabanks** *has several tenancies available*
  https://www.parabanks.com.au/parabanks/leasing

For current opportunities, check out:
https://www.commercialrealestate.com.au/for-lease/salisbury-sa-5108/

Community Corner …

☑ Micro Sponsorship Opportunities – Salisbury Football Club

Micro sponsorships of $200 for one week of the Club's Colts Corner are now available:

Colt's Corner is where every Junior team comes back to the club, the players receive a drink/packet of chips, and we hear about how each team went that day - + they do meals from Maggie's Kitchen.
Or team trophy sponsorship for $400

Your business name would be on a whole set of trophies for one team, plus digital advertising in club and on all of our socials.

If you're keen, contact Narelle on 0416 120 174 or rell_27@hotmail.com

☑ Supporting Backpacks 4 Kids SA

We welcome your generous donations including stationery, toiletries, books, toys & even packacks to the amazing Backpacks 4 SA Kids Inc.

View:
https://www.facebook.com/Backpacks4SAKids

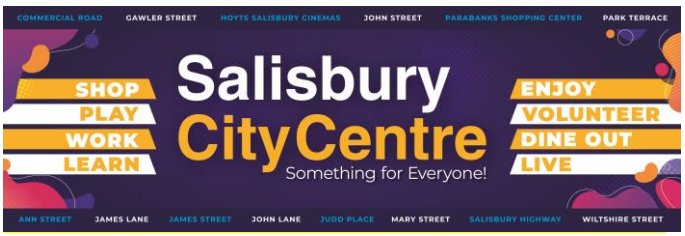
Our office is open Monday to Friday 9am – 5pm, but call ahead on 0414 813 202 to make sure the office is open.

Help us support this fantastic local and much needed charity. THANK YOU!

Diary Dates 2024

- **SBA Annual Members Survey** April
- **National Volunteer Week Expo**
  22nd May (Wednesday) Parabanks
- **John Street Salisbury Family Fun Day**
  18th May (Saturday)
- **Salisbury Community Health Expo**
  20th June (Thursday) Salis. Comm. Hub
- **Salisbury City Centre Business Awards**
  1st July – 1st August
- **Salisbury; Food, Glorious Food Campaign** August 1st – 31st
- **Superhero Saturday Family Fun Day**
  27th July (Saturday)
- **Family Business Month** September
- **Employment, Education and Training Expo** 24th September (Tuesday)
- **Salisbury Business Showcase Month**
  October
- **Halloween Family Fun Day**
  26th October (Saturday)
- **32nd Salisbury Community Christmas Parade and Salisbury Christmas Markets**
  30th November

Contributions ALWAYS Welcome

We're always on the lookout for great local success stories, great new ideas and celebrating great local people, so we want you to share all your good news stories with us.

Send to info@salisburyba.com.au or call our Executive Officer - David Waylen 0414 813 202